
Geneva-Harney Bus Rapid Transit Feasibility Study

Project Update



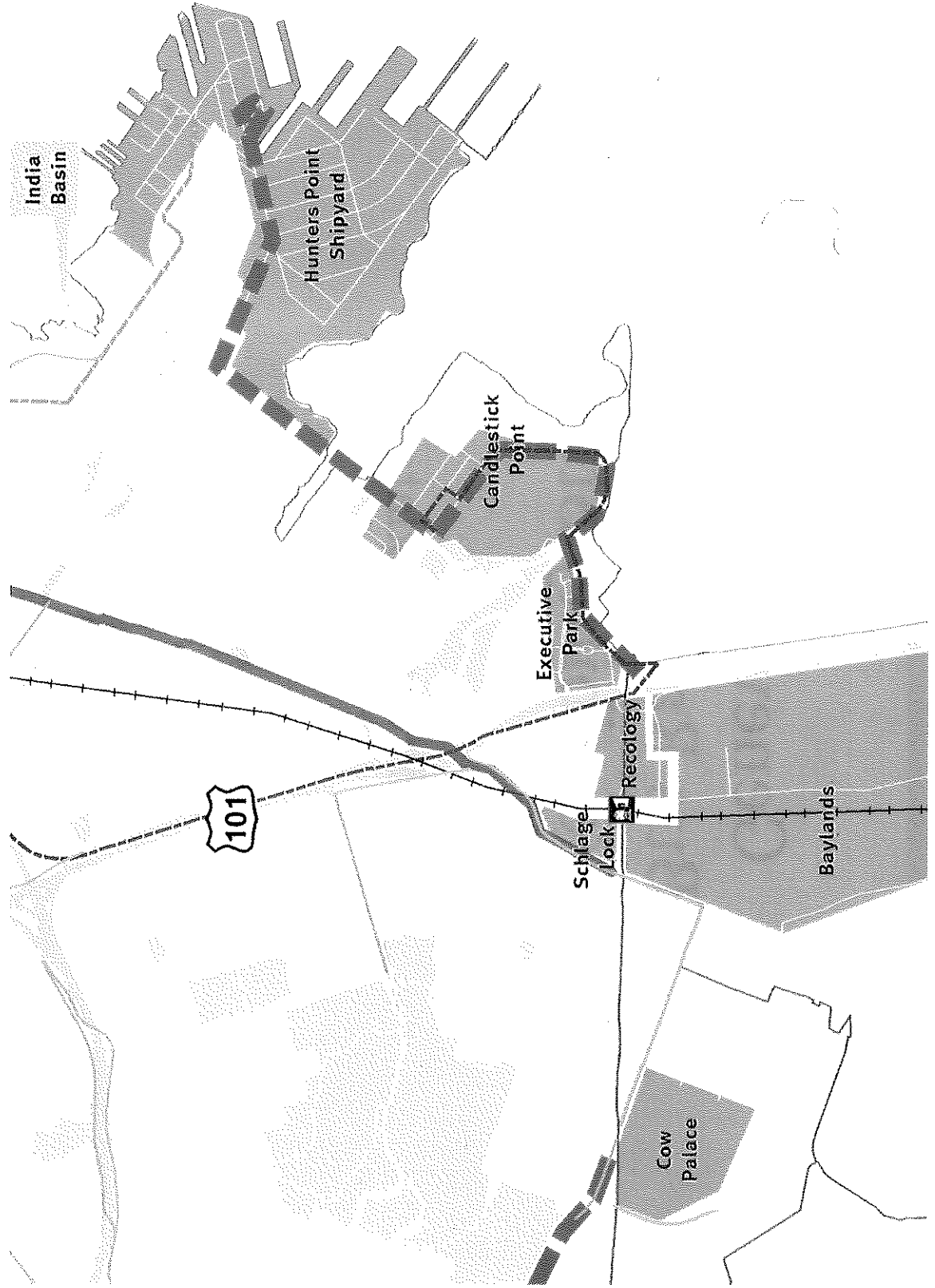
October 15, 2014





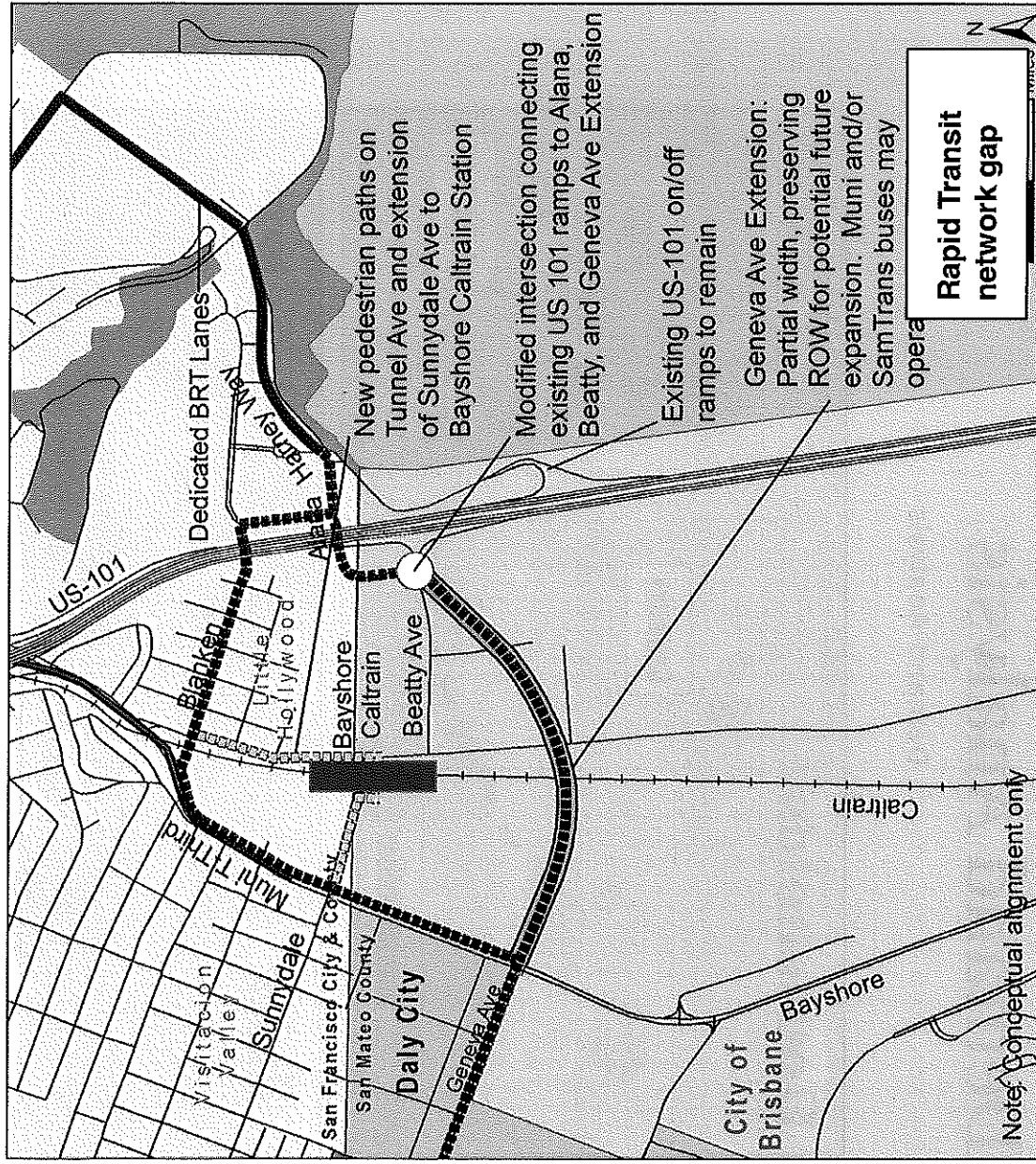
Project Area

Project Area > Purpose > Demand Analysis > Alternatives Analysis > Outreach > Next Steps



