# PUBLIC WORKSHOP #1

MARCH 9, 2016

San Francisco Planning

# Agenda Topics

+ Plan Background and Overview
  - _ Plan Goals and Outcomes
  - _ Plan Outputs
  - _ Related Planning Efforts
  - _ Project Prioritization
  - _ Timeline

+ Existing Conditions and Analysis

+ Workshop Activities
  - _ Worksheets

+ Project Prioritization Voting Boards
  - _Corridors
  - _Open Spaces
  - _District Wide Improvements

+ Conclusion and Next Steps

# Plan Goals and Outcomes

## GUIDE FUNDING

The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

## REFLECT PRIORITIES

The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

## AGENCY COORDINATION

The Plan will provide a platform for coordination between different government and nonprofit agencies.

# Plan Goals and Outcomes

## BETTER CONNECTIONS

The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.

## INTEGRATED DESIGN

The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.

## IMPLEMENTATION PLANNING

The plan will include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.

# Plan Goals and Outcomes

## BETTER SIDEWALKS

Many streets have substandard sidewalks. Many street segments rank low on the City's Pavement Condition Index (PCI).

## SAFER CROSSINGS

The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.

## APPROPRIATE LIGHTING

Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.

# Plan Outputs

## IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.

## DEVELOP DESIGNS

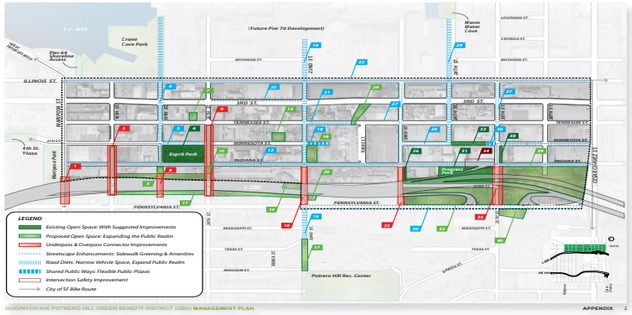
Working with neighborhood residents, businesses, and property owners, produce detailed design for the highest priority projects. Develop conceptual designs for the remaining projects.

## ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.

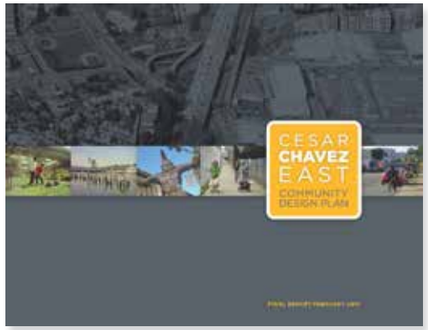
# Related Planning Efforts

Green Connections
City of San Francisco, March 2014




Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013

Bicycle Strategy
SFMTA
April 2013

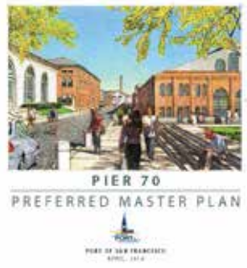



Cesar Chavez East
Community Design Plan
SF Planning, February 2012

Blue Greenway Planning and
Design Guidelines
Port of SF, July 2012

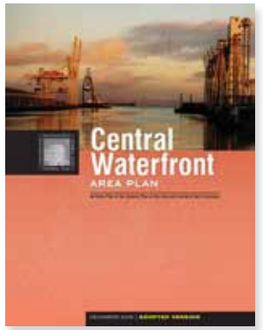
22nd Street Greening Master Plan
Green Trust SF, May 2011

San Francisco Better Streets
City of San Francisco, June 2010




Pier 70 Peferred Master Plan
Port of SF, April 2010

SF Bicycle Plan
SFMTA
June 2009




Central Waterfront
Area Plan
SF Planning, Dec 2008

Eastern Neighborhoods
SF Planning, August 2008

# Project Identification & Prioritization

Green Connections
March 2014

GBD Management Plan
November 2013

Bicycle Strategy
April 2013

Cesar Chavez East  Community Design Plan
February 2012

Blue Greenway
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22nd Street Greening Master Plan
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Central Waterfront Area Plan
Dec 2008

Eastern Neighborhoods
August 2008

PUBLIC WORKSHOPS

MARCH 2016

Neighborland

SUMMER / FALL / WINTER 2015

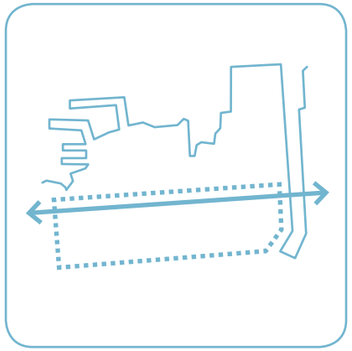
INTERAGENCY FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST

**PUBLIC REALM PLAN PRIORITY LIST**

# Timeline

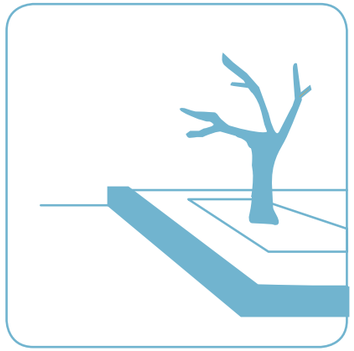
1 Spring 2015



## BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin oureach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2 February 2016



## EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opporunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016

## IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1
Gather community input to identify priority projects for Dogpatch.

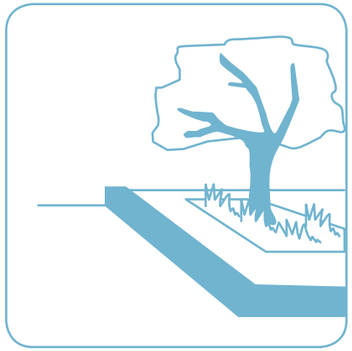
4 April 2016

## DEVELOP DESIGN IDEAS

Public Workshop #2
Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences.

5 May 2016

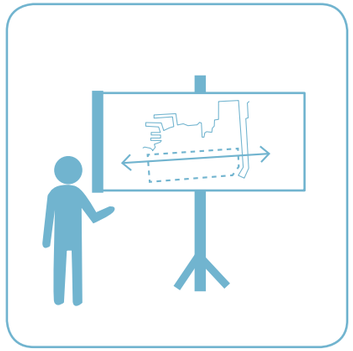


## FINALIZE DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshop #3
Collect public input on design options.

6 July 2016



## RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

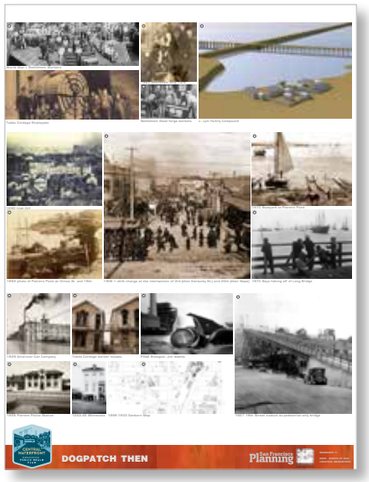
Begin using the plan as an instrument for funding and building projects.

# Existing Conditions

We encourage everyone to write on every board you see!

PLAN OVERVIEW

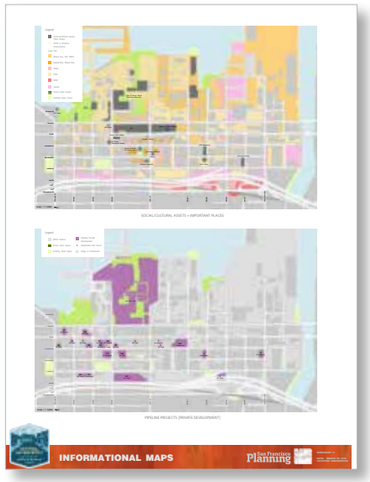
HISTORY




MOBILITY

LANDSCAPE QUALITY

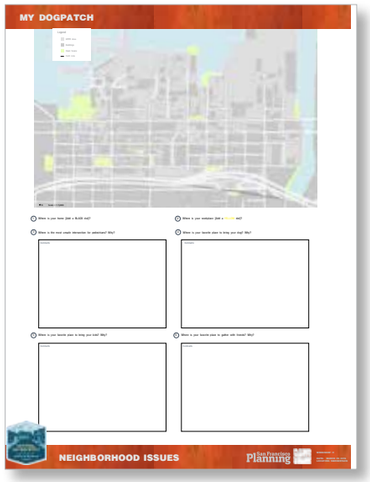
SOCIAL + CULTURAL ASSETS




PIPELINE PROJECTS: PRIVATE DEVELOPMENT

PIPELINE PROJECTS: OPEN SPACE AND MOBILITY

"MY DOGPATCH"

