



DOGPATCH NEIGHBORHOOD ASSOCIATION  
INFORMATIONAL UPDATE | 10 JANUARY 2017







# Tonight's Presentation

- + Recap of Goals & Outcomes
- + Recap of Process so Far
- + Project Updates
- + Next Steps
  - Streetscapes
  - Open Spaces
  - Public Realm Plan



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INFORMATIONAL UPDATE | 10 JANUARY 2017**



**San Francisco  
Planning**



# Why a Public Realm Plan?

## GUIDE FUNDING



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

## REFLECT PRIORITIES



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

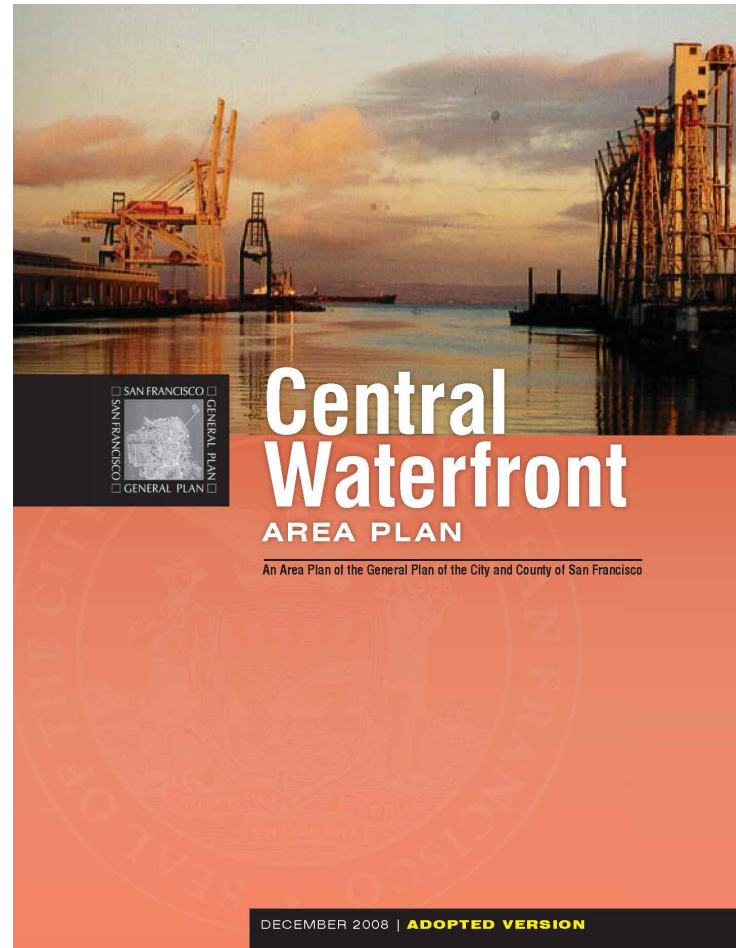
## AGENCY COORDINATION



The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.



# Why a Public Realm Plan?



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**OBJECTIVE 5.1** *Provide public parks and open spaces that meet the needs of residents, workers and visitors.*

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**OBJECTIVE 5.3** *Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.*

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**POLICY 5.3.1** *Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.*

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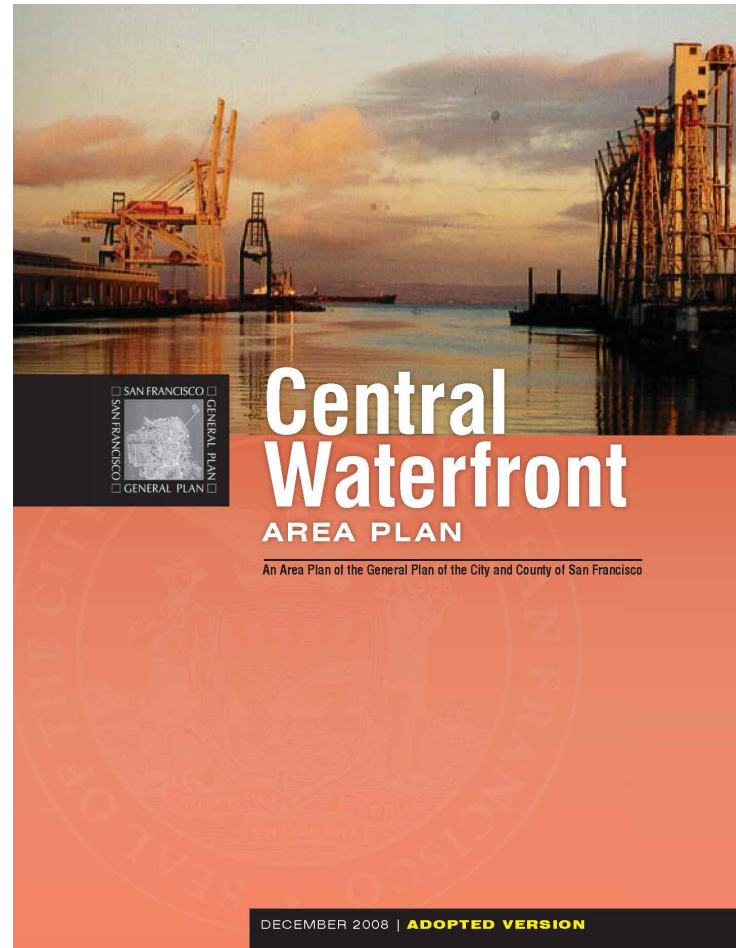
**POLICY 5.3.2** *Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.*

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# Why a Public Realm Plan?



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**POLICY 5.3.3** *Design intersections of major streets to reflect their prominence as public spaces.*

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**POLICY 5.3.4** *Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.*

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**POLICY 5.3.5** *Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.*

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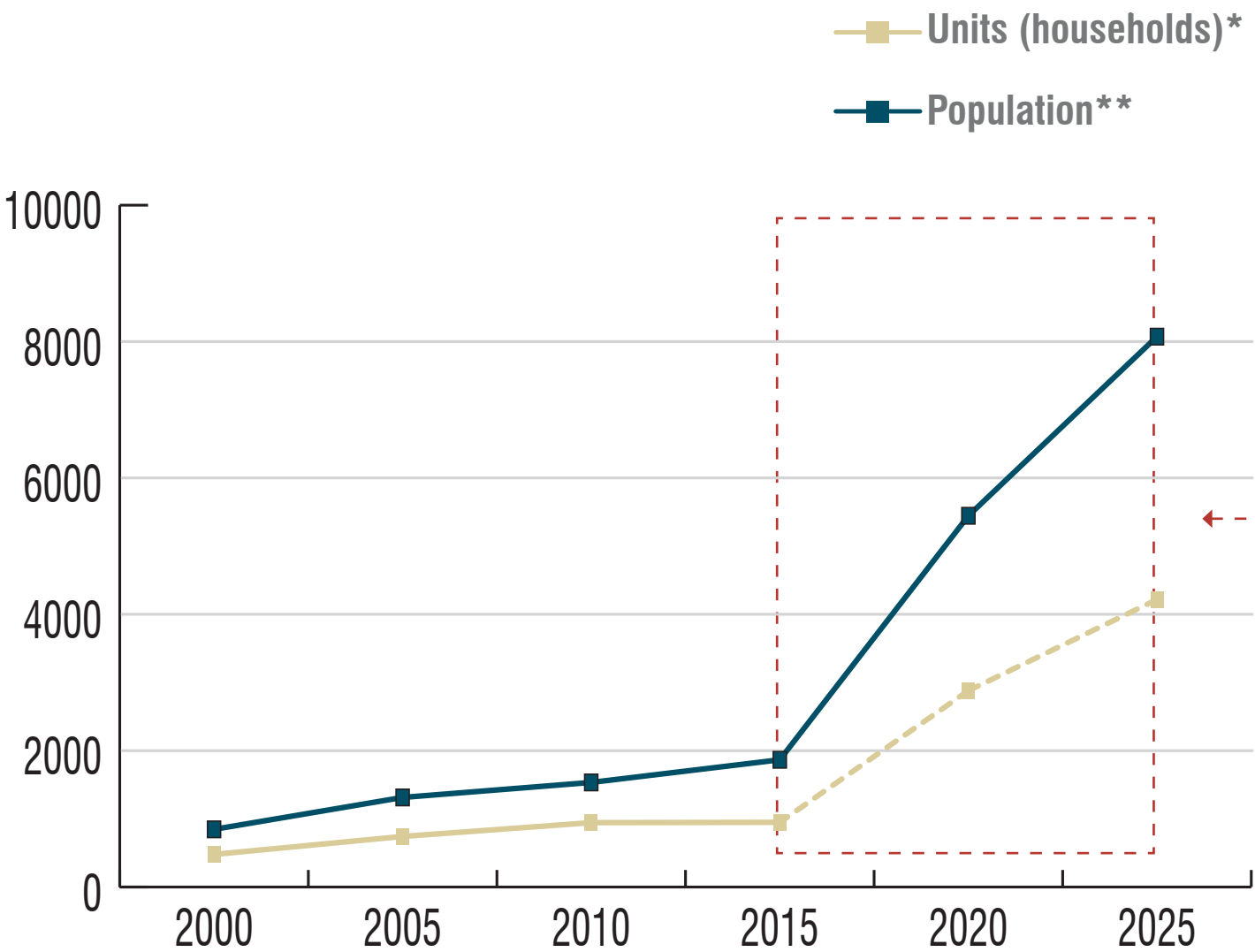
**POLICY 5.3.6** *Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.*