Purpose

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Priority Projects:

Bi-County Transportation Study

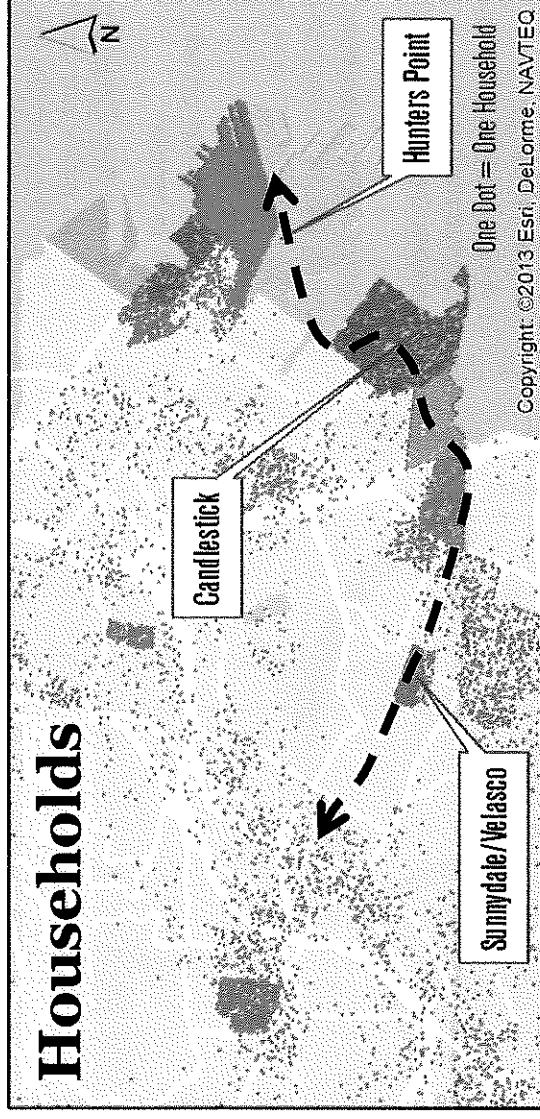
- ▲ Geneva-Harney Bus Rapid Transit Line
- ▲ Geneva Avenue Extension

