



SAN FRANCISCO PLANNING DEPARTMENT

Memo to the Historic Preservation Commission

HEARING DATE: APRIL 17, 2013

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

DATE: April 11, 2013
TO: Historic Preservation Commission
FROM: Mary Brown, Preservation Planner
RE: Quarterly Report: Landmark Designation Work Program

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QUARTERLY REPORT: JANUARY – MARCH 2013

The third quarterly report for fiscal year 2012/2013 includes hours and tasks undertaken by Planning Department (Department) staff in support of projects included on the Historic Preservation Commission’s (HPC) current Landmark Designation Work Program. This quarterly report covers the period January 1, 2013 to March 30, 2013.



Doelger Building

320-326 Judah Street

FY 12/13 Hours:	66
Total Hours:	111
Completed Tasks:	<p>Owner notification, case tracking, website content, building permit research, volunteer management, review and comment on biography draft, site visit and photography, meetings with realtor and new property owner, research, writing of Landmark Designation Report, case report, resolution, and initiation hearing at the HPC.</p> <p>—</p> <p>Prepared documents for the HPC recommendation hearing, coordinated with City Attorney, and transmitted documents to the Board of Supervisors. Property owner contact and assistance. Updated District 5 Supervisor’s office, prepared Board notification mailing list, presented recommendation to Land Use Committee, and attended full board meeting. Media coordination included distribution of press release.</p>
Last Action:	Second Read at Board of Supervisors, April 2, 2013: Approved
Next Anticipated Action:	Awaiting mayor’s signature



Marcus Books
1712-1714 Fillmore Street

FY 12/13 Hours:	16
Total Hours:	30
Completed Tasks:	<p>Owner notification, case tracking, website content, stakeholder contact, and research at San Francisco Redevelopment Agency archives.</p> <p>—</p> <p>Managed work of a pro-bono consultant, reviewed and edited draft Landmark Designation Report, and continued discussions with property owner.</p>
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation, June 2013 (TBC)



Cowell House
171 San Marcos Avenue

FY 12/13 Hours:	8
Total Hours:	15
Completed Tasks:	<p>Owner notification, case tracking, website content, building permit research, site visit and photography.</p> <p>—</p> <p>Research and preparing Landmark Designation Report (in-progress).</p>
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation, 2013



Sailors' Union of the Pacific

45 Harrison Street

FY 12/13 Hours:	2
Total Hours:	4
Completed Tasks:	<p>Owner notification, case tracking, website content, organize files for property owner review.</p> <p>—</p> <p>Preparing Landmark Designation Report (in-progress), volunteer oversight, and contact with property owner's representative.</p>
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation, 2013



Mothers' Building

San Francisco Zoo

FY 12/13 Hours:	2
Total Hours:	3
Completed Tasks:	<p>Owner notification, case tracking, and website content.</p> <p>—</p> <p>Coordination with Recreation and Parks Department and Arts Commission. Review existing historic structure report for extant Mothers' Building and site visit coordination.</p>
Last Action:	Added to Work Program June 15, 2011.
Next Anticipated Hearing:	HPC requested an information update in 2013.



Wolski House (William Wurster)
3655 Clay Street

FY 12/13 Hours:	0
Total Hours:	3
Completed Tasks:	Owner notification, case tracking, website content, building permit research, and scheduling of site visit.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation, 2013



Russell House (Erich Mendelsohn)
3778 Washington Street

FY 12/13 Hours:	3
Total Hours:	4
Completed Tasks:	Owner notification, case tracking, website content, contact with property owner's representative, and document review.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation , 2013



Sunshine School
2728 Bryant Street

FY 12/13 Hours:	9
Total Hours:	15
Completed Tasks:	Owner notification, case tracking, website content, stakeholder communication, coordination with pro-bono consultant, arrange site visit, and archival research.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation, 2014



2 Clarendon (Anshen + Allen)

FY 12/13 Hours:	0
Total Hours:	2
Completed Tasks:	Owner notification, case tracking, website content, and building permit research.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



New Era Hall
2117 Market Street

FY 12/13 Hours:	111
Total Hours:	119
Completed Tasks:	Case tracking, website content, and owner notification. Researched and revised draft Landmark Designation Report (in-progress), wrote hearing-related supporting documents, developed an informational packet for the new property owner, and discussed process with property owner.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



