



SAN FRANCISCO
PLANNING
DEPARTMENT

PLANNING DEPARTMENT Director's Report

PLANNING DIRECTOR:
JOHN RAHAIM

Week of June 4, 2012

PROJECTS

- ⊕ **TSP Ordinance Introduced:** Mayor Edwin M. Lee and Supervisors Scott Wiener and Christina Olague launched the Transportation Sustainability Program (TSP), a groundbreaking program that re-examines current practices with new development and its impact to the City's overall transportation network.

Developed over the last few years by the City's Planning Department, the San Francisco Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Office of Economic & Workforce Development, the program is planned for adoption in late 2013, after completion of an environmental review, which is already underway.

- ⊕ **SF Better Streets Website Launched:** A new multi-department City website was launched with much praise from the public and media. The 100-page SF Better Streets website, combines all the City's guidelines, permit requirements, and resources for public space development onto one site, giving the user a handy step-by-step approach toward improving San Francisco's streets. Developed by the City's Planning Department, in partnership with the Department of Public Works, San Francisco Public Utilities Commission, and San Francisco Municipal Transportation Agency, the new website is an initiative under the [Better Streets Plan](#), adopted in December 2010.

The Better Streets Plan aims to support the City's Transit First policy, reduce stormwater runoff into the City's combined sewer system, improve pedestrian safety, increase accessibility for all street users, and enhance the quality of life for San Francisco's residents.

According to the editor of SFAppeal.com, a news site that averages 4000 hits a day, it was the most popular story in May, and their most tweeted and recommended story.



vsgoliath
May 16, 2:09pm via TweetDeck
@sfgov @sfplanning @sfdpw @sfmta_muni @SFWater collaborate to create [sfbetterstreets.org](#) + A very clean + useful civic website.



SFBartlettRE
May 16, 2:05pm via HootSuite
New @sfplanning site [sfbetterstreets.org](#) + helps citizens in w/ street improvements in neighborhoods, workplaces, etc. HT @SanFranciscoTA



Eco_Top5
May 16, 12:08am via TweetDeck
Nice! #LA needs one... RT @SanFranciscoTA: New @sfplanning website [bit.ly/J6KINI](#) + to assist in making street improvements



SanFranciscoTA
May 15, 1:15pm via Web
New @sfplanning website [sfbetterstreets.org](#) + to assist citizens in making street improvements in their neighborhoods, workplaces, and more.
↳ 4 retweets



sfdpw
May 15, 12:31pm via TweetDeck
New one stop shop for info on how YOU can transform your streets & sidewalks!
@sfplanning @sfdpw @SFWater @sfmta_muni [bit.ly/J6KINI](#) +
↳ 3 retweets

- ⊕ **Socio-Economic Profiles Available:** With data from the 2010 Census and the American Community Survey, SF Planning prepared socio-economic profiles for the various neighborhoods in the City, including supervisorial districts. The 2010 Census, released in March of 2011, showed a population growth of 28,502 residents from 776,733 in 2000 as San Francisco's population surpassed 800,000 for the first time since during the Second World War.
 - **Supervisorial Districts:**
<http://sfplanning.org/modules/showdocument.aspx?documentid=8777>
 - **Neighborhoods:** <http://sfplanning.org/modules/showdocument.aspx?documentid=8779>

AWARDS AND ANNOUNCEMENTS

- ⊕ **Pavement to Parks program a Winner!** David Alumbaugh, Manager of City Design, attended the American Institute of Architects 2012 Design Awards gala on April 26th to receive the Special Achievement award for Planning's Pavement to Parks program. This award category recognizes outstanding achievements by architects and non-architects in promoting architecture. Also honored was the parklet at 46th and Noriega.



Manager of the City Design Group David Alumbaugh, with Urban Designer/Planner Paul Chasan

PUBLIC EVENTS

PROJECT:	DESCRIPTION	DATE(S):
CHINATOWN BROADWAY STREET DESIGN	Final Open House 4:30 - 6:30 p.m. International Hotel Third Floor Community Room 848 Kearny Street (between Jackson and Washington)	June 6, 2012
CENTRAL CORRIDOR PLAN	Public Meeting 6:00 to 8:00 p.m. SPUR's Urban Center, 654 Mission (between New Montgomery and 3rd Street)	June 13, 2012
GREEN CONNECTIONS	Green Connections Walk: Green Streets, Mean Streets, SOMA Alleys and Gardens 1:00 – 3:30 p.m. Meeting location: Mint Plaza, located off of Fifth Street between Market Street and Mission Street Info: Visit greened alleys, discuss alleyway improvements, and visit community gardens	June 23, 2012