Demand Analysis

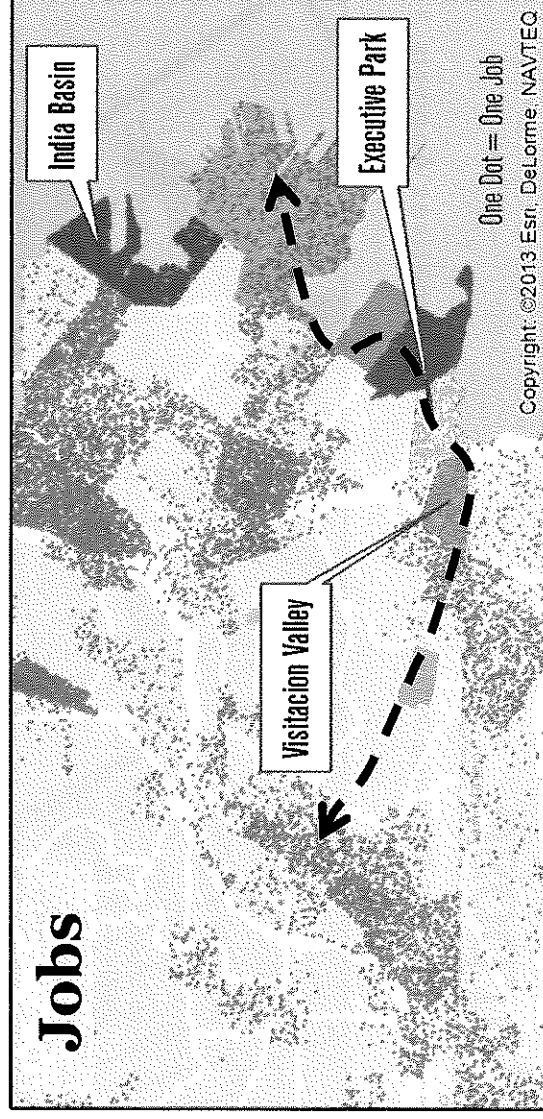
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Households



Jobs



High development concentration along corridor

- ▶ Poor existing access across US-101
- ▶ Geneva BRT creates new east-west connections

Demand Analysis

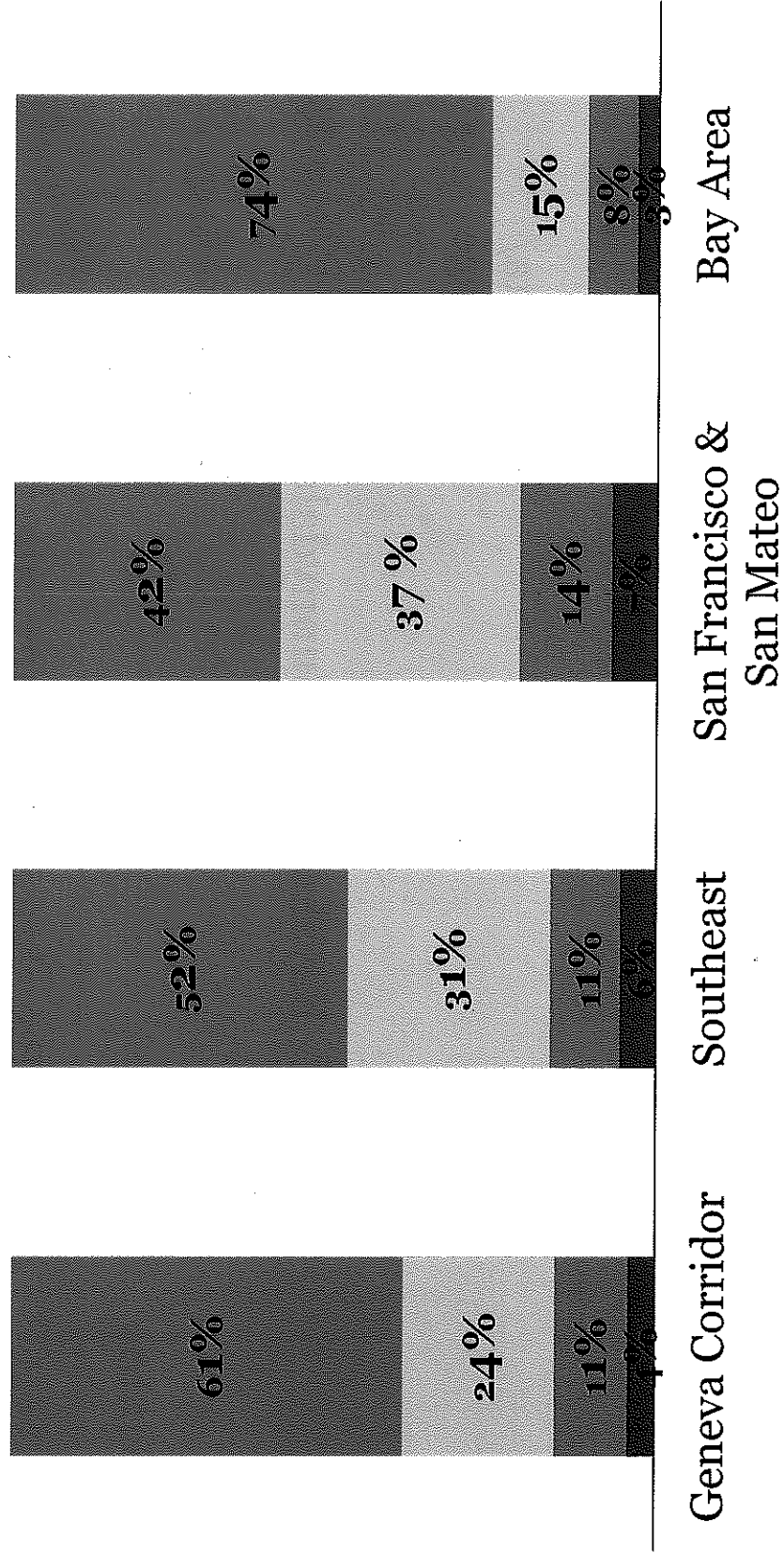
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Baseline New Trips Mode Share (Difference Between Today and 2020)