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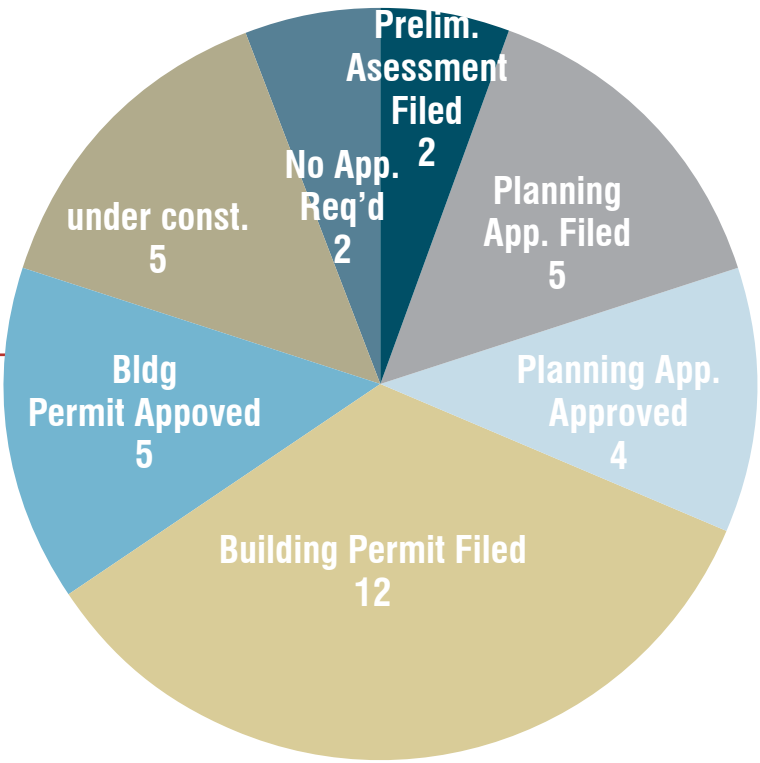




# Central Waterfront Growth Projections



35 Current Development Projects\*



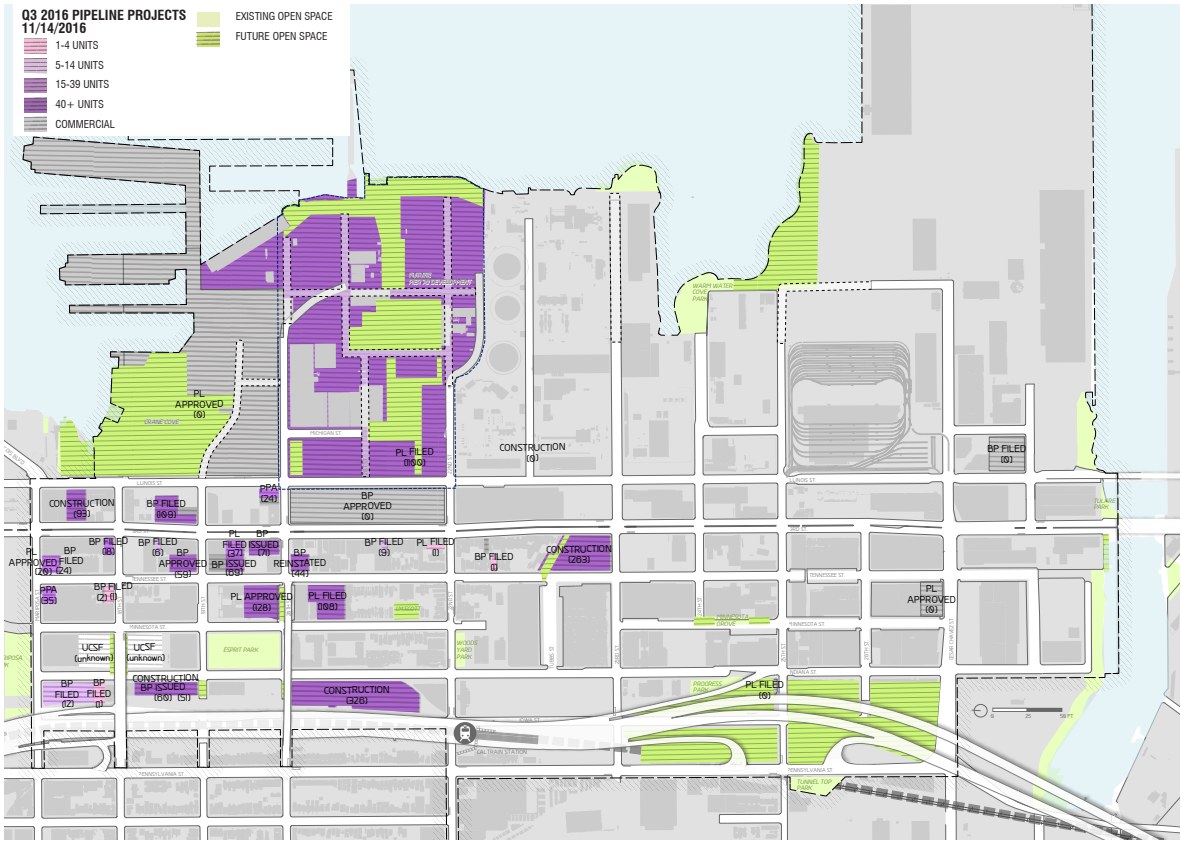
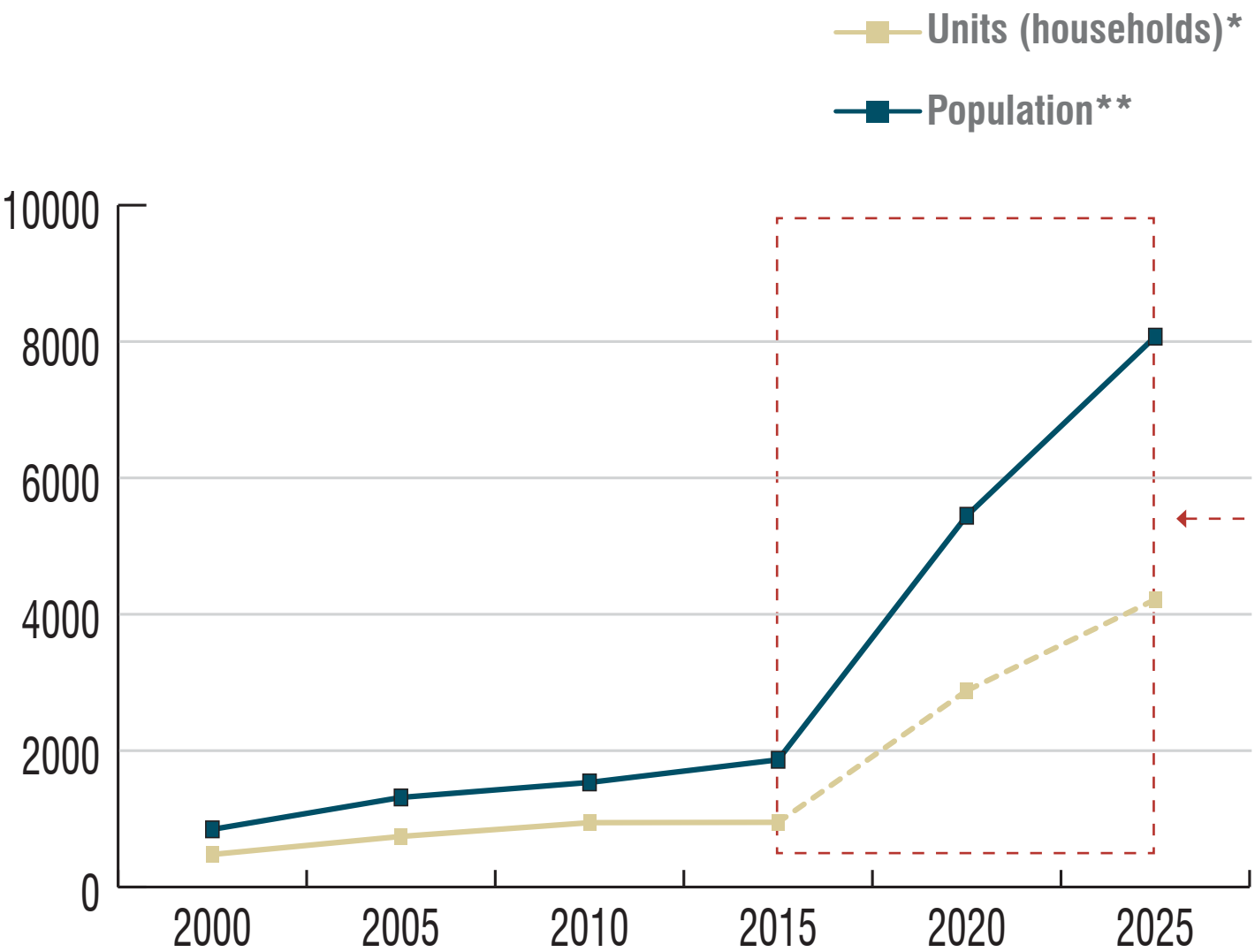
\* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site