2173 15th Street

FY 12/13 Hours:	6
Total Hours:	7
Completed Tasks:	Case tracking, website content, and owner notification. Researched and revised draft Landmark Designation Report (in-progress).
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Samuel Gompers High School

106 Bartlett Street

FY 12/13 Hours:	1
Total Hours:	2
Completed Tasks:	Case tracking, website content, and owner notification.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Congregation Emanuel School Buildings

1335 Sutter & 1337 Sutter Streets

FY 12/13 Hours:	1
Total Hours:	2
Completed Tasks:	Case tracking, website content, and owner notification.
Last Action:	Added to Work Program June 15, 2011
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Planters Hotel

606 Folsom Street

FY 12/13 Hours:	0
Total Hours:	0
Completed Tasks:	Owner notification and website content.
Last Action:	Added to Work Program May 12, 2012
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Phillips and Van Orden Building

234 First Street

FY 12/13 Hours:	0
Total Hours:	0
Completed Tasks:	Owner notification and website content.
Last Action:	Added to Work Program May 12, 2012
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Burdette Building

90 Second Street

FY 12/13 Hours:	0
Total Hours:	0
Completed Tasks:	Owner notification and website content.
Last Action:	Added to Work Program May 12, 2012
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD



Marine Firemen's Union Headquarters Building

240 Second Street

FY 12/13 Hours:	0
Total Hours:	0
Completed Tasks:	Owner notification and website content.
Last Action:	Added to Work Program May 12, 2012
Next Anticipated Hearing:	HPC hearing: Landmark Initiation TBD

MARKET STREET MASONRY DISCONTIGUOUS LANDMARK DISTRICT

FY 12/13 Hours:	122
Total Hours:	345
Completed Tasks:	<p><i>Outreach Materials:</i> Website content and updates; project FAQ; project Fact Sheet (draft); flyers and postcards for community events; PowerPoint presentations; and self-guided history walking tour map.</p> <p><i>Outreach Activities:</i> Develop a narrated online version of the community meeting PowerPoint; event mailings and contact with property owners; drop-off community events flyers to tenants; one-on-one meetings with property owners; brief Supervisor Jane Kim’s office on proposed designation; and door-to-door delivery of HPC hearing notification flyers.</p> <p>—</p> <p><i>2011-2012 Events:</i> December 14th Kick-Off Community Meeting; January 26th presentation to the Hayes Valley Neighborhood Association; February 13th Ask A Planner event; and February 15th Community Meeting.</p> <p><i>Associated Tasks:</i> Develop outreach plan and schedule; historical research related to walking tour map; site visits and photography; and create Google map of downloadable DPR523-AB forms.</p> <p><i>Report Production & Hearings:</i> Prepared Landmark District Designation Report, case reports, and resolutions for hearings at the HPC and Planning Commission. Coordinated with City Attorney and prepared commission presentations. Transmitted materials to the Board of Supervisors. Presented recommendation to the Land Use committee, attended full Board meeting, and coordinated media.</p>
Last Action:	Second Read at Board of Supervisors, April 9, 2013: Approved
Next Anticipated Hearing:	Awaiting mayor’s signature

DUBOCE PARK LANDMARK DISTRICT

FY 12/13 Hours:	297
Total Hours:	844
Completed Tasks:	<p><i>Outreach Materials:</i> Website content and updates; project Fact Sheet; flyers for seven community events; PowerPoint presentations for three community workshops; comment cards; large-scale graphics for interactive September 20th workshop; CEQA comparison chart; and large-scale graphics for</p>

December 7th community event.

Outreach Activities: Develop neighborhood history walking tour content; five mailings to tenants, owners, stakeholders and officials promoting meetings & events; event postering and door-to-door flyering; email invites to all previous attendees and key stakeholders; write two articles for Duboce Triangle Neighborhood Association newsletter; follow-up with owners and stakeholders; meet with Recreation & Parks Department staff; meetings with Supervisor Scott Wiener; and present to the Capital Committee of the Recreation and Parks Commission (November 2nd,, 2012) .