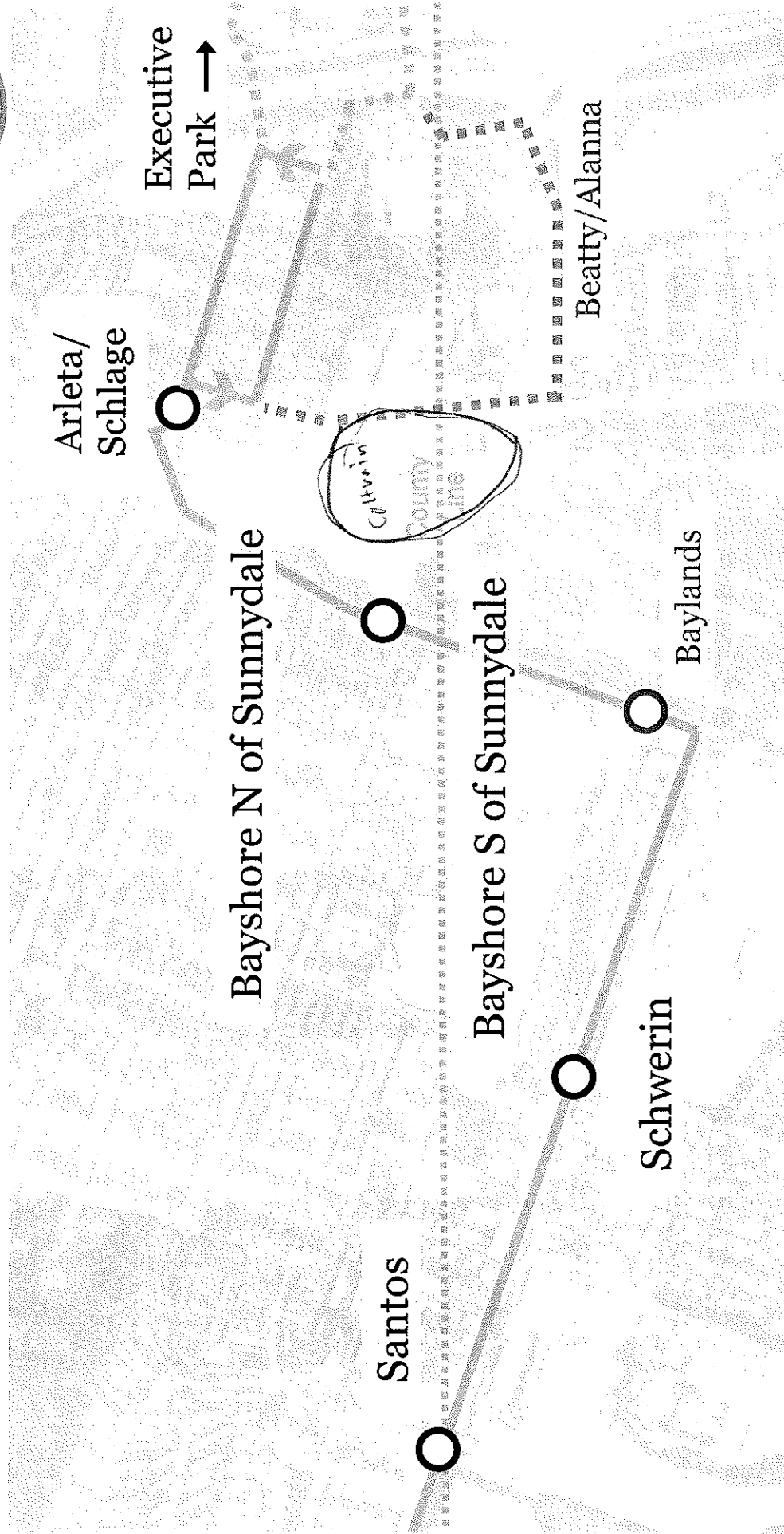
■ Bike ■ Walk ■ Transit ■ Vehicle

34% growth in
corridor-wide
tripmaking =
40,000 new trips



Alternatives Analysis

Project Area > Purpose > Demand Analysis > Alternatives Analysis > Outreach > Next Steps