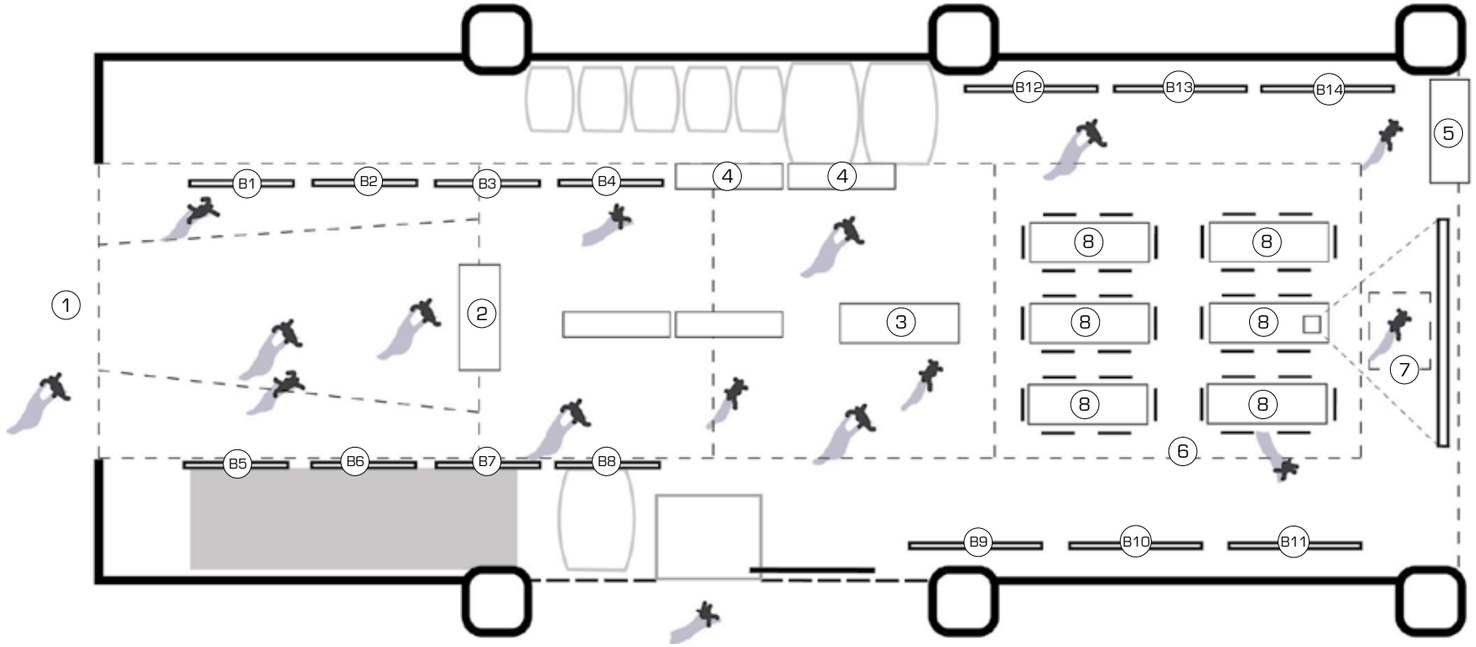


# Workshop Activities

+ Worksheets
  - _ Map Your Routes
  - _ Draw Your Dogpatch

+ Activity Stations
  - _ Your Oral History
  - _ Build your City and Park!

+ Project Prioritization Voting Boards
  - _Corridors: North - South
  - _Corridors: East - West
  - _Streetscape Elements
  - _Open Spaces
  - _Open Space Elements
  - _District Wide Improvements