\*\* 2000 - 2015 population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)





# Growth Projections



\* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site

\*\* 2000 - 2015 population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)



# Plan Outputs



## IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



## DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.



## ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.

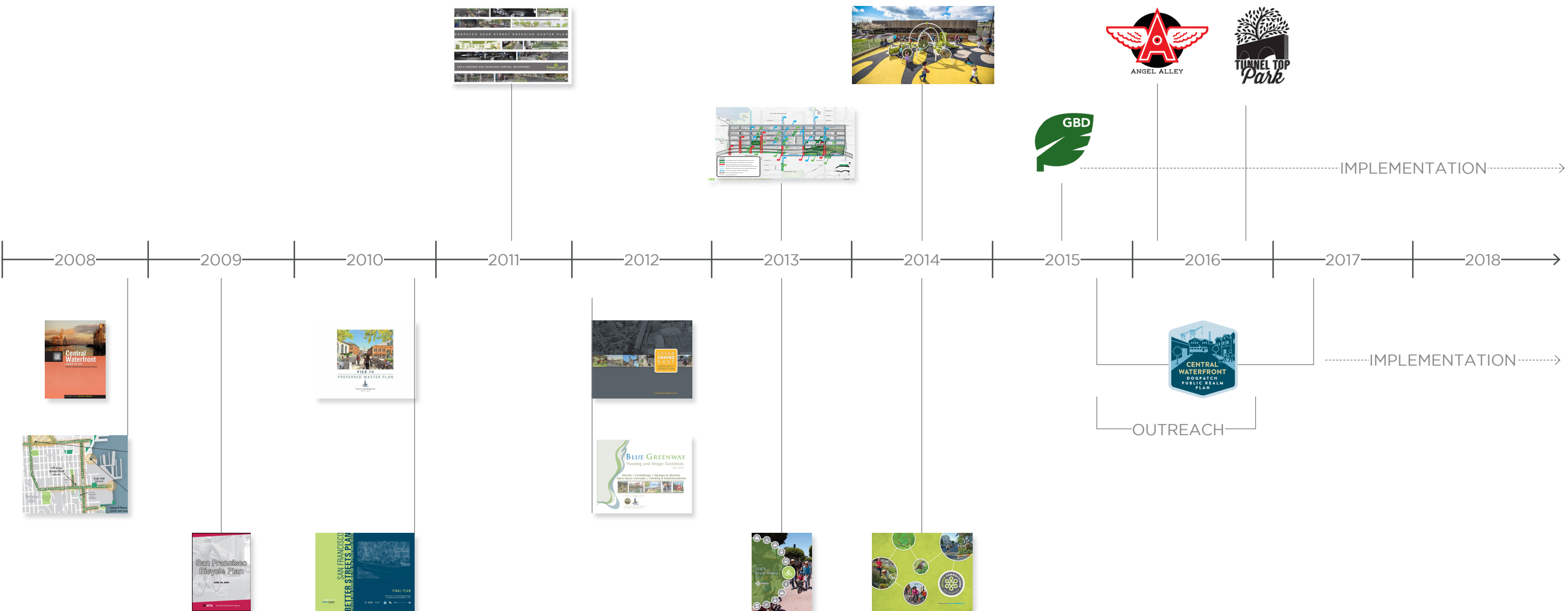


## PROGRAM IN CCP

Allocate public funds for projects based on the cost estimates. Schedule in the the City's capital plan for implementation, coordinated with existing public and private projects.

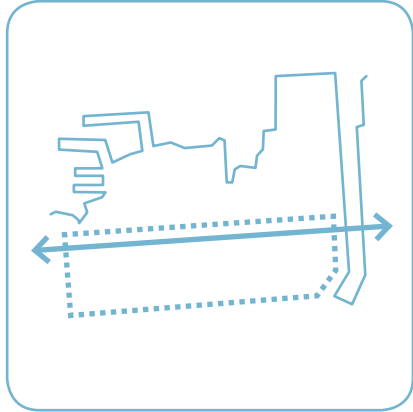


# Related Planning Efforts



# Planing Effort Timeline

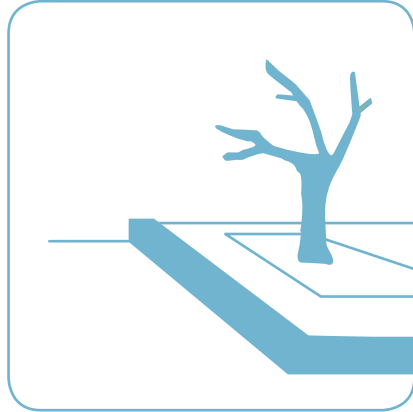
1 Summer 2015



## BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2 February 2016



## EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016

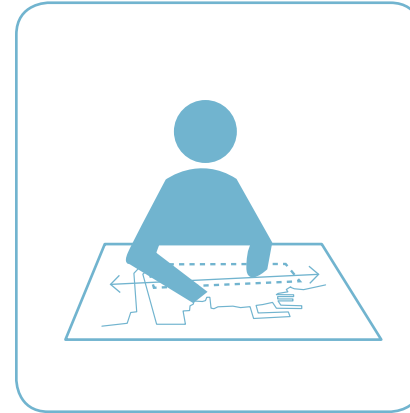


## IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1  
Gather community input to identify priority projects for Dogpatch.

4 May - Nov 2016



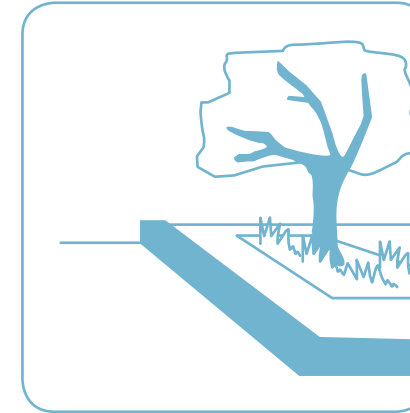
## DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences.