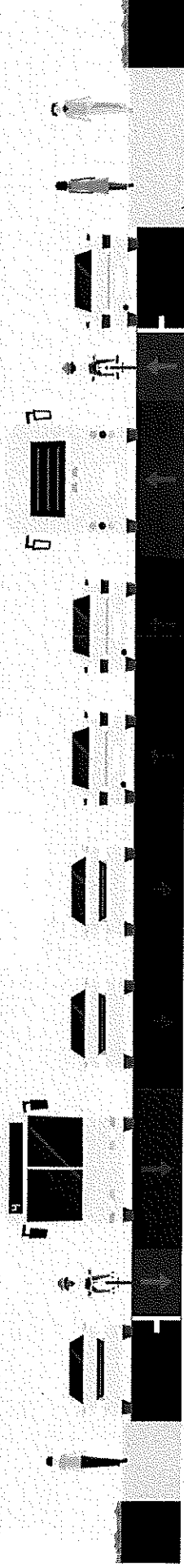


Alternatives Analysis—Geneva

Project Area > Purpose > Demand Analysis > Alternatives Analysis > Outreach > Next Steps

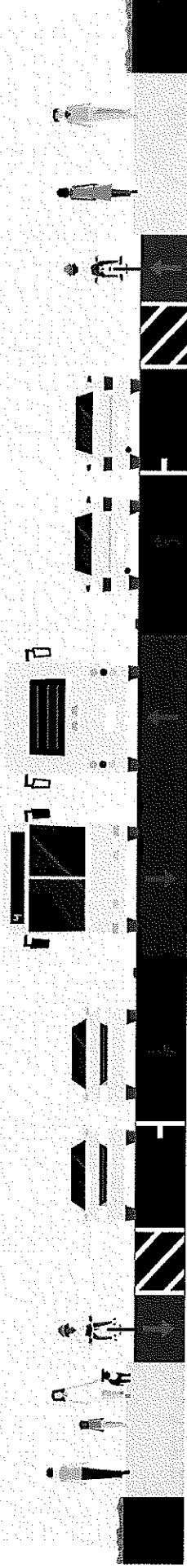
4-Lane+Transit Option

- + travel lane
- narrow bicycle lane
- bus+bike interactions

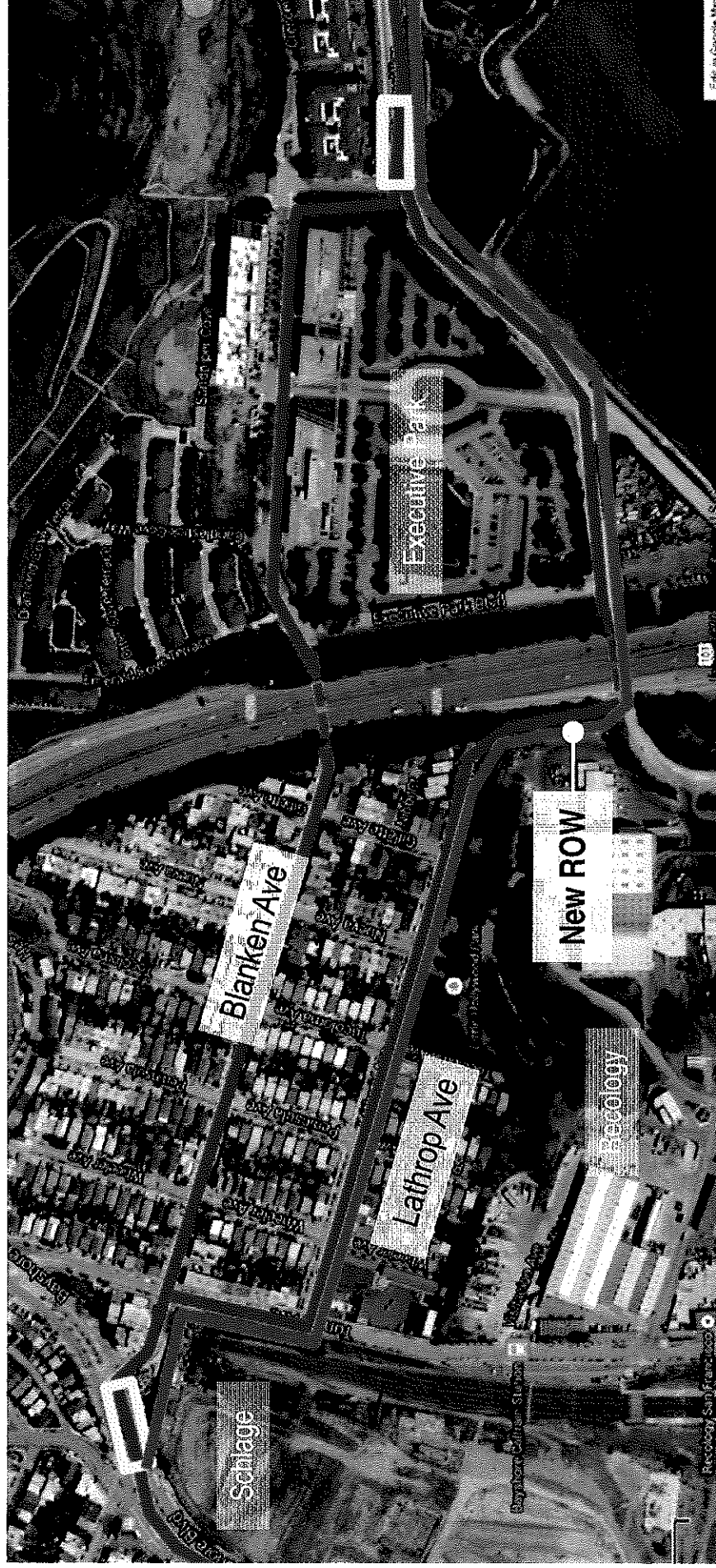


2-Lane+Transit Option

- + wider sidewalk