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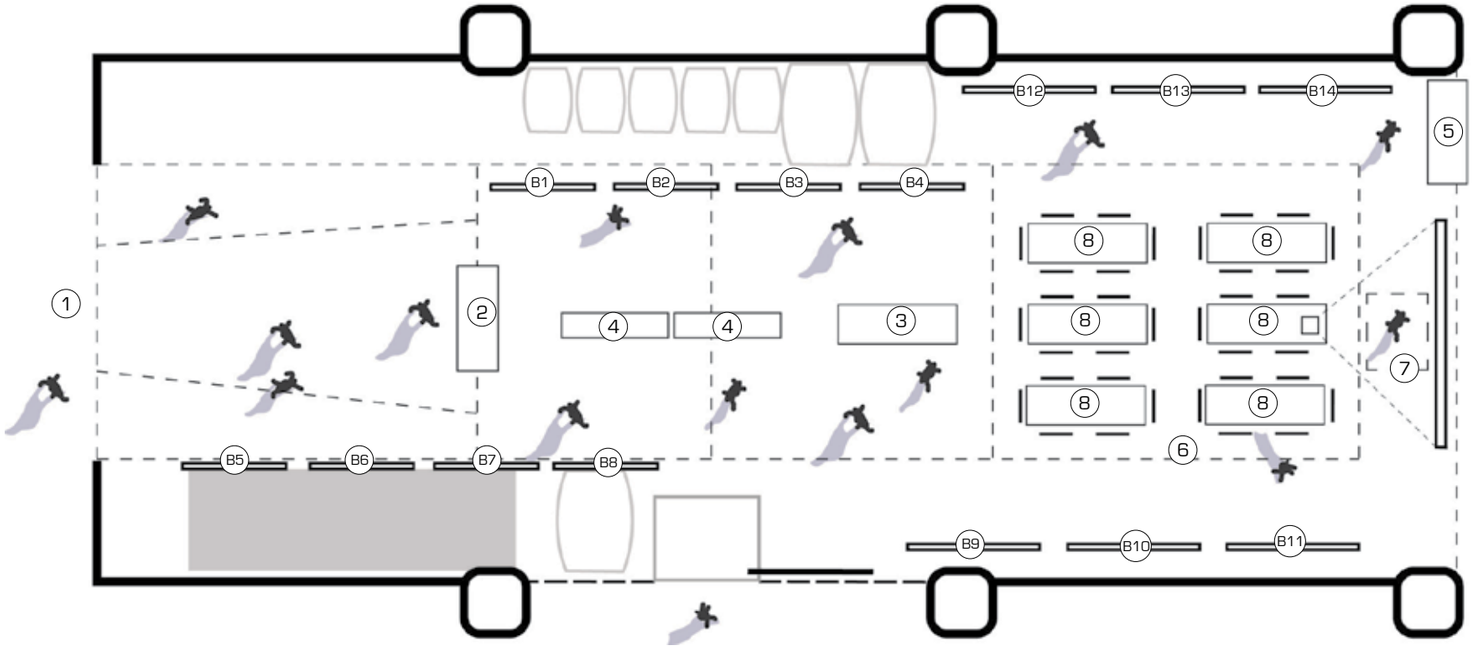


# Dogpatch History

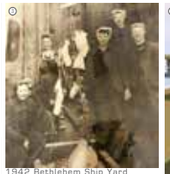
1. When did you move to Dogpatch, and why?

2. What is your favorite place in Dogpatch / Central Waterfront, and why?

3. What is the biggest challenge facing Dogpatch today?

4. Do you remember the Tubbs Cordage Factory? What can you tell us about it?

World War I. Bethlehem Workers


1942 Bethlehem Ship Yard

Tubbs Cordage Employees

Bethlehem Steel forge workers

c. Lym Family Compound

1929 Birdseye

1927 Map of San Francisco

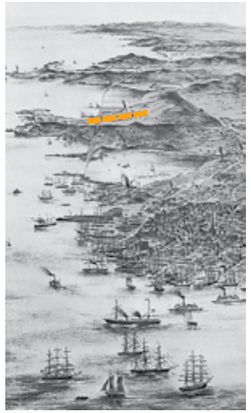
1890 Irish Hill

1862 photo of Potrero Point at Illinois St. and 19th.

1906 = shift change at the intersection of 3rd (then Kentucky St.) and 20th (then Napa)

1870 Boatyard at Potrero Point

1870 Boys fishing off of Long Bridge


1868 Sketch of San Francisco Shoreline

1869 Salt Marsh Tidelands auction map

San Francisco's eastern shoreline and the Long Bridge

1929 American Can Company

Tubbs Cordage worker houses

PG&E Biologist- Jim Adams

1955 Potrero Police Station

1243-45 Minnesota

1899-1900 Sanborn Map

1927 19th Street viaduct as pedestrian-only bridge

Dogpatch Overview

# Draw Your Dogpatch

‘Cognitive mapping’ is a term used to refer to one’s personal representation of the experienced world. Provided is a blank map outline of the Dogpatch Public Realm Plan.

Please draw, write, doodle on this map...

+ What are some of your favorite landmarks, spaces, and/or streets?

+ Where is your favorite place to hang out?

+ Are there edges or boundaries that divide the neighborhood into different parts? What are those?

+ Where do you live?

# Map Your Routes

A path of travel map documents how you move through the city on a daily basis. Provided is a blank map outline of the Dogpatch Public Realm Plan.

Please draw, write, doodle on this map...

+ What are some of the routes you take during the week days vs. weekend? Draw some arrows!