5 Nov. - Mar 2016

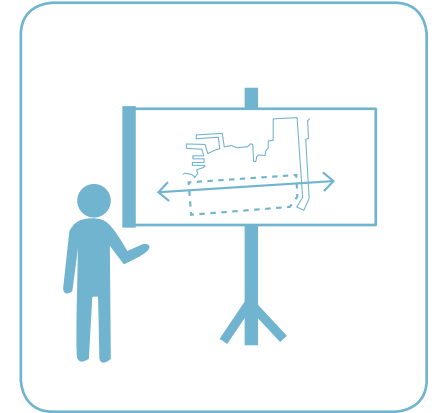


## FINALIZE CONCEPT DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshops  
Collect public input on design options.

6 March 2017



## RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.



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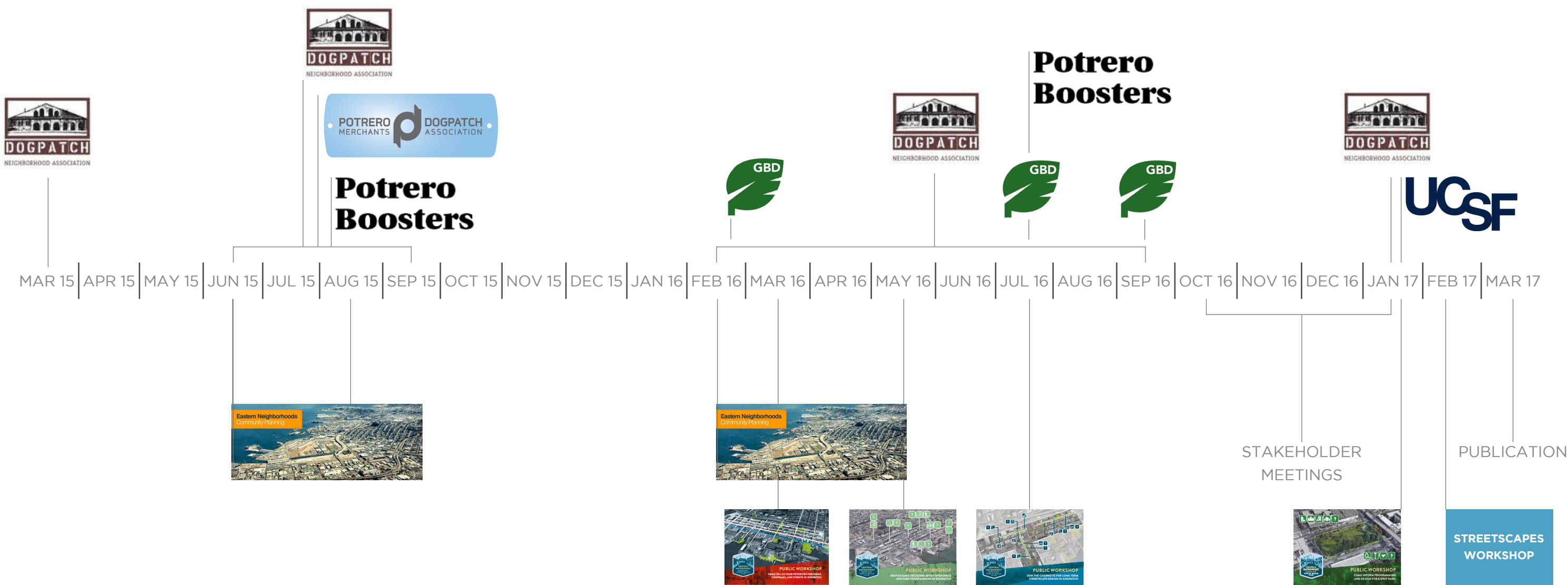


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# Outreach



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# Public Engagement: Hosted Events

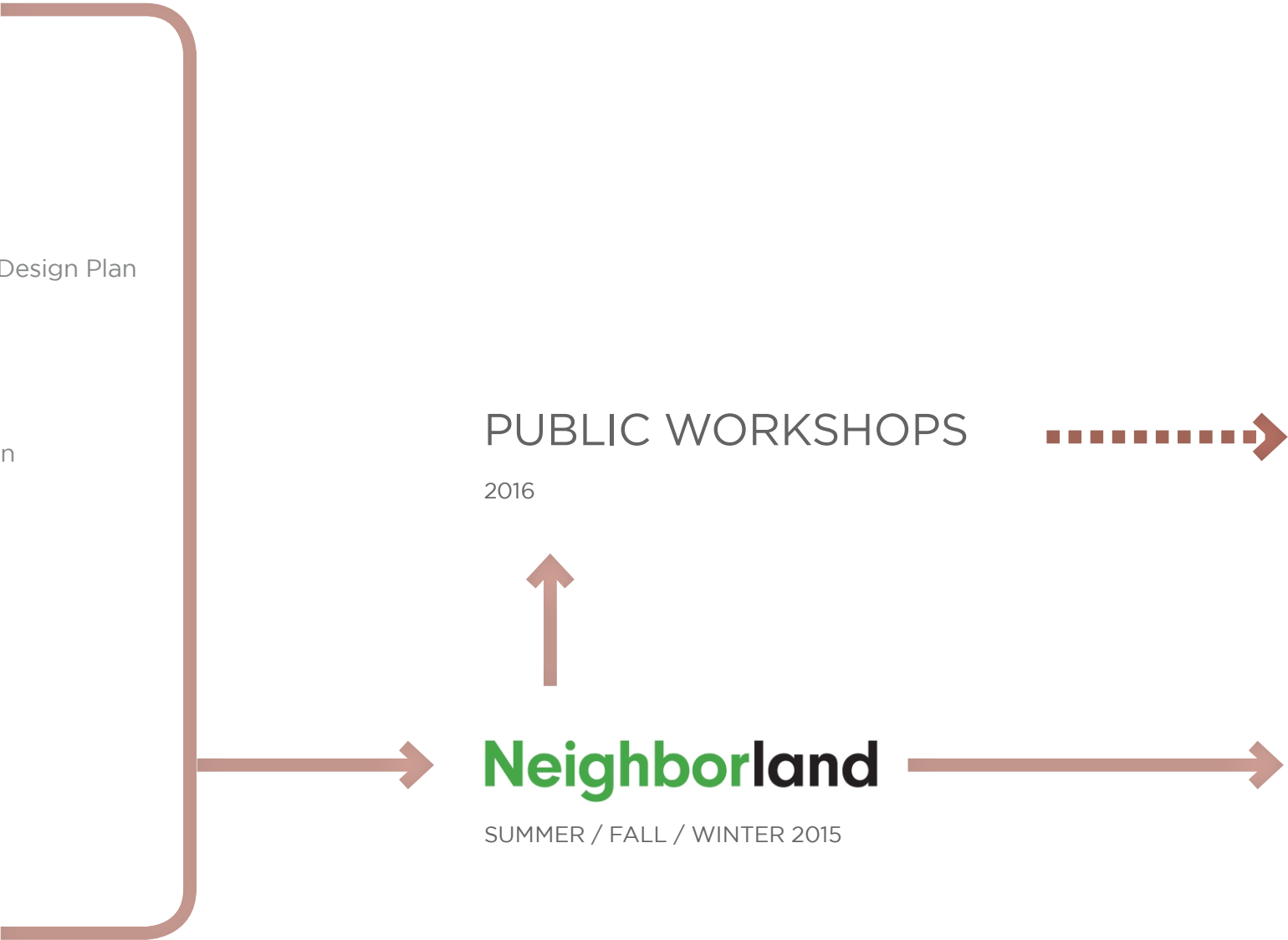
March 2016	Workshop #1: Kickoff and Project Prioritization
May 2016	Workshop #2: Open Spaces & Parks
July 2016	Workshop #3: Streetscapes and Streetparks
Oct - Jan 2016	Focus Groups: Open Spaces & Parks
January 2017	Workshop #4: <i>Esprit Park</i>
February 2017	Workshop #5: <i>Streetscapes</i>
March 2017	Workshop #5: <i>Plan Presentation</i>





# Project Identification & Prioritization

- Green Connections  
March 2014
- GBD Management Plan  
November 2013
- Bicycle Strategy  
April 2013
- Cesar Chavez East Community Design Plan  
February 2012
- Blue Greenway  
July 2012
- 22nd Street Greening Master Plan  
May 2011
- San Francisco Better Streets  
June 2010
- Pier 70 Preferred Master Plan  
April 2010
- SF Bicycle Plan  
June 2009
- Central Waterfront Area Plan  
Dec 2008
- Eastern Neighborhoods  
August 2008



