



SAN FRANCISCO  
**PLANNING**  
DEPARTMENT

# PLANNING DEPARTMENT Director's Report

PLANNING DIRECTOR:  
**JOHN RAHAIM**

June 4/5, 2014

## ANNOUNCEMENTS:

### Market Street Prototyping Festival Invites Community Ideas to Redesign San Francisco's Main Thoroughfare with \$225,000 from Knight Foundation

As part of a larger plan to redesign San Francisco's Market Street, the San Francisco Planning Department has partnered with Yerba Buena Center for the Arts to produce the Market Street Prototyping Festival, seeking ideas to help reshape 36 blocks of the city's central corridor. The John S. and James L. Knight Foundation is providing \$225,000 to Yerba Buena Center for the Arts to support the festival toward creating a model for street redesign and neighborhood redevelopment in the communities where it invests.

Any individual, business or nonprofit can submit a proposal. The only requirement is that the idea should aim to improve public spaces in a way that engages the community and encourages them to think differently about the city's streets and squares. The call for proposals is open through July 3 and can be found, along with more information, at [marketstreetprototyping.org](http://marketstreetprototyping.org). Up to 50 proposals will receive \$2,000 each to build a prototype of their idea, which will be showcased at the festival on Market Street from October 2 - 4, 2014.

## PUBLIC EVENTS:

### San Francisco Planning at Haight Ashbury Street Fair

Date: Sunday, June 8, 2014  
Time: 11:00 a.m. – 5:00 p.m.

Join San Francisco Planning at the Haight Ashbury Street Fair! The department will have a booth where residents can learn more about the department and about planning projects happening in the Haight Ashbury neighborhood.



### Haight Ashbury Public Realm Plan Open House

Date: Wednesday, June 11, 2014

Time: 6:00 – 8:00 p.m.

Location: Park Branch Library, 1833 Page Street

At our February public workshop, there was a lot of excitement about the possibilities for Haight Street between Central and Stanyan. Since then, we're moving forward to refine public realm ideas in coordination with the MTA's proposed transit improvements along the Haight Street corridor.

In the next few months, we will be making decisions about what sort of amenities and identity features should be included on Haight Street. Examples include better lighting, wayfinding signage, history markers, public art – let us know what your priorities are!