+ It's okay if origins and desitnations are outside the boundaries of this map.

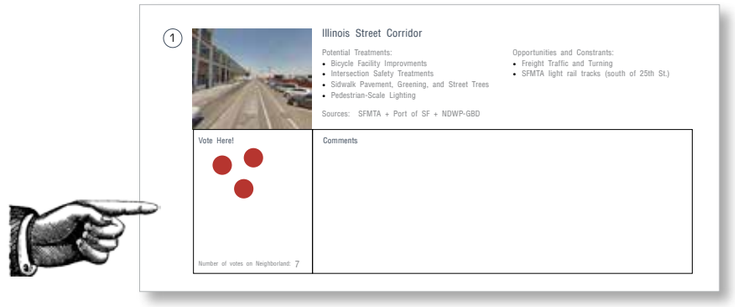
+ Do you walk, jog, skate, bike, drive, or take transit?

+ Where do you live?

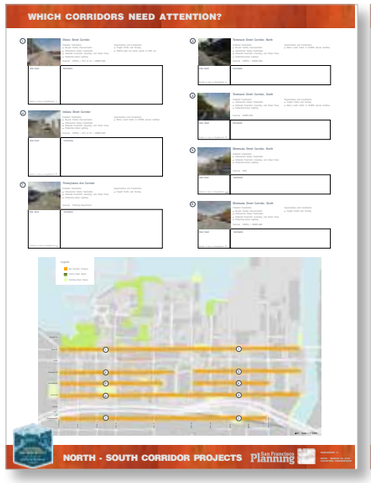
# Build Your City Park!

# Voting for Priorities

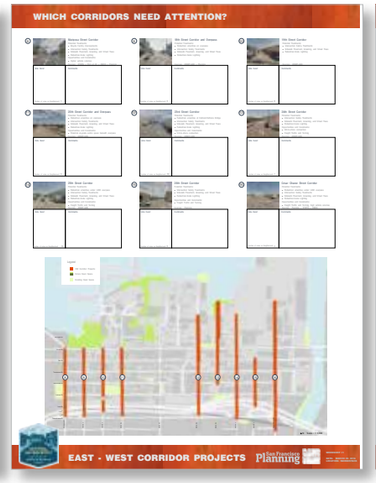
Everyone has up to three votes they can cast for each voting board.
Please make sure to use the correct color when voting on the map!



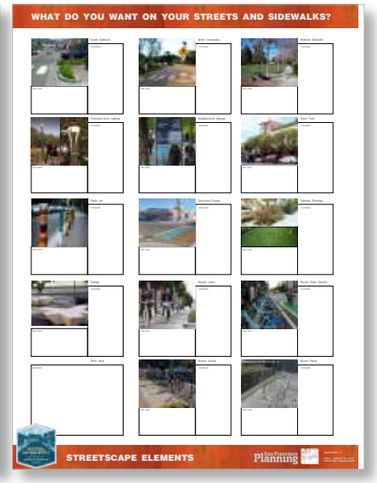

CORRIDORS: N/S



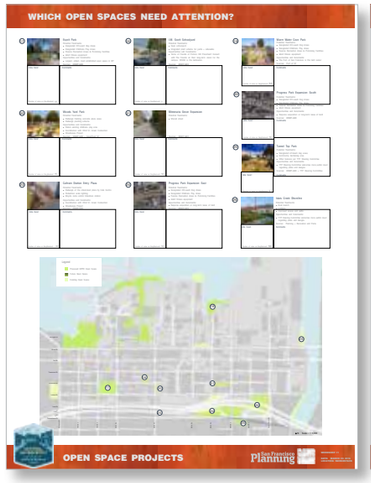

CORRIDORS: E/W




STREETSCAPEELEMENTS

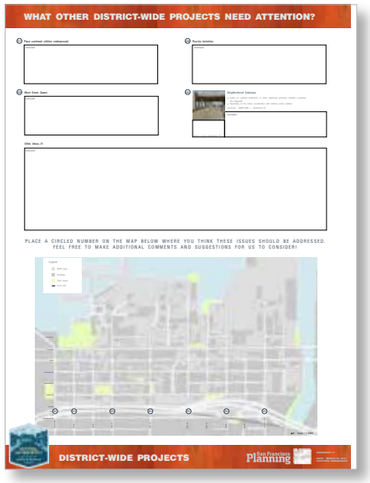



OPEN SPACES




OPEN SPACE ELEMENTS

DISTRICT WIDE



# THANK YOU!

San Francisco Planning