2011 Events: July 16th Walking Tour; July 18th Kick-Off Community Meeting; August 16th Community Meeting; August 30th Ask a Planner Night, September 20th Community Workshop, September 27th Ask a Planner Night, and December 7th Drop-In Event.

Research: Historical research focused on water tap records, Sanborn maps, Block Books, San Francisco Chronicle archives, and Fernando Nelson; program and policy research focused on preservation incentives; and research studies focused on relationship between district designation and property value.

Associated Tasks: Volunteer oversight; create Google map of downloadable DPR523-A forms; revise designating ordinance; write description of character-defining features; develop proposed levels of review for future alterations; site visits to determine rear yard visibility; review proposed solar panel set-backs; project tracking and planning; respond to multiple media inquiries; site visits & photography; administrative support; and tasks associated with amending the Mills Act.

—

2012 Events: Presented a project update at the Duboce Triangle Neighborhood Association Meeting on August 13, 2012. Hosted, promoted, and prepared materials for a final community event on November 1, 2012.

Associated Tasks: Developed and promoted online questionnaire to gather resident and property owner feedback regarding proposed designation. Analyzed questionnaire results. Engaged in continued dialogue and outreach with property owners and DTNA. Prepared update to address misinformation regarding the impact of the proposed district. Scheduled and prepared a Mills Act clinic to assist property owners with applications. Coordination and contact with Supervisor Scott Wiener's office.

Report Production & Hearings: Researched, wrote, and compiled Landmark District Designation Report. Prepared draft Designation Ordinance and

Last Action:	coordinated with the City Attorney. Prepared case reports, resolutions, notification mailings, and presentations for two hearings at the Historic Preservation Commission and one hearing at the Planning Commission. Transmitted document packet to the Clerk of the Board of Supervisors. Introduced at Board of Supervisors, February 5, 2013
Next Anticipated Hearing:	Land Use Committee hearing May 2013 (TBC)

GOLDEN GATE PARK LANDMARK DISTRICT

FY 12/13 Hours:	0
Total Hours:	372
Completed Tasks:	<p>Meetings and discussions with Recreation & Parks Department; contact with stakeholders; internal policy meetings; field visits and photography; review of building permits and architectural plans; research and document review; development of recommendations; creation of inventory spreadsheet; volunteer oversight; GIS mapping; presentation to PROSAC; development of levels of review; development of terminology FAQs; monthly updates to HPC; administrative assistance; tennis clubhouse HRE review and comment; site visits; development of landscape site evaluations; historic and archival research; and documentation of buildings and sites.</p> <p><i>Stow Lake Boat House</i> Field visits; photography; DPR 523-A and DPR 523-B form production; historic photograph search; architect research; style research; boat house research; editing; meeting with Rec & Park staff; Department review; Case Report development; Motion and Exhibit A development; packet preparation; respond to media; contact with stakeholders; contact with Commissioners; presentation preparation; HPC hearing; and post-hearing review.</p> <p>The HPC tabled initiation of Stow Lake Boat House until the full Golden Gate Park Landmark District Designation Report is complete.</p>
Last Action:	HPC Landmark Initiation hearing, February 3, 2011, tabled.
Next Anticipated Hearing:	TBD

Recently Designated Landmarks



Sam Jordan's Bar, 4004 Third Street

Landmark No. 263

Effective February 6, 2013

Total Hours: 126



Twin Peaks Bar, 401 Castro Street

Landmark No. 264

Effective February 6, 2013

Total Hours: 200

Removed from Active Status

<p>Fleishhacker Pool Building San Francisco Zoo</p>	<p>The Fleishhacker Pool Building was badly damaged in a fire on December 3, 2012. Department staff reviewed Emergency Order 104886E from Tom Hui, Acting Director of DBI, to allow demolition of the Fleishhacker Pool Building because it constitutes "imminent danger to pedestrians in the vicinity and potential squatters within the building." Given that the subject building has been identified as a life/safety hazard, the associated demolition permit was approved on December 7, 2012. (Note: HABS documentation prior to demolition.)</p>
<p>Swedish American Hall 2168 Market Street</p>	<p>The Swedish American Hall's Board of Director's may reconsider designation of the Hall in the future. The Department will be in touch periodically regarding renewal of landmark activities.</p>