- + buffered bicycle lane
- travel lane

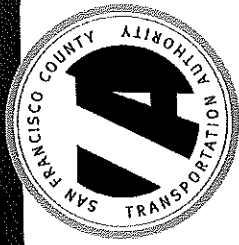


Alternatives Analysis: Little Hollywood, Blanken/Lathrop couplet



Bike/Ped Route

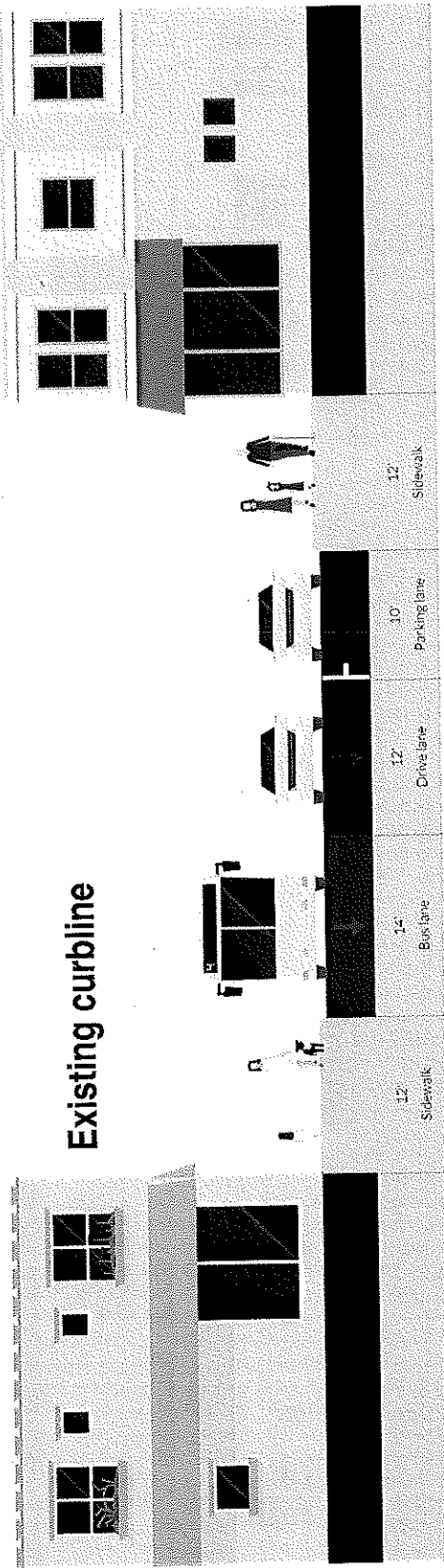
BRT plus Station



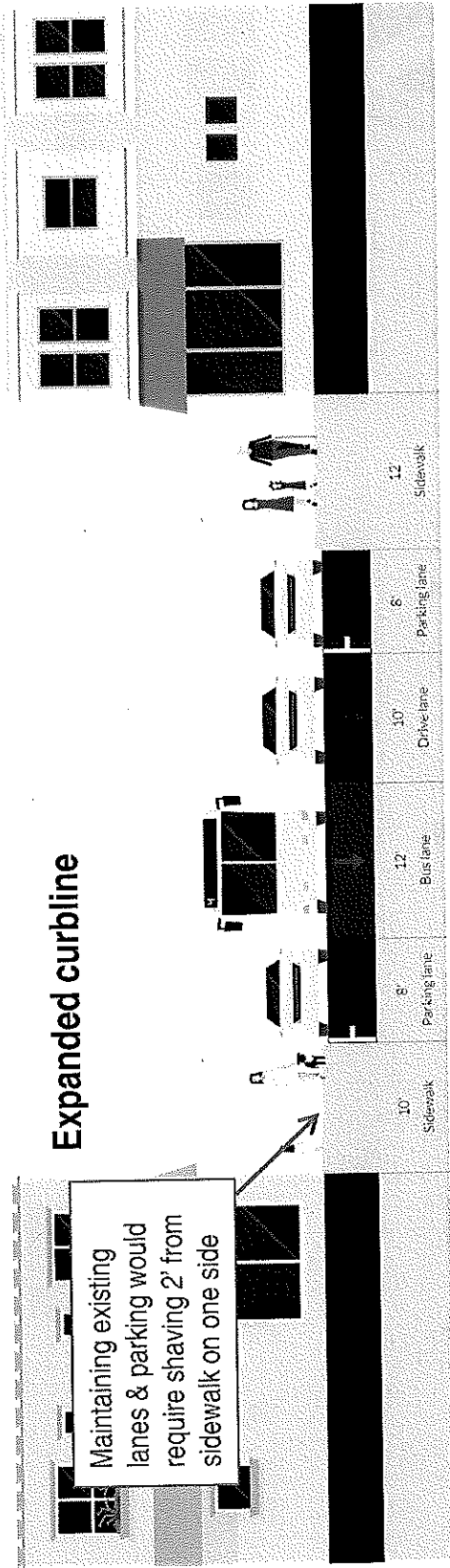
Alternatives Analysis—Little Hollywood

Project Area > Purpose > Demand Analysis > Alternatives Analysis > Outreach > Next Steps