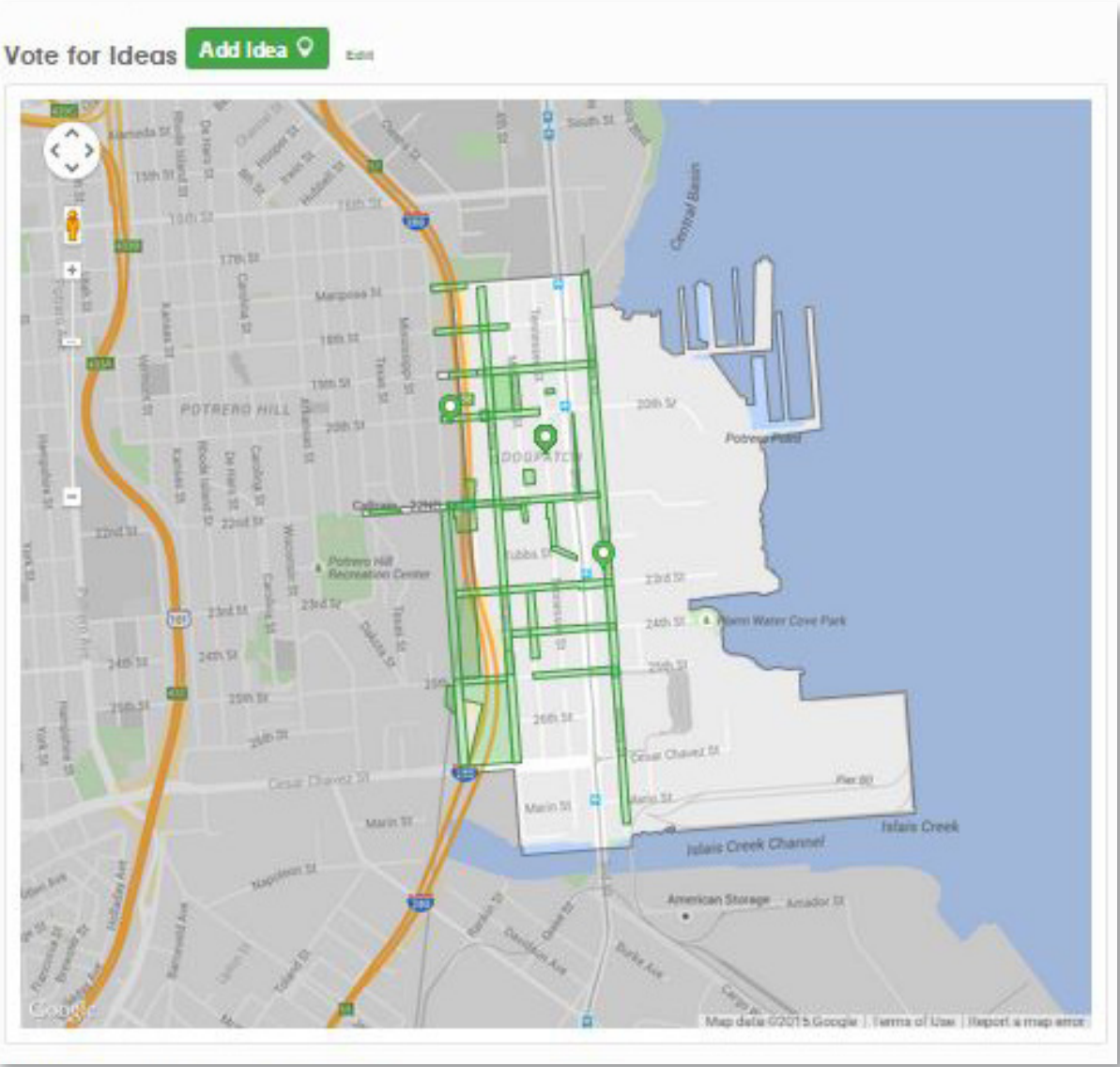
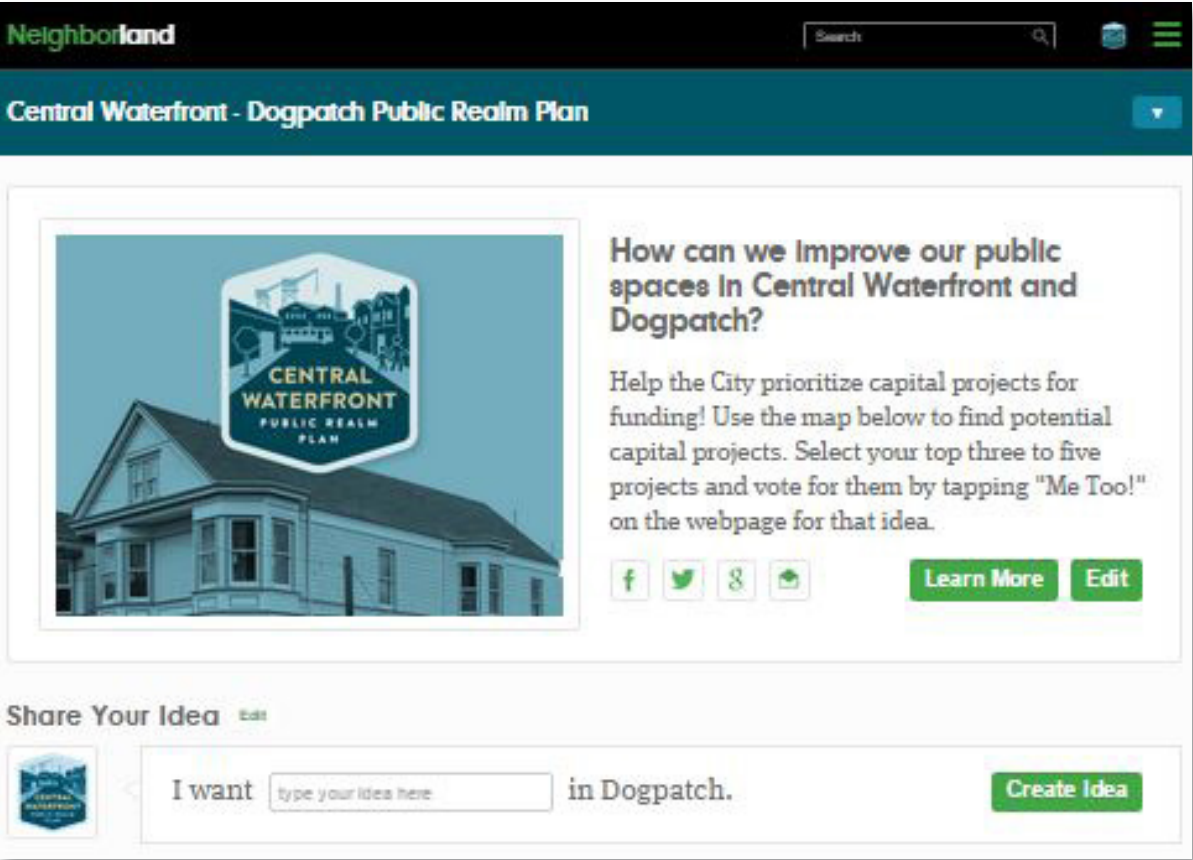
**PUBLIC REALM PLAN  
PRIORITY LIST**

INTERAGENCY  
FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST



# Project Identification & Prioritization



<https://neighborland.com/dogpatchpublicspace>

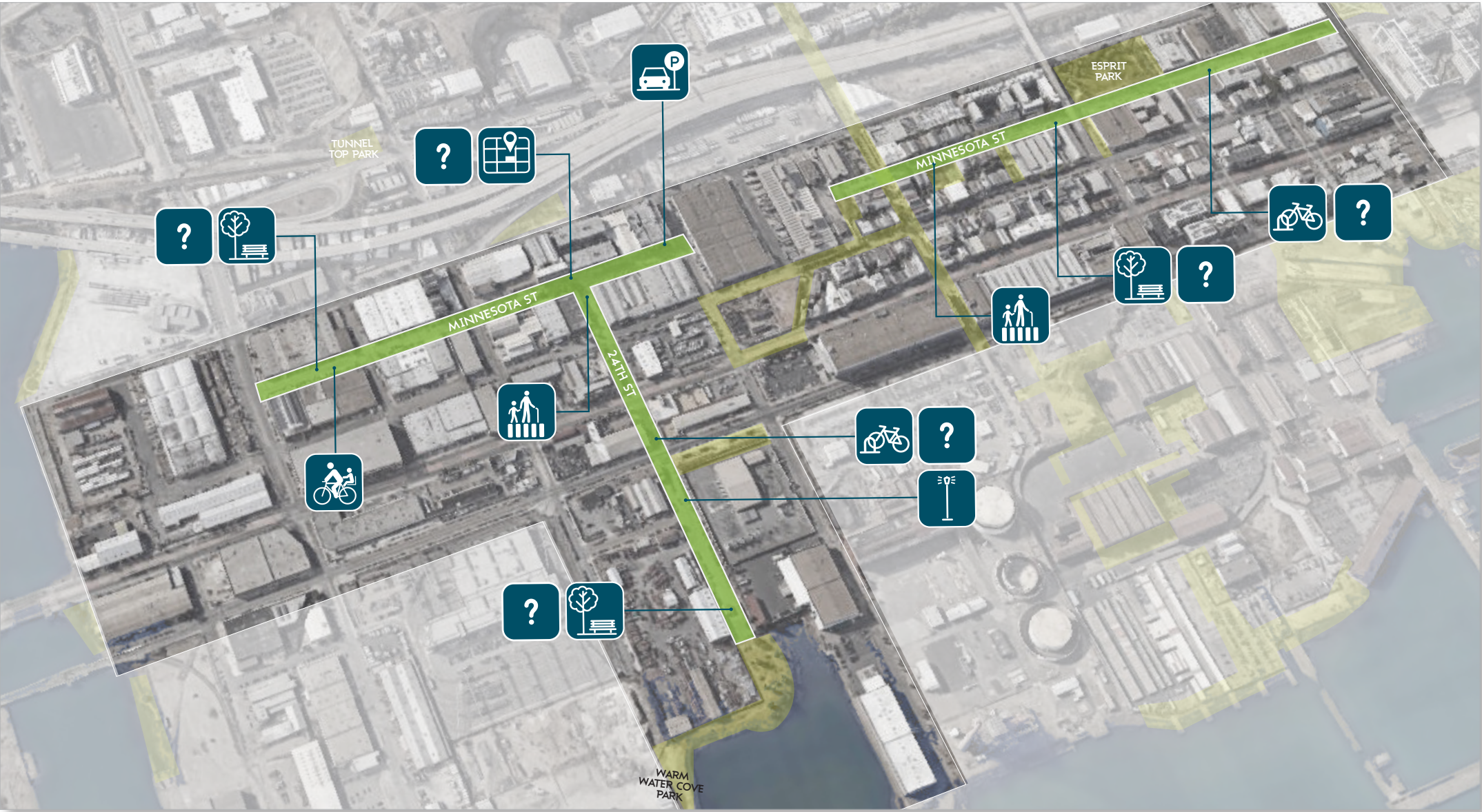


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# Funding and Programming: the Green T



## PRELIMINARY ESTIMATES

22ND ST	\$ 3.6 M
MINNESOTA N.	\$ 3.0 M
MINNESOTA S.	\$ 3.5 M
24th ST GREEN CONNXN	\$ 3.0 M
AREA-WIDE TREATEMENTS	\$ 5.0 M
ESPRIT PARK	\$ 4.0 M
TUNNEL TOP PARK	\$ 1.5 M
WARM WATER COVE	\$ 1.5 M



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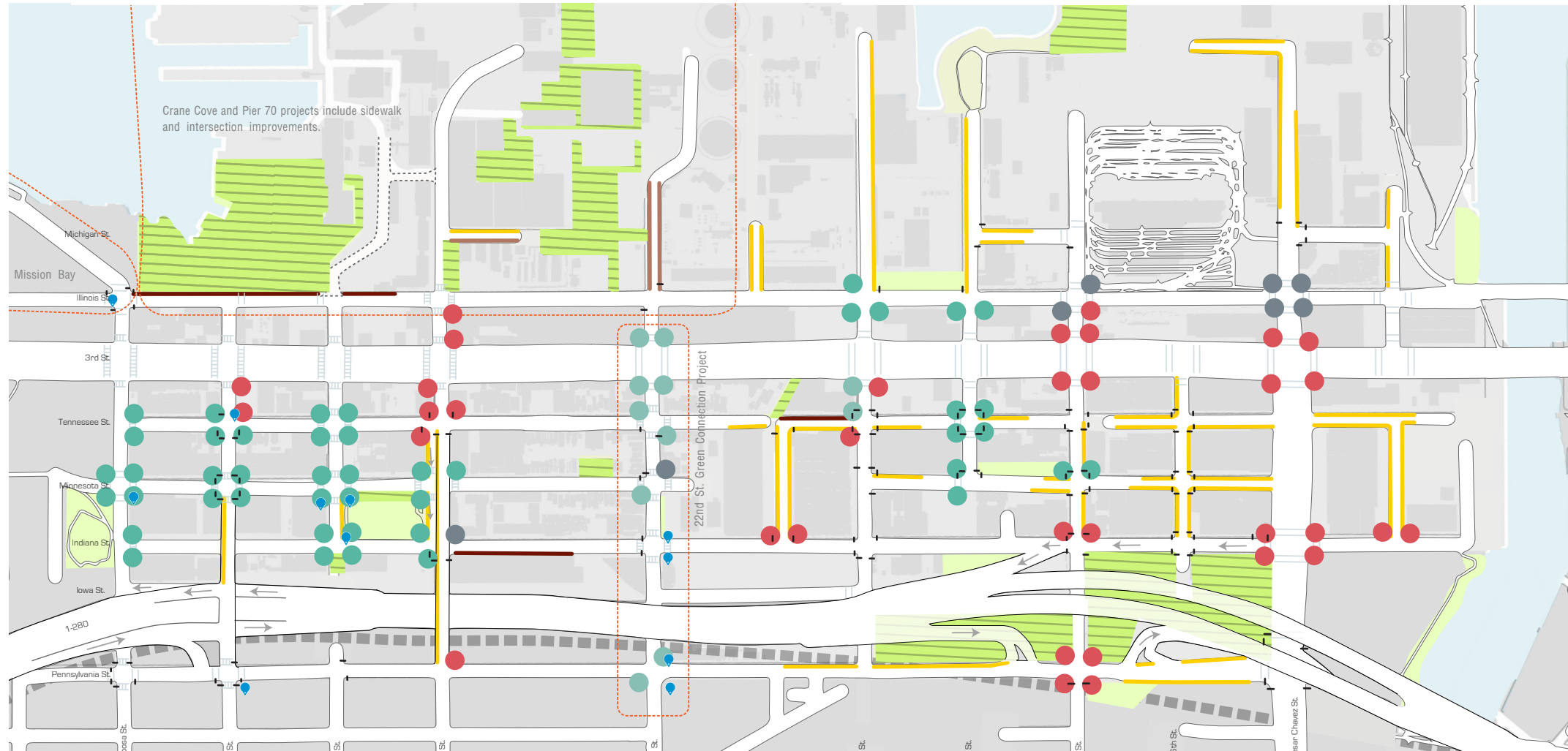
# Streetscape: Area - Wide Improvements



## PRELIMINARY ESTIMATES

AREA-WIDE TREATEMENTS \$ 5.0 M

- + sidewalks
- + greening
- + crosswalks
- + bulbouts
- + bike facilities
- + traffic controls

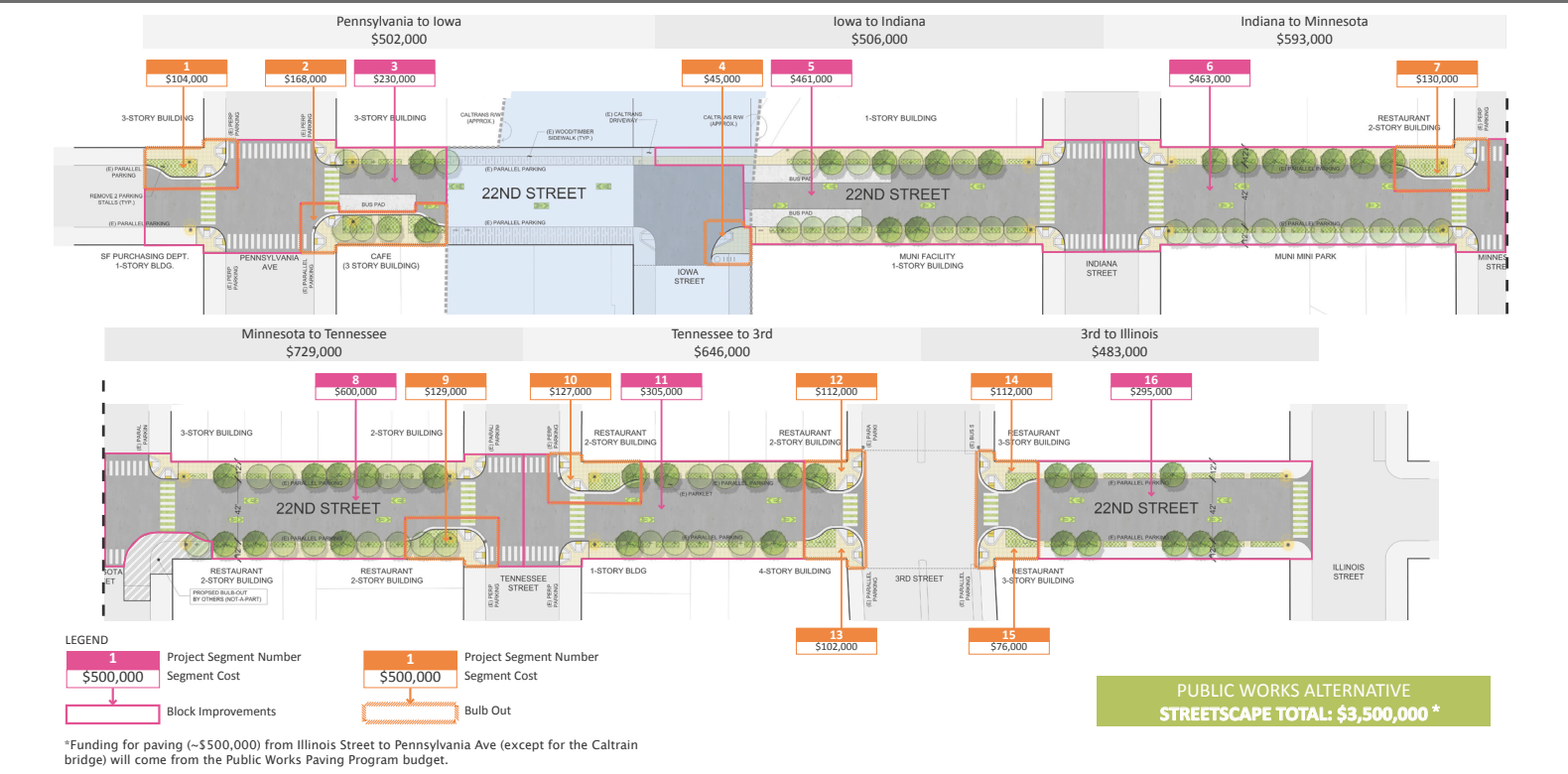




# 22nd Street Streetscape

## Early Implementation Projects

### CONCEPTUAL COST ESTIMATE & DESIGN



**PROJECT SUMMARY:** The 22nd Street Green Connection Streetscape project area is from Illinois Street to Pennsylvania Avenue. The project proposes to enhance the public realm of the 22nd Street commercial corridor through tree and understory planting, new pedestrian lighting, replacement of sidewalk concrete where needed and installation of turf block treatments, corner sidewalk bulbouts, new painted crosswalks and bike route markings (sharrows). In addition to the pedestrian and public realm improvements, the project will strengthen the connection for people cycling from the Illinois St bikeway to the 22nd St Caltrans station at Iowa Street. The 22nd Street Green Connection Streetscape project will coordinate with Public Works paving program's repaving of 22nd Street.

For more information, please contact:  
Kelli Rudnick (415)-558-4489 / [kelli.rudnick@sfdpw.org](mailto:kelli.rudnick@sfdpw.org)  
or visit: [sf-planning.org/CentralWaterfrontPRP](http://sf-planning.org/CentralWaterfrontPRP)

09.09.15 **22ND STREET GREEN CONNECTION** San Francisco Planning Department San Francisco Public Works

preliminary concept plan and cost estimate September 2015, San Francisco Public Works  
based on the 22nd St Greening Masterplan, David Fletcher for Greentrust SF, May 2011

## NEXT STEPS

- 1 Complete C.E. & Design
- 2 Bidding & Contracting
- 3 Implement

## FUNDING SUMMARY

\$3.6M Total Cost Estimate

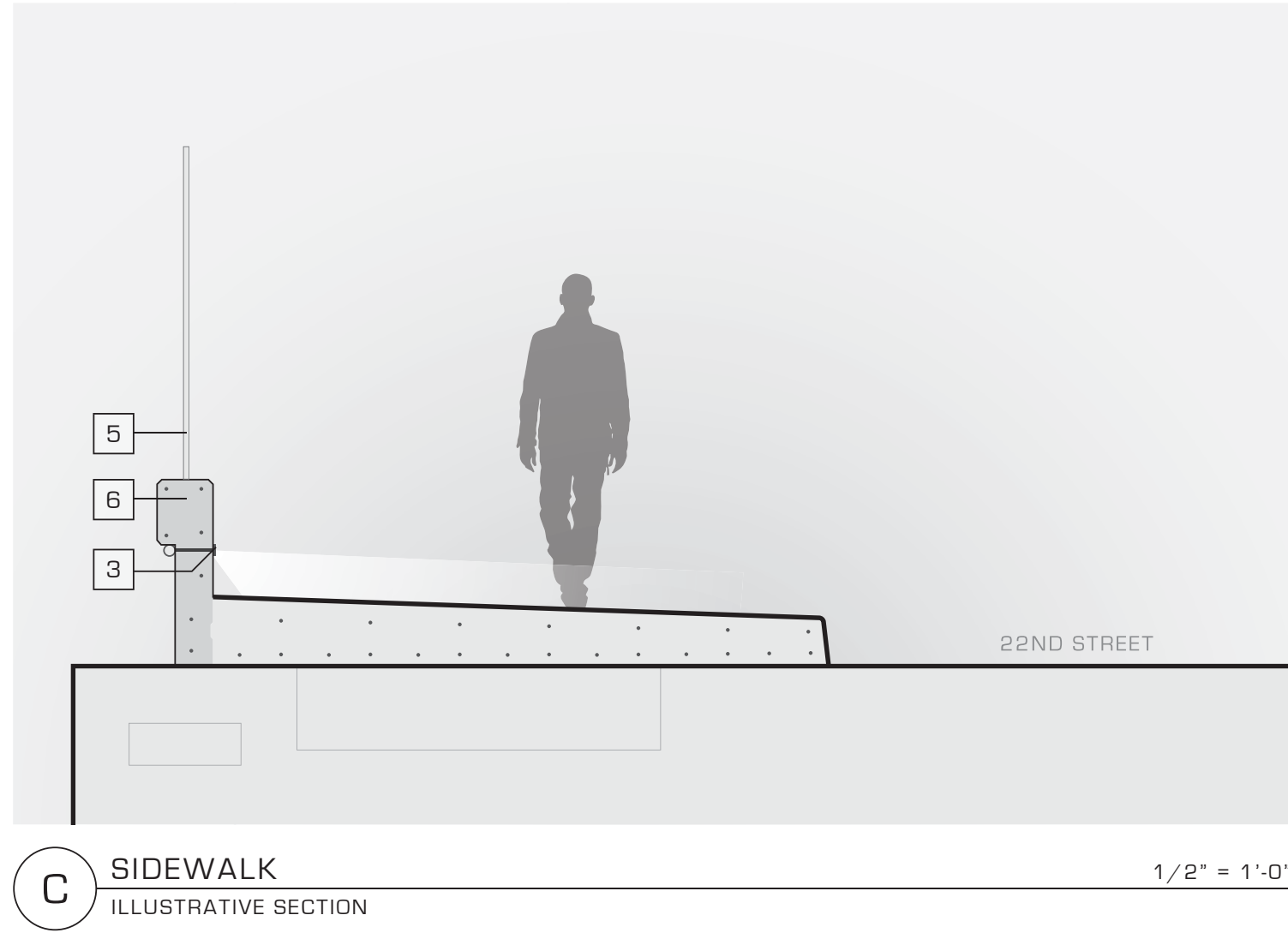
\$2.0M fr Impact Fees

\$0.6M fr DPW Paving



# Caltrain Bridges: Pedestrian Lighting

## Early Implementation Projects



## NEXT STEPS

- 1 Develop Electrical Plan
- 2 [ Implement ]
- 3 I.D. Maintenance & Liability
- 4 I.D. Ops. & Electrification

## FUNDING SUMMARY

\$183K Total Cost Estimate

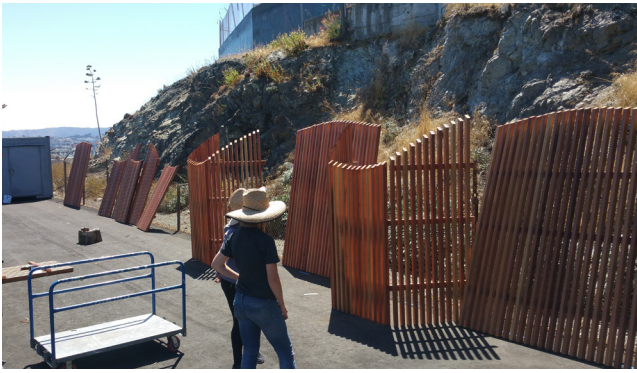
\$32.5K Engineering

\$150k Construction

probono design by Fletcher Studios



# Project Updates: Tunnel Top Park



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INFORMATIONAL UPDATE | 10 JANUARY 2017

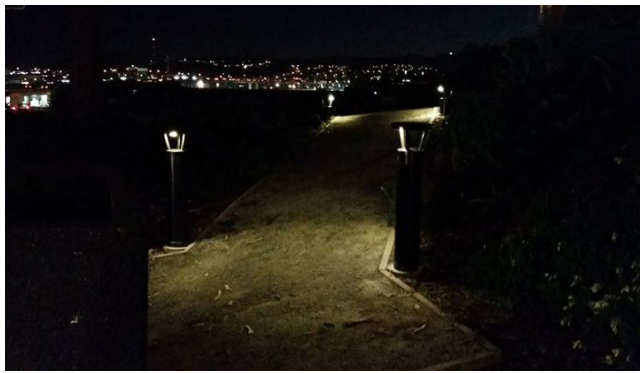
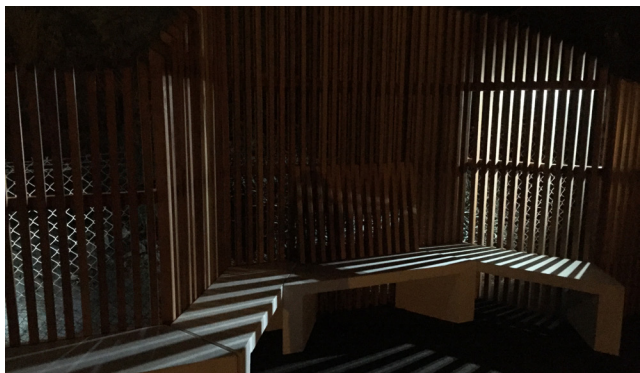
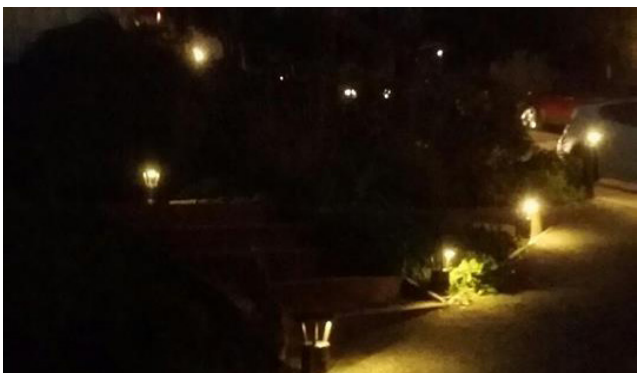


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# Project Updates: Tunnel Top Park



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# Next Steps: Streetscapes



## NEXT STEPS

- |                |   |
|----------------|---|
| Jul - Sep 2016 | Develop draft plans based on community process so far         |
| Sep - Dec 2016 | Interagency City Review, Refinement                           |
| Jan 2017       | Post for Public Comment (on Neighborland), further refinement |
| Feb 2017       | Workshop / 'Community Reveal'                                 |
| Mar 2017       | Finalize Cost Estimates                                       |



# Next Steps: Open Spaces & Parks



## NEXT STEPS

- |                     |  |
|---------------------|--|
| Oct 2016 - Jan 2017 | Stakeholder Meetings / draft concept development |
| Jan 2017            | Esprit Park Workshop                             |
| Jan - Feb 2017      | Interagency City Review, Refinement              |
| Mar 2017            | Finalize Cost Estimates                          |

# Esprit Park Survey

How are you using Esprit Park and what improvements would you like to see in the park?

How to participate?

- fill out **online survey** at <https://www.surveymonkey.com/r/EspritParkSurvey>

OR

- record a 2-minute **video clip** of yourself answering survey questions

Please send completed survey to Seung-Yen Hong at [seungyen.hong@sfgov.org](mailto:seungyen.hong@sfgov.org) (subject line: Esprit Park Survey)



## CENTRAL WATERFRONT DOGPATCH PUBLIC REALM PLAN | ESPRIT PARK SURVEY

The San Francisco Planning Department and Recreation and Park Department would like to know how you are using Esprit Park and what improvements you would like to see in the park.

Please answer the following 7 questions either in writing or on video, and send your completed survey to Seung-Yen Hong at [seungyen.hong@sfgov.org](mailto:seungyen.hong@sfgov.org) (subject line: Esprit Park Survey). We highly encourage you to respond to Questions 1 to 3 on video (please record a 2-minute video clip of yourself). If you wish, you can answer all of the survey questions in writing via online survey at <https://www.surveymonkey.com/r/EspritParkSurvey>.

1. Please briefly describe how, when (*time of the day*), how often, and why you use Esprit Park. (If you don't use Esprit Park, why don't you use it?) *Example answer: jogging, 8am-9am, Monday to Friday, proximity to work*

2. What are **three things** you think most important to introduce or expand in Esprit Park? (Check ☒ your 3 top priorities)

- ☐ Additional benches and tables
- ☐ Grassy areas for picnicking and sitting
- ☐ Designated off-leash dog play area
- ☐ Plaza areas
- ☐ Children's play area (e.g. non-classic playground with natural playscape)
- ☐ Urban trails for strolling and jogging
- ☐ Maintenance of trees / plantings
- ☐ Lighting
- ☐ Better signage and legibility at entry points.
- ☐ Drinking fountains
- ☐ Dogwaste facilities
- ☐ Other, please specify \_\_\_\_\_

3. What are three things you like about Esprit Park that should be retained?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

4. Where are you coming from when you visit Esprit Park? (Check ☒ all that apply)

- ☐ Home ☐ Work ☐ Other \_\_\_\_\_

5. What is your home ZIP code? \_\_\_\_\_

6. What is your work ZIP code? \_\_\_\_\_

7. In my home there are:

- \_\_\_\_\_ People (Indicate the number of people living in your home, including yourself)
- \_\_\_\_\_ People 15 and under
- \_\_\_\_\_ People 65+
- \_\_\_\_\_ Dogs

Thank you for your input and feedback!!!!

RETURN COMPLETED SURVEYS  
BY 12/24/16

EMAIL: [Seungyen.Hong@sfgov.org](mailto:Seungyen.Hong@sfgov.org)  
MAIL: San Francisco Planning Department, Attention: Seung Yen Hong, 1650 Mission Street, Suite 400, San Francisco, CA 94103

FAX: (415) 558-6409

For more information visit:

<http://sf-planning.org/central-waterfront-dogpatch-public-realm-plan>

中文詢問請電 (415) 575-9010

Para información en Español llamar al: (415) 575-9010

Para sa impormasyon sa Tagalog tumawag sa: (415) 575-9121



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INFORMATIONAL UPDATE | 10 JANUARY 2017







[www.sf-planning.org/CentralWaterfrontPRP](http://www.sf-planning.org/CentralWaterfrontPRP)