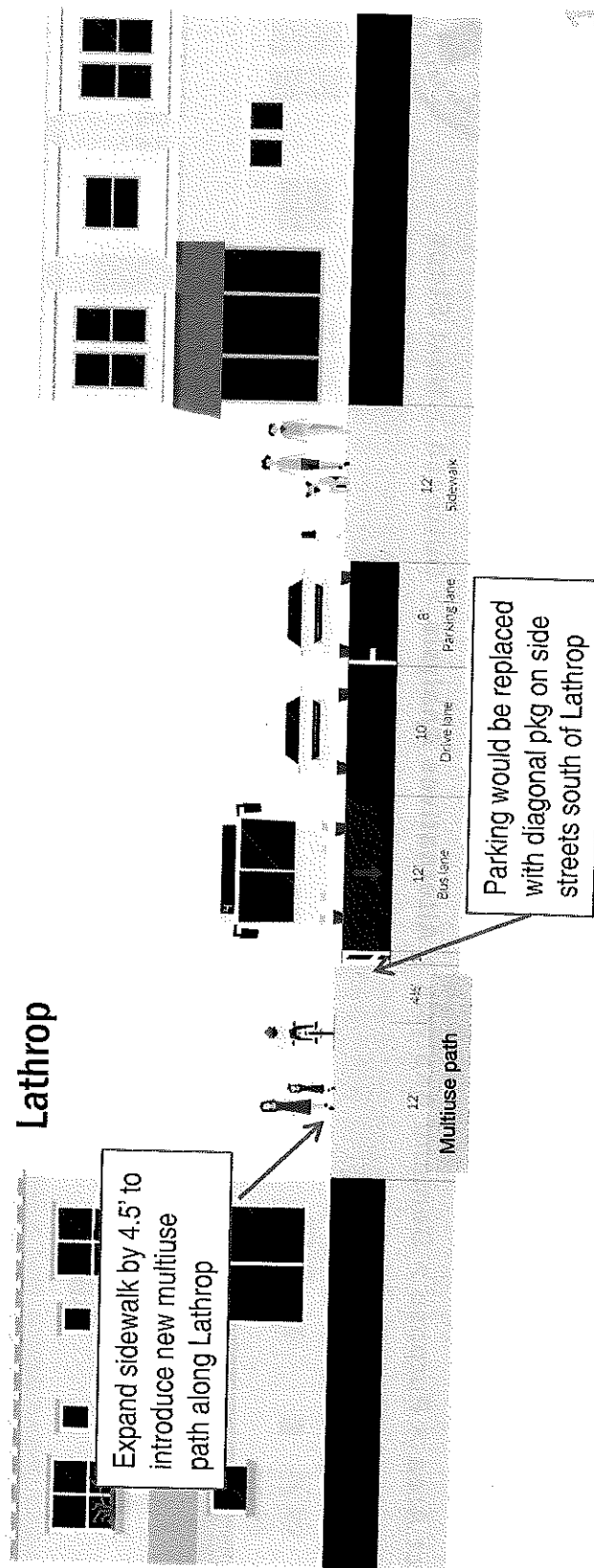
Existing curbline



Expanded curbline



Project Area > Purpose > Demand Analysis > Alternatives Analysis > Outreach > Next Steps

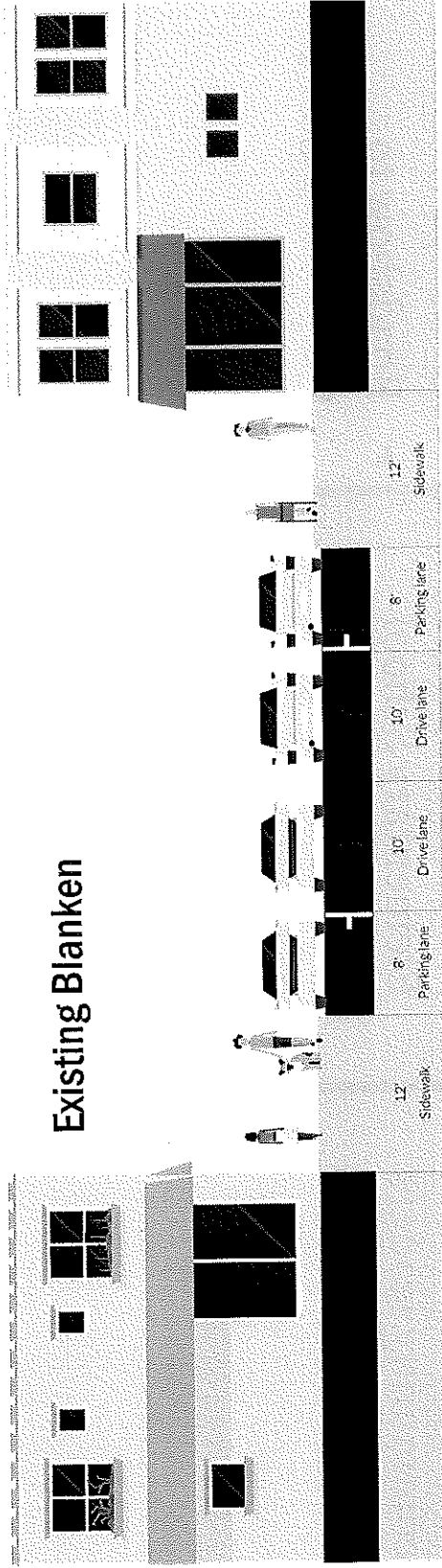


Baseline Assumption: Blanken

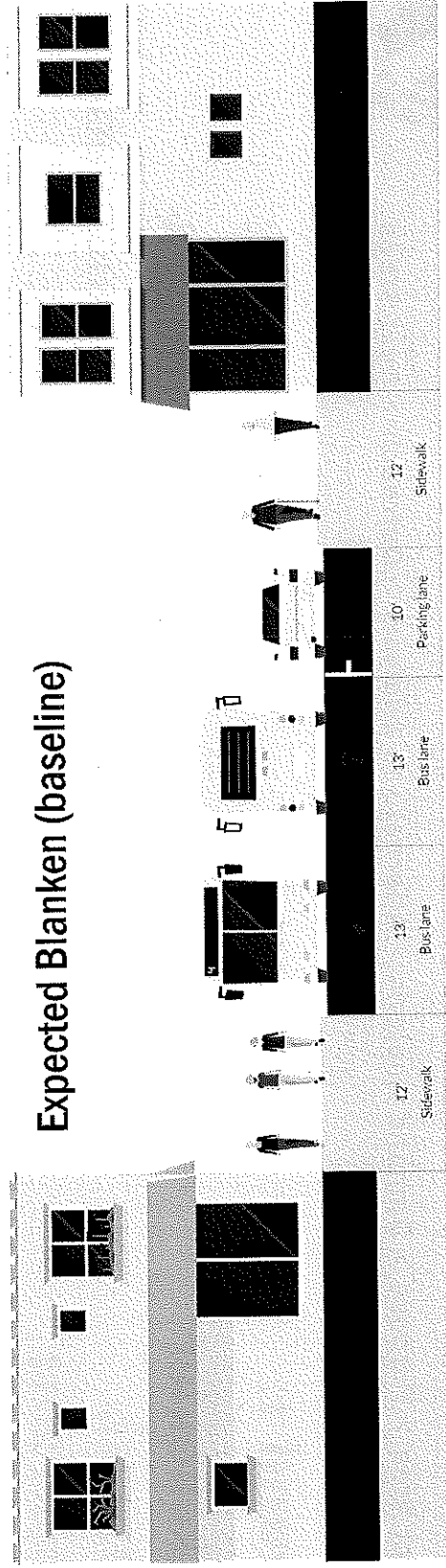
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Existing Blanken



Expected Blanken (baseline)



Outreach

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Round 1:

Stakeholder
Outreach

Summer 2014

- ▶ Stakeholder meetings with community leaders

Round 2:

Community
Workshops &
Roadshow

- ▶ **Thurs Oct 23**
6-8PM, Bret Harte
Elementary School
1035 Gilman Ave, SF
- ▶ **Sat Oct 25**
11-1PM, Bayshore
Community Center
450 Martin St, Daly City
- ▶ **Sat Oct 25 [CHINESE]**
2-4PM, Visitacion
Valley Elementary
55 Schwerin St, SF

Round 3:

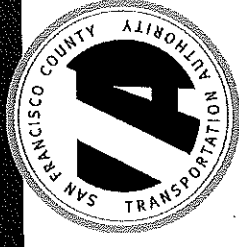
Findings &
Recommendations

Feb 2015

- ▶ Community workshops
- ▶ Roadshow to community groups

Next Steps

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Alternatives Analysis & Refinement

Dec 2014

- ▶ Geneva Avenue configuration
- ▶ Blanken Avenue configuration

Light Rail Study

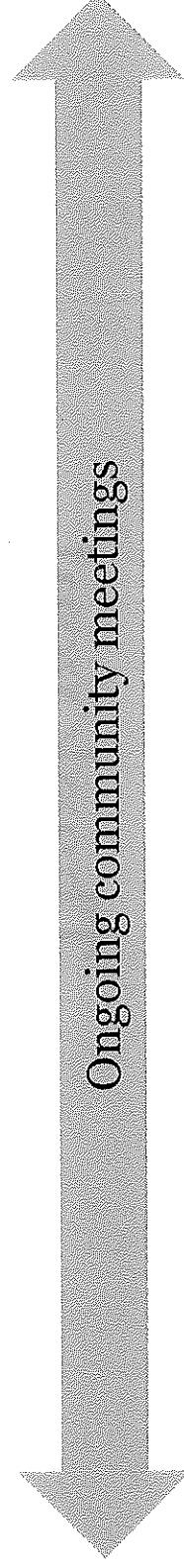
Jan 2015

- ▶ Examining T-Third extension on Bayshore, Geneva to Balboa Park
- ▶ Fatal flaw analysis

Final Report

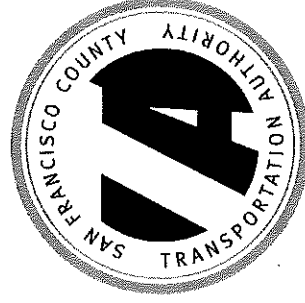
Mar 2015

- ▶ What we heard / what we did
- ▶ Direction for next phase of project development



Thank you!

For more information,
please email genevabrt@sfcta.org
or visit genevabrt.org



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY