



SAN FRANCISCO PLANNING DEPARTMENT

DATE: August 13, 2014

TO: Historic Preservation Commission

FROM: Mary Brown, Preservation Planner, (415) 575-9074

REVIEWED BY: Tim Frye, Preservation Coordinator

RE: Recent Community Requests to Designate the Goldberg Building, 182-198 Gough Street; University Mound Old Ladies' Home, 350 University Avenue; and the Lange House, 199 Carl Street pursuant to Article 10 of the Planning Code

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SUMMARY

In recent months, community members have expressed interest in Article 10 landmark designation for several properties including the R. L. "Rube" Goldberg Building at 182-198 Gough Street, the University Mound Old Ladies' Home at 350 University Street, and the former William Lange family house at 199 Carl Street. This memo briefly describes each building and level of existing historical documentation provided by the project applicants or from previous survey efforts, and provides the Historic Preservation Commission (HPC) with potential options for future action.

Rube Goldberg Building

The Rube Goldberg building, 182-198 Gough Street, is located at the southeast corner of Gough and Oak Streets in the Hayes Valley neighborhood. It is a two-story mixed-use building with three ground story storefronts and dwelling units at the upper story. Built in 1911, it was designed by prominent architect Bernard J. Joseph and constructed of brick and steel. The lavishly ornamented Classically inspired building retains a high degree of physical integrity, including the largely intact historic storefronts. The building is located in the Hayes-Gough Neighborhood Commercial Transit District and is within a 50' height district.

The building was included in a number of historic resource surveys, including the 1976 Department of City Planning Architectural Survey (see attached field form) and the 1990 Unreinforced Masonry Building Survey. It was also included in the more recent Market & Octavia Area Plan Historic Resource Survey and identified as a contributor to the identified-eligible Hayes Valley Residential Historic District. For that survey effort the building was documented on a Department of Parks and Recreation 523-A (Primary Record) form (attached), though it was not evaluated for individual eligibility or for its association with Rube Goldberg.

During public comment at its regularly scheduled hearing on June 18, 2014, Jacqui Naylor and Beverly Upton, long-time residential tenants of the building, requested that the HPC consider initiation of the Rube Goldberg Building as a Landmark pursuant to Article 10 of the Planning Code. Ms. Naylor, who has resided in the building for 25 years, provided photographs of the building's interior and

exterior as well as an outline of the building's construction history and association with the cartoonist and inventor, Rueben (Rube) L. Goldberg. At that hearing, the HPC directed Planning Department (Department) staff to review the submitted materials for conformance with the purposes and standards of Article 10 and to schedule the item for consideration at a future hearing.

Ms. Naylor also attended the July 16, 2014 and August 6, 2014 HPC hearings and spoke in support of the proposed landmark designation. Ms. Naylor has recently indicated that the building tenants are in the process of hiring an architectural historian to produce a Landmark Designation Report for the HPC's consideration. On August 11, 2014 Supervisor London Breed submitted a letter to the HPC in support of the proposed Landmark designation (attached).

Department staff reviewed the photographs and historical information submitted by Ms. Naylor, engaged in initial research into the property's historical connection to Rube Goldberg, obtained building permit applications, and photographed the building during a site visit on June 26, 2014.

Based on initial review and previous survey efforts, it appears that the building may qualify for local designation due to its significant architectural expression as a Classically inspired mixed-use flats building containing extraordinarily rare intact historic storefronts. The building was designed by Bernard J. Joseph, who may qualify as a master architect. An initial review indicates that Joseph's best-known work was produced in partnership with Gustave Albert Lansburgh, including the Newman and Levinson Building (1909) on Stockton Street (Article 11, Category 1 Building), Hammersmith Building (1907) on Sutter Street (Landmark No. 117), Manx Hotel (1908) on Powell Street (Article 11, Category IV Building), and the second Emporium department store, located at 835 Market Street (Article 11 Category I Building).

The building may also qualify as significant based on its connection to Rube Goldberg, a Pulitzer Prize winning cartoonist, inventor, and engineer. A San Francisco native and member of a locally prominent Jewish family, Goldberg began his long career by working as a sports cartoonist at the *San Francisco Chronicle*. For most of his career, he was based in New York City, though according to his descendants, the cartoonist stayed in the building—and used it as a studio—during his frequent visits to San Francisco. The building was commissioned by Goldberg as a rental property and an apartment for his father, Max Goldberg, who resided in the building for a number of years. Inscribed in the frieze are the words "R. L. Goldberg Building." The association with Goldberg, including his occasional use of the building during his long tenure in New York City, requires further research to confirm significance under Criteria B/2 (Persons). Additional documentation should ascertain the length and nature of Goldberg's association to the building as well as identify other properties potentially associated with Goldberg's productive life.



R. L. Goldberg Building, 182-198 Gough Street

University Mound Old Ladies' Home

The University Mound Old Ladies' Home, 350 University Street, is located on the west side of University Street between Burrows Drive and Bacon Street in the Portola neighborhood. The building is set back on an oversize lot measuring 400' wide x 240' deep. It is located in an RH-1 (Residential House- One family) zoning district, with a 40-X height and bulk limit.

The Ladies' Home was designed in the Georgian Revival style by the firm Coffey & Rist and constructed in 1931-1932. The three-story brick building is set back deeply on the lot and is accessed via a circular driveway. Design elements include a prominent columned portico, hipped roof, dormer windows, and an understated frieze. Its interior public spaces, such as the large lobby, parlor, and chapel, feature elements more closely associated with the Spanish Colonial Revival style. The building replaced a c. 1880s school building that initially housed the Ladies' Home at the present location.

The building was included in the 1990 Unreinforced Masonry Building Survey.

On June 18, 2014, Belles Yelda, a nearby resident, submitted a "Potential San Francisco Landmarks Evaluation Form" (Preservation Bulletin No. 19) for the Ladies' Home. On July 29, 2014, Mr. Yelda submitted to the Department a petition in support of preserving the building that contained 222 signatures of nearby residents (see attached).

Based on initial review of historic photographs and previous survey efforts, the building may qualify for local designation as it appears architecturally significant and retains a high level of physical integrity relative to its date of construction. The building's architect, Marin Rist, is known to have designed several large institutional buildings in collaboration with other architects, including the Coffin-Reddington Building (listed on the National Register, 1936), Buena Vista Elementary School, and Abraham Lincoln High School (1940).

More research and documentation is needed to determine the building's eligibility for Landmark status due to its potential significance as a charitable home for destitute older women or for its potentially significant association with James Lick, an eccentric pioneer Californian, successful real estate investor, and early California philanthropist.

Historically known as the Lick Old Ladies' Home, the residential care home for indigent women was funded by a \$100,000 bequest from the philanthropist James Lick. Later, the name was changed to University Mound Old Ladies' Home, though it has continued to function as a residential care facility for low-income women (and men). Its operating costs, until recently, were funded from Lick's initial endowment. Other large bequests from the Lick estate include the Lick Baths (Landmark No. 246, \$150,000), erection of the Francis Scott Key Memorial in Golden Gate Park (Landmark No. 96), Lick School of Mechanical Arts (now the Lick-Wilmerding High School, \$540,000), Lick Observatory on Mount Hamilton in Santa Clara County (at \$700,000 the largest of Lick's bequests), the Society of California Pioneers (\$604,000), California Academy of Sciences (\$604,000), San Francisco Mechanics Institute (\$10,000), Society for the Prevention of Cruelty to Animals of San Francisco (\$10,000), and the San Francisco Protestant Orphan Asylum Society (\$25,000).

In 1932, when the present Ladies' Home was constructed, the San Francisco city directory listed 25 "Homes and Asylums" including seven orphanages and five asylums specifically for women or girls.

According to news reports, the Ladies' Home was in the process of closing its assisted living facility, with the intention of selling the property for the intended new use as a private school. More recent reports indicate the residential care function could remain under a new care provider, though the status of the building's future use is unclear. Community efforts to retain operation of the Ladies' Home as a residential care facility are ongoing and supported by Supervisor David Campos. Supervisor Campos' office has expressed support for the proposed Landmark designation.



View from 2014 courtesy of the San Francisco Examiner



Top Row: Views of the current University Mound Old Ladies' Home, 1932.

Middle Row: View of the chapel and dining room

Bottom Row: Interior view c. 1932 and view of the original Lick Old Ladies' Home in 1926 (since demolished)

Sources: San Francisco History Center, San Francisco Public Library; University Mound Ladies' Home

Lange House

The Lange House, 199 Carl Street, is located at the southeast corner of Carl and Stanyan Streets in the Cole Valley neighborhood. It is a three-story, wood-frame, single-family house designed in an exuberant expression of the Queen Anne style with Classical Revival influences. It retains a high degree of integrity relative to its c.1900 construction date. The building is located in an RH-3 (Residential House- 3 family) zoning district and is within a 40' height district. It was the family residence of William Lange, an early Outside Lands settler and dairy farmer. It replaced the family's earlier farm house which was moved to the dairy in the 1870s. Lange's dairy farm was located in an area that today is bounded roughly by Carl, Stanyan, Cole, and Grattan Streets.

The building was included in several historic resource surveys, including the Junior League's 1968 *Here Today* survey and the 1976 Department of City Planning Architectural Survey (see attached field form).

On July 3, 2014, Adele Framer, a nearby resident, submitted to Preservation Coordinator Tim Frye a request that the building be designated as a local landmark. In a subsequent email, Ms. Framer provided additional information relating to the building's history and association with the Lange family. Supervisor London Breed was notified of this hearing.

Based on initial review of historic photographs and previous survey efforts, the building may qualify for local designation as it appears architecturally significant and retains a high level of physical integrity relative to its date of construction. Additional research is needed to identify the building's architect and date of construction. The building may also qualify for designation due to its association with pioneering dairyman William Lange. Additional research is needed to document Lange's connection to the building and site, and tenure.



View of 199 Carl Street. Source: SocketSite.com

FUTURE ACTION

This informational item was intended to provide the HPC with options for future action including prioritization of items on the current Landmark Designation Work Program. Possible actions may include:

- (1) Adding any or all of the aforementioned properties to the Landmark Designation Work Program
- (2) Requesting additional research and information from the project applicants to justify the architectural or cultural significance of any or all of the aforementioned properties and continuing the discussion to a future hearing pending submittal of any additional information the Commission may require
- (3) Directing staff to prioritize any or all of the aforementioned properties over other properties on the current Landmark Designation Work Program

ATTACHMENTS

- A: Rube Goldberg Building, supporting documents
- B: University Mound Ladies' Home, supporting documents
- C: Lange House, supporting document

R. L. Goldberg Building

182-198 Gough Street

July 31, 2014

The Historic Preservation Commission
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103

RE: Letter of Support for Historic Landmark Status for the R. L. Goldberg Building

Dear Commissioners,

I am writing to express my strong support for Historic Landmark status for the R. L. Goldberg Building at 182-198 Gough St.

Rube Goldberg was born and raised in San Francisco, worked for the San Francisco Chronicle, a Pulitzer Prize winning cartoonist, satirist, and inventor. After the earthquake of 1906, he worked with renowned architect, Bernard J. Joseph to build the R. L. Goldberg Building. Bernard J. Joseph went on to design the Emporium building and the Orpheum Theater, both located in downtown San Francisco. R.L. Goldberg's name was given to the edifice of the 182-198 Gough building to signal that the City would rise again and that "Rube" Goldberg was on the rise as well. And rise they did. Rube Goldberg went on to become world famous for his satirical wit, his cartoons and his contraptions. Rube Goldberg "Machine" Competitions continue to inspire engineers and inventors to this day.

Rube loved the light in the building and practiced his craft there even after he moved to New York.. His legacy should not be lost, and a building that he loved should not be forgotten or worse, torn down. This Edwardian beauty was completed in 1911 and has been home to many artists, writers and advocates along the way. It is has been occupied by jazz vocalist Jacqui Naylor and non-profit leader Beverly Upton and their families for over 25 years. Their partners include a musician and a book preservationist.

With corner buildings throughout the city being razed for higher and more profitable projects, now is the time to protect one of San Francisco's treasures...The R.L. Goldberg Building

I want to urge the Historic Preservation Commission to support the R.L. Goldberg Building in obtaining a landmark status.

The building and its story reflect San Francisco's preserverence after the 1906 earthquake and it continues to stand strong. Thank you in advance for your consideration to save one small piece of San Francisco's history.

Sincerely,

London N. Breed

State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
PRIMARY RECORD

Primary # _____
HRI # _____
Trinomial _____
NRHP Status Code _____

Other Listings _____
Review Code _____ Reviewer _____ Date _____

Page 1 of 2 *Resource name(s) or number (assigned by recorder) 182-198 Gough St.

P1. Other Identifier: R. (Rube) L. Goldberg Building

*P2. Location: Not for Publication Unrestricted *a. County: San Francisco
and (P2b and P2c or P2d. Attach a Location Map as necessary.)
*b. USGS 7.5' Quad: San Francisco North, Calif. Date: 1956 (rev. 1973)
*c. Address: 182-198 Gough St. City: San Francisco Zip: 94102
d. UTM: Zone: 10 _____ mE/ _____ mN (G.P.S.)
e. Other Locational Data: Assessor's Parcel Number (Map, Block, Lot): 0837-014

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries.)
182-198 Gough St. is located on a 60' x 55' lot on the southeast corner of Gough and Oak Streets. Built in 1911, 182-198 Gough Street is a 2-story, concrete frame, 2-unit, multiple family residential over commercial building designed in the Classical Revival style. The rectangular-plan building, clad in stucco, is capped by a flat roof. The foundation is not visible from the street. The primary façade faces west toward Gough Street and is 4 bays wide. A secondary elevation faces north toward Oak Street. The first story features a modern storefront in the left bay with a recessed, corner entrance and metal-frame, fixed windows set high on the wall. The center bay features a storefront with recessed center entry and wood-frame plate glass windows. The center storefront is flanked by recessed entrances with bracketed cornice caps leading to the residential units on the second floor. The unit entrances have glazed wood doors. The right bay contains a storefront nearly identical to the center storefront. A continuous divided wood transom runs along the top of the first story. The second story is clad in stucco scored to look like ashlar masonry. The story features chamfered bay windows in the end bays with double-hung wood sash, spandrel panels, pilaster surrounds, and cornices. Both windows are framed by paneled pilasters with keystones at the capitals and roped (continued)

*P3b. Resource Attributes: (list attributes and codes) HP3. Multiple Family Property; HP6. 1-3 Story Commercial Building

*P4. Resources Present: Building Structure Object Site District Element of District Other



P5b. Photo: (view and date)
View from west
9/6/2006

*P6. Date Constructed/Age and Sources: Historic
1911
SF Assessors Office

*P7. Owner and Address:
Hirsch Family Trust
Kenneth S Hirsch & Sarah E
322 Deertrail Lane
Mill Valley CA

*P8. Recorded by:
Page & Turnbull, Inc.
724 Pine Street
San Francisco, CA 94108

*P9. Date Recorded:
9/6/2006

*P10. Survey Type:
Reconnaissance

*P11. Report Citation: (Cite survey report and other sources, or enter "none") None

*Attachments: None Location Map Sketch Map Continuation Sheet Building, Structure, and Object Record
 Archaeological Record District Record Linear Feature Record Milling Station Record Rock Art Record
 Artifact Record Photograph Record Other (list)

Page 2 of 2

*Resource Name or # (Assigned by recorder) 182-198 Gough St.

*Recorded by: Page & Turnbull

*Date 9/6/2006



Continuation



Update

P3a. Description, continued.

garland at the top of the paneling. The center bays contain paired, double-hung, wood sash, keystones, and garlands outlining the top of the surround. The façade terminates in a projecting cornice with paired brackets framing the end bays. A sign centered on the frieze reads "R. L. Goldberg Building." A parapet wall rises above the cornice line and has shaped parapets with end piers above the end bays. The Oak Street elevation is 3 bays wide. The first story features an asymmetrically divided fixed wood sash with keystone set high on the wall in the first bay. The second bay features a secondary entrance with glazed wood door and keystone in the second bay under an identical window. The third bay features another secondary entrance with a flat lintel and keystone and flush wood door with a transom. The entrance is flanked by small, square, fixed wood sash. The upper story features semi-hexagonal bay windows in the first and third bay with identical sash and detailing to those on the façade. The center bay has an arched window opening with bracket keystone fitted with double-hung, wood sash. The elevation terminates in a shaped parapet wall with peaked sections with end piers over the bay windows. A single-story two-car garage with flat roof and dentil cornice is attached to the rear (east) elevation. The building appears to be in good condition.



Oak Street (north) elevation

street address

190 Gough

block number

337

lot number

14

summary

2

building type/use/number of floors

C.R./2

landmark number

RELATIONSHIP WITH SURROUNDING BUILDINGS

Relationship of setting to building -2 -1 0 1 2 3 4 5

Importance as contribution to a cluster/streetscape -2 -1 0 1 2 3 4 5

ARCHITECTURAL DESIGN VALUATION

Facade proportions -2 -1 0 1 2 3 4 5

Richness/Excellence of detailing/decoration -2 -1 0 1 2 3 4 5

Unique visual feature of interest 0 1 2 3 4 5

Example of a rare or unusual style or design 0 1 2 3 4 5

Overall architectural quality -2 -1 0 1 2 3 4 5

PROPOSED FOR FURTHER INVESTIGATION

CORNICE, PARAPET, APPENDAGE
Importance of cornice to building design -2 -1 0 1 2 3 4 5

Cornice contribution to streetscape -2 -1 0 1 2 3 4 5

FACADE CONDITION
Physical condition -2 -1 0 1 2 3 4 5

Paint/Material color -2 -1 0 1 2 3 4 5

REMODELING
Appropriateness of improvements -2 -1 0 1 2 3 4 5

ENGLE 7-22-75
date

Field Notes

Classical/WH Warren/Sullivanesque,
& Vernacular mixture at play

Review Notes

Junior League Listing
 text index file
 Northern California Guide
 Other Listing _____

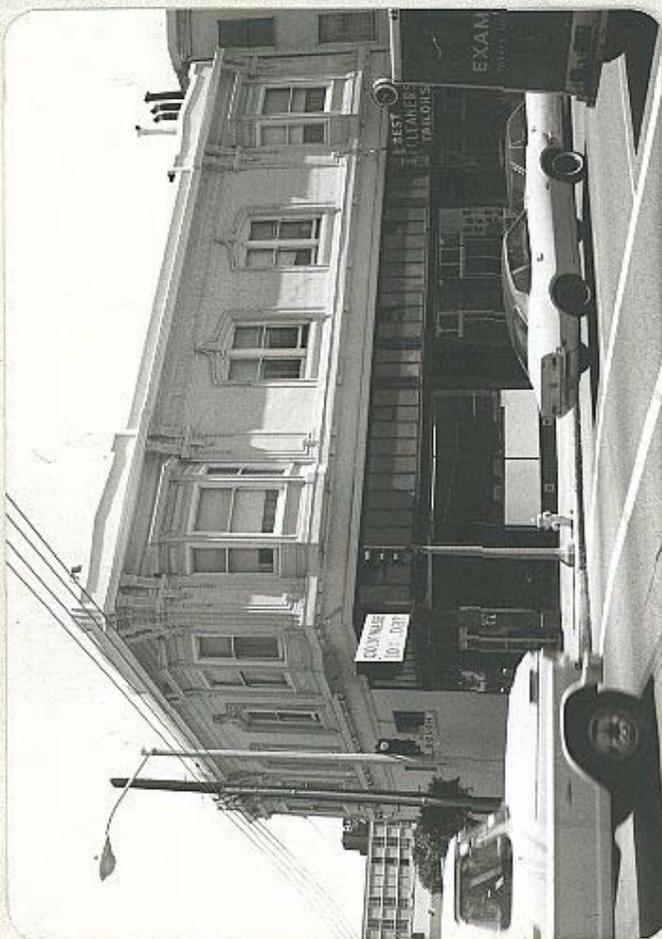


photo 31-21

E7



315.31



JF

Address 190 South Block 837 Lot

REVIEW PANEL NOTES

SETTING

-2 -1 0 1 2 3 4 5

CLUSTER/STREETScape

-2 -1 0 1 2 3 4 5

FACADE PROPORTIONS

-2 -1 0 1 2 3 4 5

DETAILING/DECORATION

-2 -1 0 1 2 3 4 5

UNIQUE FEATURES

0 1 2 3 4 5

RARE STYLE/DESIGN

0 1 2 3 4 5

OVERALL ARCHITECTURAL QUALITY

-2 -1 0 1 2 3 4 5

SUMMARY

STYLE

ARCHITECT
DESIGNER
BUILDER

APPROXIMATE DATE

SEE BACK FOR COMMENTS

I agree w/summary JB

The R.L. Goldberg Building



Contact: Jacqui Naylor 415-902-8237 & Beverly Upton 415-830-8922

This Edwardian beauty was built in 1911. We have the building plans and the stamp confirming the 1911 date from the City.

As you can see in the photo below, the building reads the "R. L. Goldberg Building" in honor of Ruben "Rube" Lucius Goldberg, Pulitzer Award winning cartoonist for the SF Chronicle who went on to become a cult figure in both political cartooning and the art of the contraption. We have loved learning more about him during our 25 years in this great building.

The architect was the renowned Bernard J. Joseph. He also designed the Orpheum Theater and the original Emporium building.

Here are a few things that we would like to share with you and the HPC about the building.

1. A photo of the building. (Corner of Oak & Gough. Includes 182 - 198 Gough, even addresses, built in 1911. Building plans available. There are two flats on the 2nd floor and three commercial units at the street level.









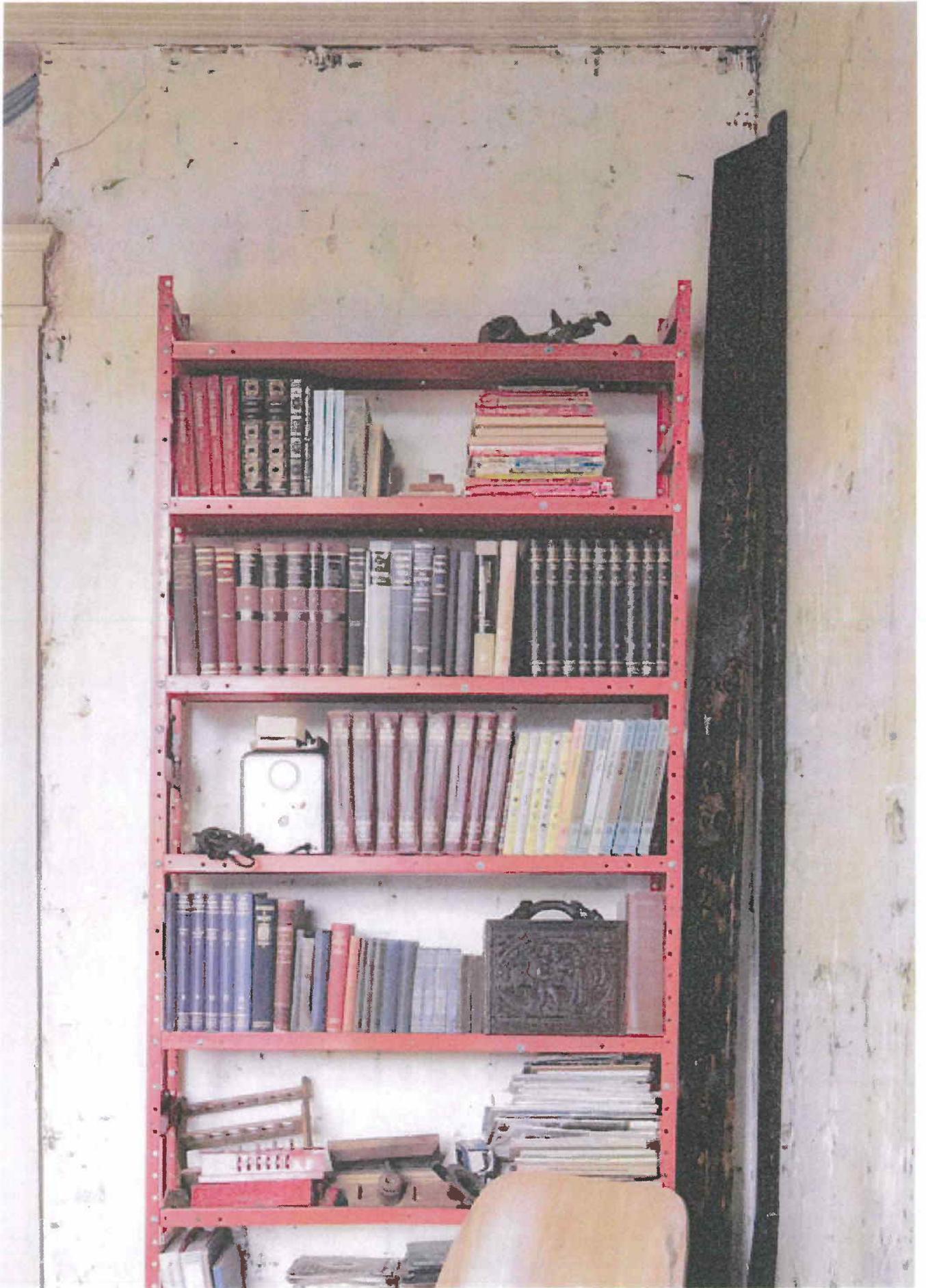


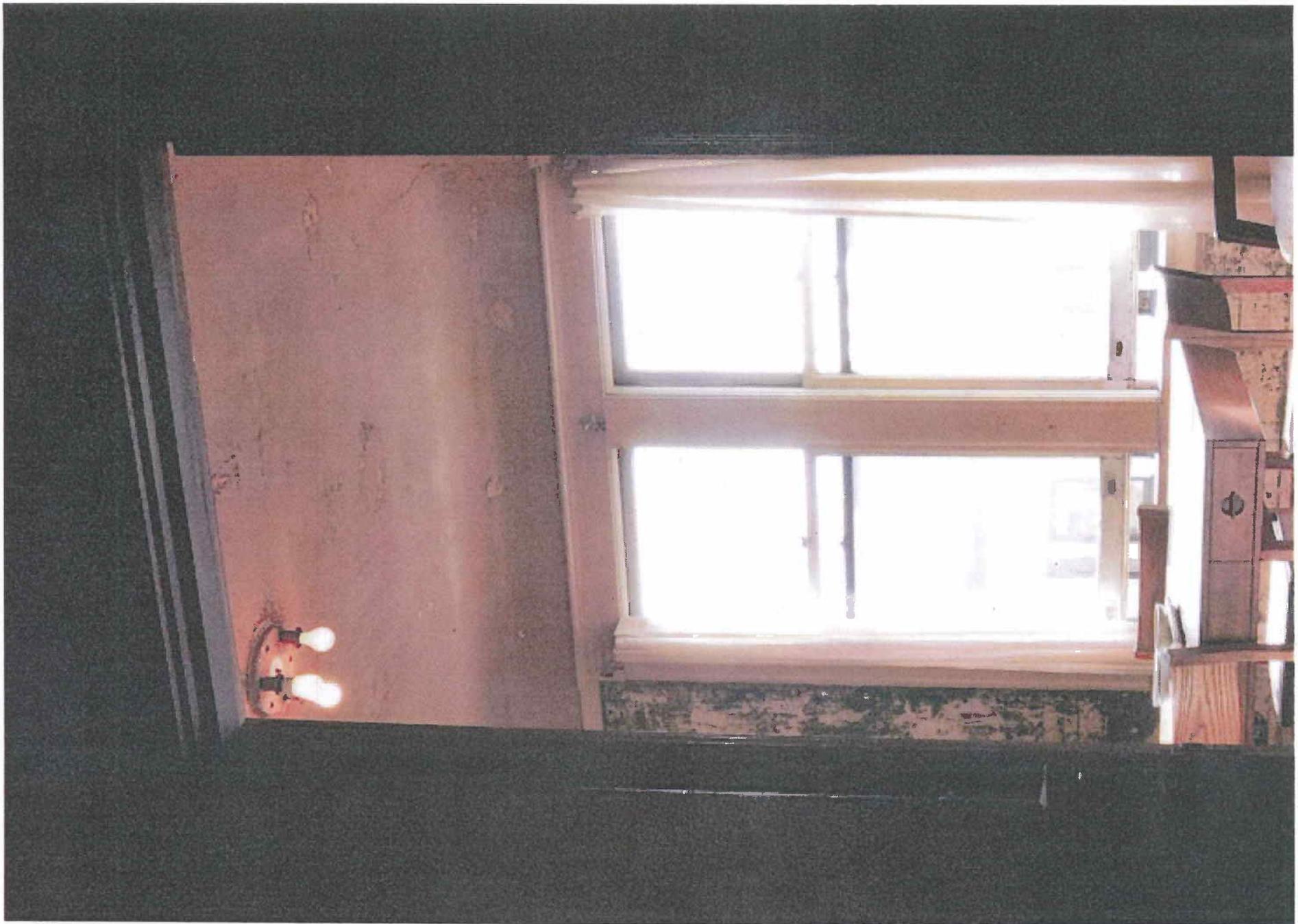






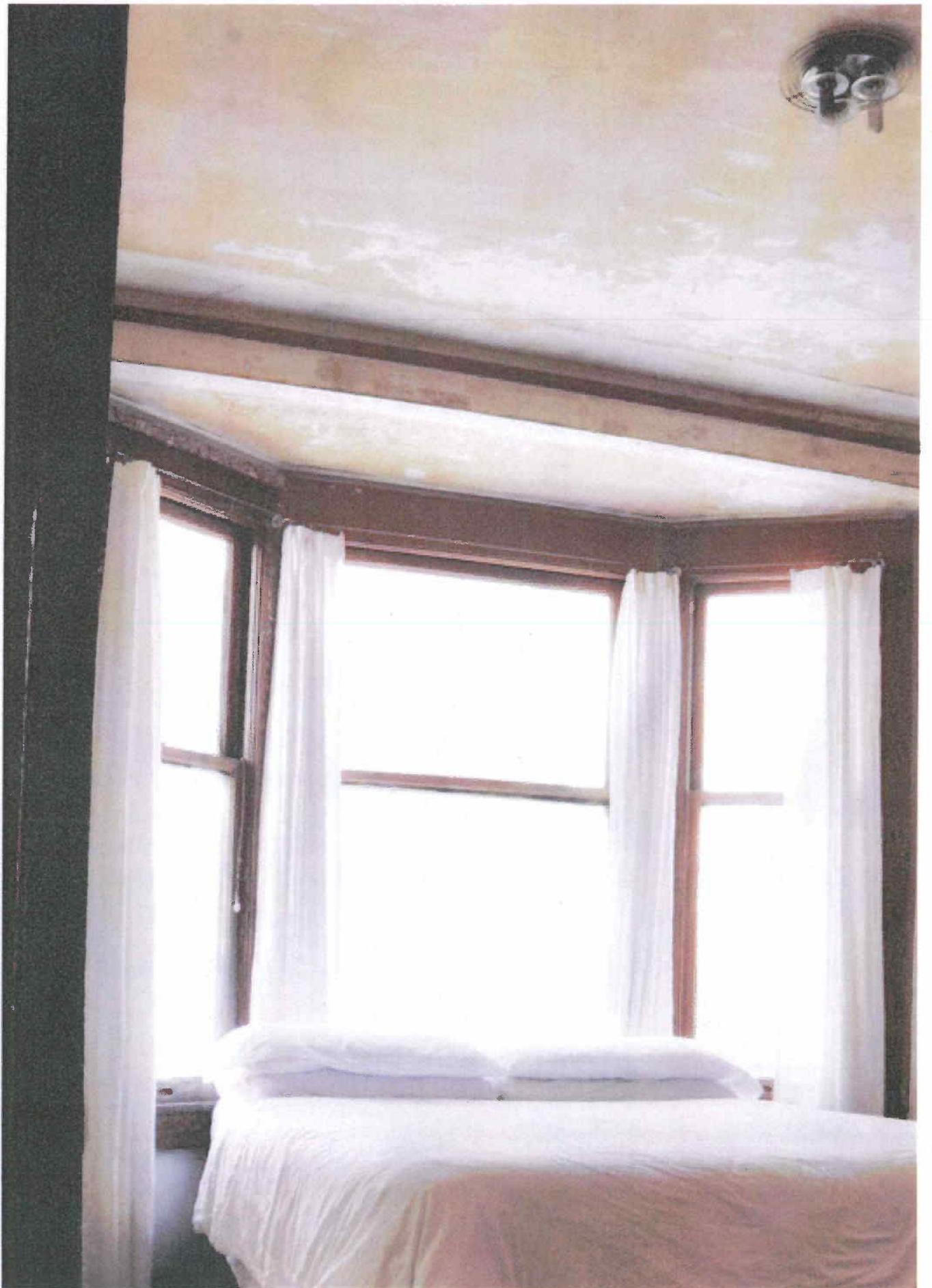






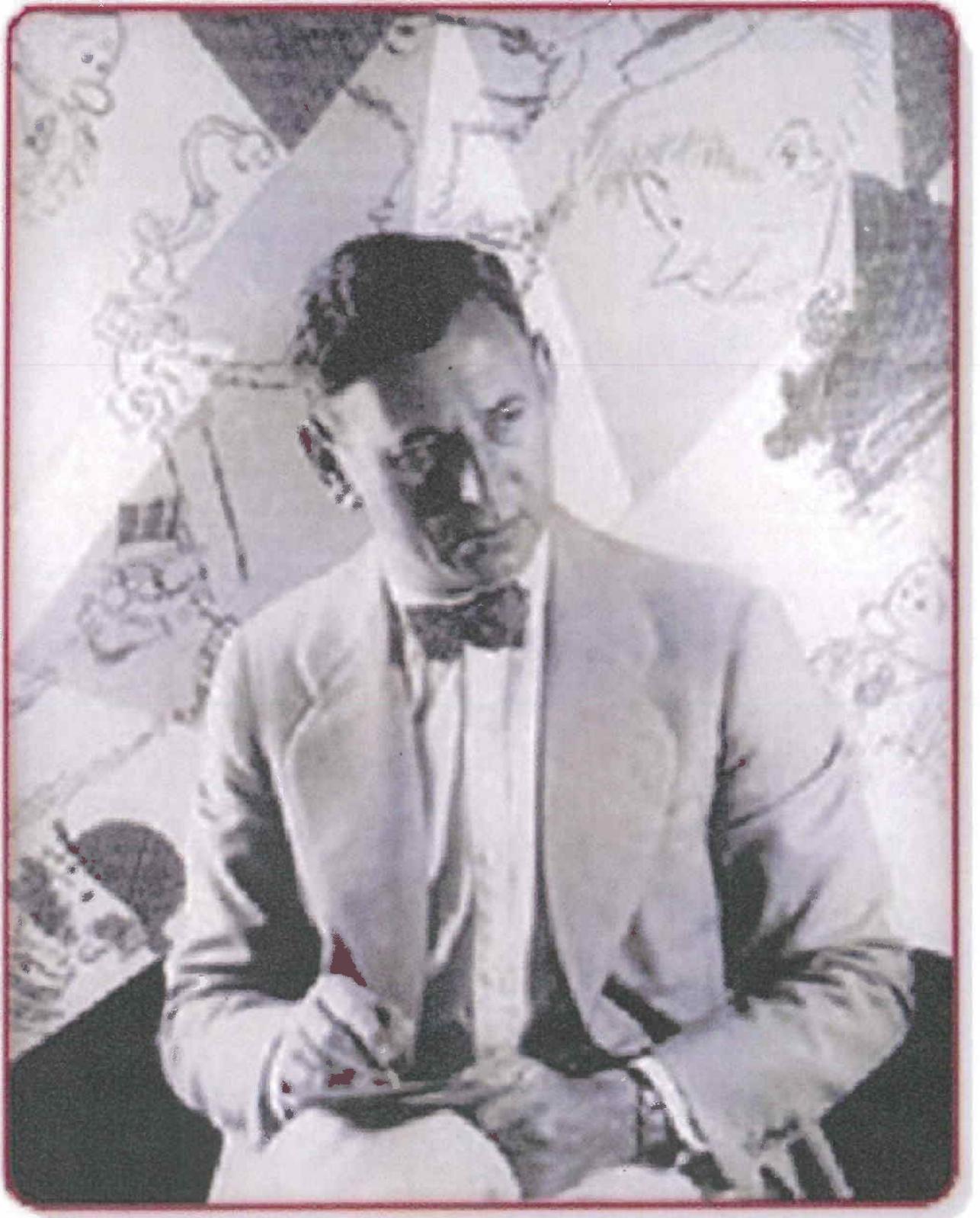








Rube's Bio - Rube also kept a studio in the RL Goldberg building even after he moved to NY.



Rube Goldberg (1883–1970) was a Pulitzer Prize winning cartoonist, sculptor and author. Reuben Lucius Goldberg (Rube Goldberg) was born in San Francisco on July 4, 1883. After graduating from the University of

California Berkeley with a degree in engineering, Rube went on to work as an engineer for the City of San Francisco Water and Sewers Department. After six months Rube shifted gears and left the Sewers Department to become an office boy in the sports department of a San Francisco newspaper. While there he began to submit drawings and cartoons to the editor until he was finally published. Rube soon moved from San Francisco to New York to work for the Evening Mail drawing daily cartoons. This led to syndication and a national presence - and the rest is history. A founding member of the National Cartoonist Society, a political cartoonist and a Pulitzer Prize winner, Rube was a beloved national figure as well as an often-quoted radio and television personality during his sixty year professional career. Best known for his "inventions", Rube's early years as an engineer informed his most acclaimed work. A Rube Goldberg contraption - an elaborate set of arms, wheels, gears, handles, cups and rods, put in motion by balls, canary cages, pails, boots, bathtubs, paddles and live animals - takes a simple task and makes it extraordinarily complicated. He had solutions for How To Get The Cotton Out Of An Aspirin Bottle, imagined a Self-Operating Napkin, and created a Simple Alarm Clock - to name just a few of his hilariously depicted drawings. The promise and pitfalls of modern technology make Rube Goldberg's inventions even more relevant now than when they were originally created. From think-tanks in Silicon Valley, to the New York Times, to Sunday morning's Meet the Press, hardly a day goes by without the name "Rube Goldberg" being invoked. In fact Rube Goldberg is an adjective in Webster's Dictionary. Rube did not build the machines he drew, but his cartoons have become an inspiration to aspiring engineers and scientists across the world. The Machine Contest brings Rube's comic genius to life for millions of fans. Covered widely by the national media, the winning team and their working invention have often appeared on late night talk shows like David Letterman, Jay Leno or Jimmy Kimmel Live.

At a time when the U.S. is looking to inspire young minds, Rube Goldberg's legacy represents the best in American innovation, humor and unconventional thinking; an inspiring model for us all.

Architect's Bio

BERNARD J. JOSEPH was one of San Francisco's leading young architects. He was born in this city in February, 1875. After attending the public schools he obtained his professional education, or rather the beginning of it, at the Technical College of San Francisco.

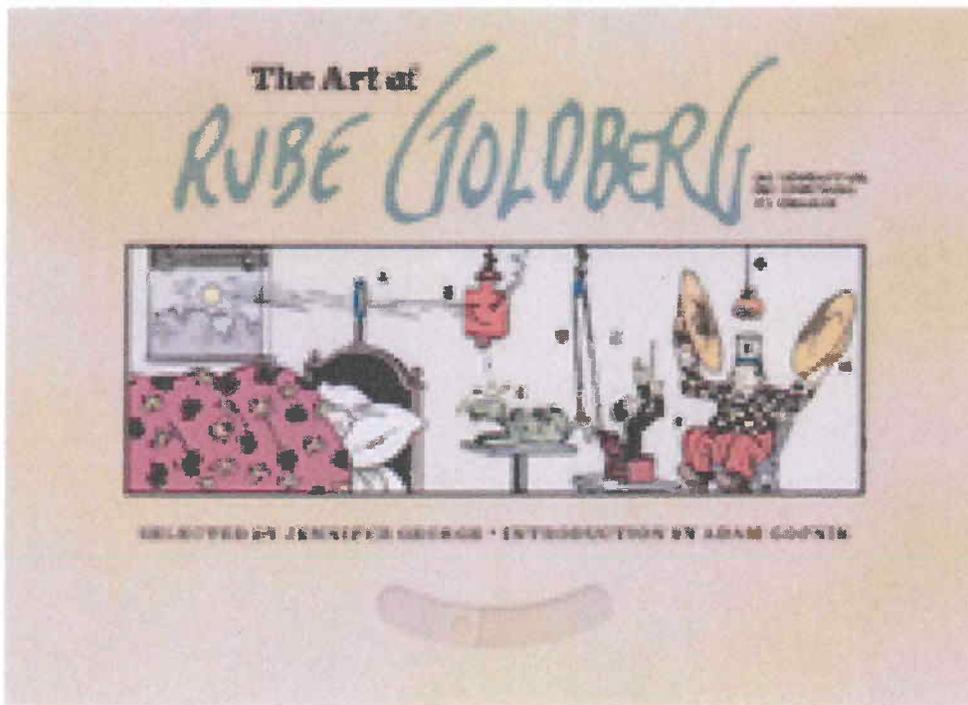
He was formerly employed by J. B. Kraft and by Tharp & Holmes, and to Mr. Kraft he gives the credit for most of his technical knowledge.

He was associated with G. Albert Landsburgh in the construction of the Orpheum Theatre, the Gunst building, and a number of other big downtown structures. He has done a vast amount of architectural work in San Francisco.

New Book on Rube Goldberg - "The Art of Rube Goldberg"

Book signing planned for this summer at the R L Goldberg building with the author, Rube's granddaughter, Jennifer George!

<http://www.amazon.com/The-Art-Rube-Goldberg-Inventive/dp/141970852X>





JENNIFER GEORGE

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40 WEST 77TH STREET, APARTMENT 3E NEW YORK, NEW YORK 10024
TELEPHONE: 212-709-7833 CELL: 917-657-2267 FAX: 212-579-7115
EMAIL: PUFFMOMMY@MSN.COM

March 1, 2014

Supervisor London Breed
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689

Dear Ms. Breed,

My name is Jennifer George, and I am writing to you in support of the R. L. Goldberg building at 194 Gough Street in San Francisco. My hope is that you and the city council will render it a historical landmark.

Reuben Lucius Goldberg, aka: Rube Goldberg – the Pulitzer Prize-winning cartoonist, inventor, and adjective in Webster's Dictionary best known for his crazy contraptions- was my grandfather. He was born in San Francisco in 1883, survived the San Francisco earthquake of 1906, and among his many accomplishments, he built the R. L. Goldberg building.

I was eleven years old in 1970 when my Papa Rube died. I have many memories of him, some fuzzy and fading, others clear and sharp, as if they happened yesterday. One of those memories, a recounting of the 1906 earthquake, falls into the latter category and was told to me frequently by my grandfather at bedtime. I write about it in my preface to *The Art of Rube Goldberg*, the best-selling coffee table book that was released by Abrams Books last year.

The story mesmerized me. My grandfather explained how the ground shook, lamps swung overhead, and his bed rolled from one side of his room to the other – then just as suddenly as the earth moved, it stopped. According to my grandfather, San Francisco was never the same. He told me about the fires that raged, the lack of clean water, the smoke that lingered in the air – his city in ruins. He vowed that one day if he was lucky enough, successful enough,



JENNIFER GEORGE

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40 WEST 77TH STREET, APARTMENT 3E NEW YORK, NEW YORK 10024
TELEPHONE) 212-799-7883 (CELL) 917-657-2267 FAX) 212-578-7113
EMAIL) PUFFMOMMY@MSS.COM

that he would build a building, with his name on the top, to prove that the city would rise again – and that he was a part of it.

He talked about the building, his building – its stone exterior, its bay windows, the pediment with his name carved into its façade. The building had two apartments, one for me, my two pussycats, and all my stuffed animals; the other for him and my grandmother. He would elaborate about the stores in the bottom of the building. One would sell only whipped cream – his favorite dessert. One would be reserved just for him. An art studio -- filled with drawing tables and stools, paper and pencils, clay and wire -- all the things we did together. And I would nod off, imagining my life in this special building, this magical place, built in part I thought just for me.

I heard this story, my fairytale, so many times, that I could recite it almost verbatim. Yet I never knew, until last November, that the building in my bedtime story, built in San Francisco in the aftermath of the 1906 earthquake, the one with my grandfather's name set in its eaves, actually existed.

Out of the blue a woman named Jacqui Naylor contacted me via email. I didn't know her, but the subject line intrigued me: I live in the R. L. Goldberg building in San Francisco. Coincidentally, as the Legacy Director of Rube Goldberg, Inc. I had been doing some research – looking into various addresses in San Francisco that might be renamed or awarded a plaque in honor of my grandfather, perhaps the address where he was born, or where he was raised, but none of them exist anymore, having both been replaced by modern condos.

There was only one person left in the family line who might help fill in the gaps. Hannah Samuels, my father's first cousin, at 97 is still alive and well and living on Jackson Street, in San Francisco. She told me that Rube bought the land and built the building after the first flush of his big money jobs in New



JENNIFER GEORGE

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40 WEST 77TH STREET, APARTMENT 3E NEW YORK, NEW YORK 10024
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EMAIL) PUFFMOMMY@MSN.COM

York City. He built 194 Gough Street with two apartments -- one for himself, so he had a place to "hang his hat" when he was in town, and the other for his father Max. Eventually Walter, Rube's younger brother, bought the land across the street and built his own building there -- which is still owned by a family member, my cousin, Jane Rosenberg. The Goldberg's were a tight-knit family and it made sense that they would want to reside in property near each other.

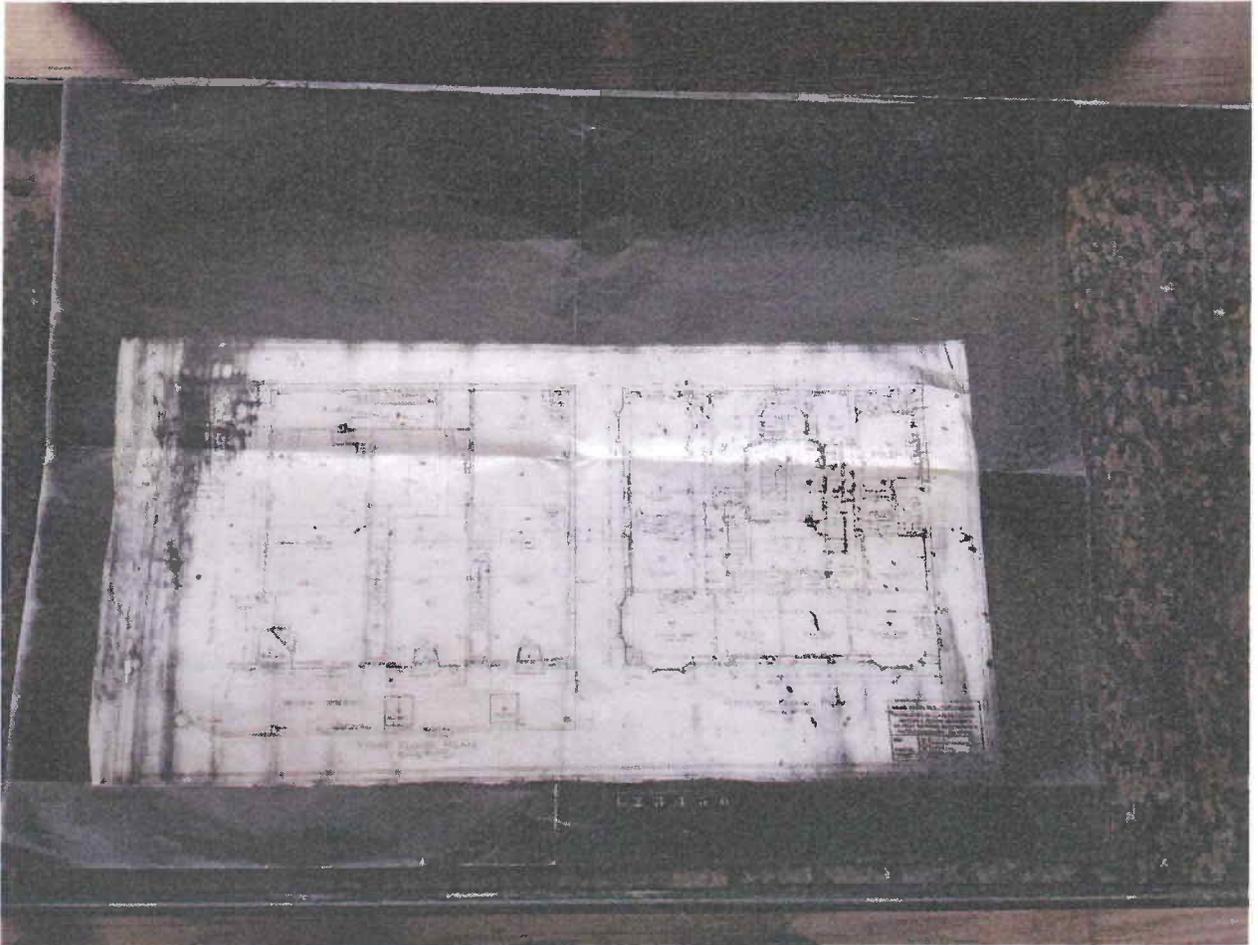
As you can imagine, I am overjoyed to know that this fabled building is still standing. I am writing you in an effort to keep it that way. I hope you agree that 194 Gough Street is of historical importance and worthy of landmark designation. And perhaps that one of the side streets nearby might be renamed in honor of one of San Francisco's most notable sons, Rube Goldberg.

Sincerely,



Jennifer George

Building Plans from 1911 (We can make copies available) Here's a photo of the plans.



SF Building Department stamp from 1911



The R L Goldberg building is still a nod to San Francisco's rich newspaper, art and music heritage, currently housing two musicians including Jacqui Naylor the closest jazz singer to the SF Jazz Center, a writer and book preservationist with the SF library and a non-profit executive director.

Thanks in advance for your attention, we are very concerned that our building will be torn down to make way for yet another multi-story condo complex that we are starting to see on so many of the corner lots in Hayes Valley.
Please help us to preserve this rich history and a bright & creative future.

Thank you for helping to save our building and San Francisco's way of life. –
Beverly & Jacqui, our families and pets

Beverly- 415-830-8322
Jacqui - 415-902-8237

University Mound Ladies' Home

350 University Street

SAN FRANCISCO
PRESERVATION BULLETIN NO. 19

**POTENTIAL SAN FRANCISCO LANDMARKS
EVALUATION FORM**

The Landmarks Preservation Advisory Board (Landmarks Board) seeks suggestions from the general public on buildings, structures, sites, districts or objects potentially eligible for designation as future San Francisco historic landmarks.

San Francisco contains many older buildings that contribute to the overall architectural, aesthetic and urban design qualities of the city, in varying degrees. Some buildings are important solely based on their individual design attributes while others derive their worth from the history of their owners, occupants and uses. Some buildings may be significant more for their contextual association with surrounding properties. Buildings proposed for landmark designation may include both those of individual importance and those that taken as a whole are considered to be contributory elements to a neighborhood or district.

The Landmarks Board set in 1999 and reaffirmed in 2000 the following priorities for the selection of potential landmark designations:

- To directly address and engage the cultural and social history of San Francisco; and
- To go to neighborhoods that have not been represented and underrepresented in the program to date; and
- To involve communities of people (ethnic communities, communities of interest, cultural communities); and
- Public spaces / common grounds; and
- Architecturally significant buildings.

In order to assist the Landmarks Board in its evaluation, the following information should be provided on each potential landmark. Please provide as much information as possible as an incomplete application may affect consideration of landmark designation. **Note:** *Generally, properties eligible for local landmark designation are at least 50 years old. Properties less than 50 years of age must be exceptionally important to be considered eligible for listing.*

Potential San Francisco Historic Landmark Questionnaire

Resource Name: University Mound Ladies Home

Historic Name (if known): Uneversity Mound

Address of Resource: 350 University Street

Block and Lot of Resource: _____

Primary Contact: Sandra Rivas (Phone #) (415)239-6696-Ext. 15

Resource Date of Construction: 1884

Date(s) of Alterations/Additions to Resource: 1930 Present Building

Significance of Proposed Landmark

1. Is the resource associated with events that have made a significant contribution to the broad patterns of our history (local, state or national)? If so, how?

The University Mound Ladies Home, has been a Historic Home for seniors in San Francisco's Portola District. Is a 74 bed nonprofit community provided assisting living, Palliative care, and Hospice care for both women and men of modest means. All resident receive three meals daily laundry and housekeeping services and assistance with medications and daily activities.

2. Is the resource associated with the lives of persons significant in our past (local, state or national)? If so, how?

In year 1884 with 100,000 bequest from James Lick also the the benefactor of Lick observatory.

3. Does the resource embody the distinctive characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction? If so, how?

Present Building was constructed, design by San Francisco architect Martin J. Rist, it features a Georgian Revival exterior and an interior that evokes the Spanish Colonial style, especially in the common areas such the front parlor chapel and dinning room, the home's Grand georgian Revival facade, a circular driveway with a portico featuring four tall white columns framing an outdoor porch. A dentillated cornice and understated frieze accentuate the roofline above the second story, while three dormers peek from the hipped roof of the third floor.

Address of Resource: 350 University Street

Block and Lot of Resource: _____

Primary Contact: Sandra Rivas (Phone #) (415)239-6696-Ext. 15

Resource Date of Construction: 1884

Date(s) of Alterations/Additions to Resource: 1930 Present Building

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University Mound Ladies Home: An Architectural Perspective

The University Mound Ladies Home, a historic home for seniors in San Francisco's Portola District, was founded in 1884 with a \$100,000 bequest from James Lick, also the benefactor of the Lick Observatory. Today it is a 74-bed nonprofit community providing assisted living, palliative care, and hospice care for both women and men of modest means. All residents receive three meals daily, laundry and housekeeping services, and assistance with medications and daily activities.

The original home was a large, three-story wooden building on 25 acres of land at the present location. In the early 1930s some of the land was sold and the present building was constructed. Designed by San Francisco architect Martin J. Rist, it features a Georgian Revival exterior and an interior that evokes the Spanish Colonial style, especially in the common areas such as the front parlor, chapel, and dining room.

The home's grand Georgian Revival façade fronts a circular driveway, with a portico featuring four tall white columns framing an outdoor porch. A dentillated cornice and an understated frieze accentuate the roofline above the second story, while three dormers peek out from the hipped roof of the third floor.

The large front parlor offers a Spanish Colonial feeling, with an intricately stenciled wood-beam ceiling, grand archways, and rustic chandeliers. A wood-burning fireplace is framed by small white columns in a modest echo of the striking exterior.

The interdenominational chapel continues the Spanish Colonial theme, with a dramatic peaked ceiling featuring prominent exposed wood beams and hanging lanterns. A majestic Palladian window at the rear of the chapel reveals the trees outside, while smaller windows along the side walls are graced with intriguing curved interior shutters.

The dining room features a stenciled wood-beam ceiling similar to that in the front parlor, as well as a row of floor-to-ceiling Palladian windows that look out on the home's trees and gardens and flood the room with light on sunny days. The many expansive windows in the home's common areas are particularly welcome in a home for the elderly; the windows help residents retain a sense of the outdoors, whether or not they feel hardy enough to venture outside.

The sunroom adjoining the dining room, created in the 1960s, is the home's only significant addition since its construction in 1932.

The home's Spanish Colonial elements are echoed in other buildings designed by Martin J. Rist, including St. Cecilia Catholic Church in San Francisco (at 17th and Vicente) and St. Bernard's Church in Tracy, California.

The Ladies Home today is experiencing an exciting renaissance. In 2009 it began an innovative partnership in which SFSU students and faculty are contributing their expertise to improve the lives of residents and the operations of the home. Other recent improvements have included the hospice and palliative care wing, a remodeled library, and donated artwork placed throughout the building to brighten the lives of residents.

—written by Sherri Schultz, former UMLH board member, and Kaleene Kenning

University Mound Ladies Home is a 501(c) 3 non-profit, 74 room Assisted Living residence for women AND men over the age of 60.

Known for its high level of excellent and compassionate care, UMLH offers refuge for people who need help with the activities of daily living. UMLH is unique serving people of modest means for 130 years in a culturally and environmentally diverse community.

"This is one of the best kept secrets in San Francisco. UMLH is an affordable assisted living facility with excellent care and is a non-profit. The staff is unionized so they earn a living wage, which reduces turnover and is less stressful for the people living at UMLH."

5 Star Yelp Reviewer 6.19.2013

For more information, to schedule a tour of our community, or for an assessment of your loved one, please contact the Executive Director:

(415) 239-6696

or e-mail info@ladieshome.org



UMLH

University Mound Ladies Home

RCFE License # 380500678

3/2014

UNIVERSITY MOUND LADIES HOME

2014
SINCE 1884

130 year old



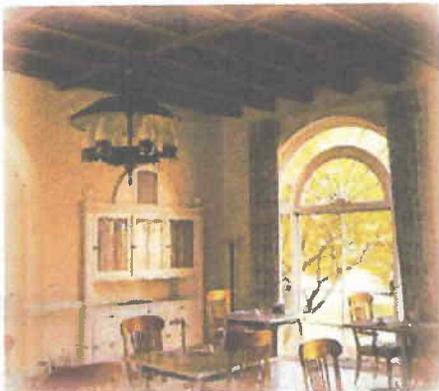
*Assisted Living for
People of Modest Means*

www.ladieshome.org

350 University Street
San Francisco, CA 94134

SERVICES INCLUDE

- Spacious, comfortable rooms, private or shared, furnished or unfurnished.
- Three nutritious meals a day, plus two snacks.
- Medication management.
- Personal care with dressing, bathing, & personal appearance.
- Incontinence care.
- Caregivers who speak English, Spanish, and Tagalog.
- Personal laundry/linen service.
- 24-hour emergency response system.
- Full-time Activities Director & extensive activities program.
- Secure, quiet environment



AMENITIES

- Built in the 1930s, this historic, stately building is located near the beautiful McLaren Park.



- Elegant front reception with fireplace, comfortable seating, and a grand piano.
- Spacious, cheerful dining room with floor-to-ceiling windows.
- Bright sunroom for small gatherings of residents who play cards & other activities.
- Non-denominational chapel, with wood-beam ceiling for peaceful Sunday services.
- Private backyard and garden features benches, raised planters, accessible walking paths, and is safely gated and fenced.
- Public transportation by Muni (Lines #29, #44, & #52) & BART.

OPTIONAL SERVICES*

- In-room private telephones
- In-room satellite television
- Weekly beautician visits
- Monthly podiatrist visits
- Special services for non-ambulatory residents

*Extra cost



UMLH is licensed to accommodate non-ambulatory residents, those using walkers, or who have difficulty following instructions during an emergency without assistance due to memory impairment.

①

THIS PETITION IS TO PRESERVE THE UNIVERSITY MOUND LADIES HOME BUILDING.

LOCATED 350 UNIVERSITY STREET SAN FRANCISCO CA, 94134

Amenities built in the 1930s; this historic, stately building is located near the beautiful McLaren Park. It is a historic home for seniors in San Francisco's Portola District, was founded in 1884 with a \$100,000 bequest from James Lick, also the benefactor of the Lick Observatory. Today it is a 74-bed non-profit community providing assisted living, palliative care, and hospice care for both women and men of modest means. This building was designed by San Francisco architect Martin J. Rist, it features a Georgian Revival exterior and an interior that evokes the Spanish Colonial style especially in the common areas such as the front parlor, chapel, and dining room. This is one of the best-kept secrets in San Francisco. University Mound Ladies Home is affordable assisted living facility. To preserve this building please sign.

Petition Organizer

Name . Belles Last Yelda Address. 426 Cambridge Street Phone # 239-1433

Signature *Belles Yelda*

Name. *Wayne* Last *Watts* Address *P.O. Box 475* Phone # *831*
Signature *[Signature]* *673* *6831*

Name. Last Address Phone #
Signature *Beverly Caine* *1080 Silver* *218-2904*

Name. Last Address Phone #
Signature *Borghello Nora* *356 Holyoke* *415 468-3196*

Name Last Address Phone #
Signature *MARY* *SAMMUT* *210 Hamilton* *415 467-1686*

Name Last Address Phone #
Signature *Moona* *DeLuca* *535 Felton St.* *415 468-0837*

Name. Last Address Phone #
Signature *Vigina* *[Signature]* *#3063 Bancroft Ave. S.F. CA* *415 468-9447*

Name. Last Address Phone #
Signature *Chris* *Kensinger* *325 Holyoke* *(415) 945-4513*

Name. Last Address Phone #
Signature *William* *Haincelman* *475 Princeton St* *415-239-6456*

Name. Last Address Phone #
Philip *YELDA* *426 CAMBRIDGE ST* *415 613-5147*

Name.	Last	Address	Phone #
Name. REBECCA S. Signature <i>Rebecca S. Reyes</i>	Last REYES	Address 945 HOLYOKE ST. SF, CA 94134	Phone # (415) 722-2744
Name. SEGUNDO Signature <i>Segundo Reyes</i>	Last REYES	Address 945 HOLYOKE S.F., CA 94134	Phone # (415) 467-8663
Name. Carla Signature <i>Carla Giannini</i>	Last Giannini	Address 189 So Mayfair	Phone # 650-756-3169
Name. Signature <i>Hina</i>	Last Gontena	Address	Phone #
Name. Signature <i>Carmen</i>	Last Reyes	Address 143 University	Phone # 239-9289
Name. Dolores Signature <i>Dolores Riger</i>	Last Riger	Address	Phone #
Name. Lupe Signature <i>Lupe Reyes</i>	Last Reyes	Address	Phone #
Name. Signature <i>Tony</i>	Last SMART	Address 210 Hamlet	Phone # 756-2125
Name. Signature <i>CM</i>	Last Mobayed	Address 649 Girard st	Phone # 724-8048
Name. Signature <i>He</i>	Last Ontinas	Address 310 Craig Ct	Phone # 415 641-5998
Name. Thad Signature <i>Thad Daw</i>	Last Daw	Address 140 Silver Ave	Phone # 415-894-3977
Name. Sara Signature <i>Sara Jane Smith</i>	Last Smith	Address 350 University (UMLH)	Phone # 415 239-6696
Name. Laura Signature <i>Laura Lowmes</i>	Last Lowmes	Address 130 Byron Ct. Pleasant Hill, CA 94523	Phone # (925) 872-3343
Name. Signature <i>Ju</i>	Last McNeil	Address PO BOX 241302 SF CA 94134	Phone #
Name. Nick M. Gallegos Signature <i>Nick M. Gallegos</i>	Last Gallegos	Address 123 29th Avenue San Francisco Ca. 94121	Phone # (415) 387-1379
Name. Donna Signature <i>Donna Joschi</i>	Last Joschi	Address 350 University S.F.	Phone # 239-6696
Name. Signature <i>Hilda</i>	Last Verrellt	Address 350 University	Phone # 239-6696
Name. Signature <i>Gloria</i>	Last Mann	Address 350 University	Phone # 239-6696
Name. Signature <i>Gloria</i>	Last Mann	Address	Phone #

Resident
at Facility

Signature

Resident (a) Family

Name.	Last	Address	Phone #
<i>[Signature]</i>	<i>[Signature]</i>	350 University	
<i>[Signature]</i>	Whitehawk	350 University St S.F. CA 94143	602 586 8407
<i>[Signature]</i>	BRUCE BEAN	" "	" "
<i>[Signature]</i>	CHRISTENSEN	" "	" "
<i>[Signature]</i>	Marian B. Brown	" "	" "
<i>[Signature]</i>	Anne M. Steele	" "	" "
<i>[Signature]</i>	Guadalupe Alvarez	1976 21st Av S.F. CA 94116	415 678-9257
<i>[Signature]</i>	Porchel Almondres	3473 - 25th St. SF.	374 - 415-6756
<i>[Signature]</i>	Rivas Sanborn	586 Sylvan St #7 Daly City, CA	415 4141
<i>[Signature]</i>	Teresa Sifuentes	438 Cambridge St SF. CA 94131	Phone # (415) 586-8230
<i>[Signature]</i>	Alena Chavira	501 Oxford St 19	415-337-2650
<i>[Signature]</i>	Robert Chavira	501 Oxford St	415 337 2650
<i>[Signature]</i>	NORMAN PORTER	435 OXFORD ST.	415-586-0830
<i>[Signature]</i>	ANGELA PORTER	435 OXFORD ST.	415-586-0830
<i>[Signature]</i>	Spangler Robert	527 Oxford St	415 269 4334
<i>[Signature]</i>	Tina Yea	535 Oxford St.	415 531 0631
<i>[Signature]</i>	Johnson Wray	531 Oxford St.	(415) 283-9814
<i>[Signature]</i>			

Signature

Name. Brock Last WILLIAMSON Address 583 OXFORD ST Phone # 337-934
Signature *[Signature]*

Name. BASLEY Last GEORGE P Address 597 OXFORD ST Phone # 415
Signature *George P Basley* SAN FRANCISCO 3333187

Name. Ronald Last Waj Address 682 Cambridge Phone # 415
Signature *[Signature]* SF. 333-5408

Name. *[Signature]* Last PEREZ Address 632 Cambridge Phone # 415-215-
Signature *[Signature]* SF, CA 94134 8771

Name. Jared Lewis Last Lewis Address 628 Cambridge Phone # 415 860
Signature *[Signature]* SF CA 94134 5993

Name. Denise Last DeBruin Address 1450 Wayland Phone # 337-
Signature *Vigil* Uigil 415-5119

Name. Mark Palcanis Last Palcanis Address 1433 Wayland Phone #
Signature *Mark Palcanis* 378-9468

Name. Francis Last Medina Address 1433 Wayland Phone #
Signature *[Signature]* 902-1055

Name. Thomas Last ORTAN Address 469 Yale St Phone #
Signature *Thomas Orton* 584-6567

Name. ALAN Last MAFFEI Address 468 YALE ST Phone #
Signature *[Signature]* 469-7331

Name. Larry Last Lau Address 526 Cambridge Phone # 587-5860
Signature *[Signature]*

Name. Ellen Last PUN Address 18200 Linkin St Phone # 876 1870
Signature *[Signature]*

Name. Veronica Last Emanuel Address 438 Cambridge St Phone # 415
Signature *Vernice E* SF CA 94134 939-7070

Name. VALERI Last HARPER Address 640 SWEENT ST SFCa Phone #
Signature *Valeri Harper* 415-333-8145

Name. Neila Last WATERS Address 73 Mansfield St Phone #
Signature *Neila Waters* SF, CA 94112 6503025836

Name. DANIEL HARPER Last Address 640 Sweeny St Phone # 415
Signature *Dan P. H* S.F. CA 94134 333-8145

Name. Mike Hunt Last Starna to put Address 226 Goodfingers Phone # 415-2726
Signature *[Signature]*

Name. Last Address Phone #

Signature *Kai Jung Berry* Last *Berry* Address 953 Dwight St. Phone # 415-572-9515

Name. *Maya* Last *Teerell* Address 953 Dwight St Phone # 510-303-6173

Name. *Helena* Last *Calvin* Address 690 University St Phone # 337-7367

Name. *Michael* Last *Sandoung* Address 693 University Phone # 337-7367

Name. *Emilia* Last *Yakas* Address 914 Dwight St Phone #

Name. *James* Last *Yakas* Address 914 Dwight St Phone # (415) 331-4279
San Francisco CA 94134

Name. *Vanessa* Last *Phung* Address 602 Cobby Phone # 415-8127

Name. *Beatriz A. Celis* Last *Celis* Address 967 Dwight St Phone # 415-587-4784

Name. *Luis P. Celis* Last *Celis* Address 830 Dwight St Phone # 415-233-5362

Name. *Cristian Canada* Last *Canada* Address 830 Dwight St Phone # 415-595-4921

Name. *Juli US* Last *LUCAS* Address 847 Dwight St Phone # 415 3330124
SF CA 94134

Name. *Janiel* Last *LUCAS* Address 847 Dwight St Phone # 415 3330124
St. SF. 94134

Name. *Estelle* Last *JOHNSON* Address 1335 Fitzgerald Ave Phone # 415 375-2976

Name. *Jenifer* Last *Jen* Address 187 Princeton St Phone # (415) 585-2553
S.F. CA 94134

Name. Last Address Phone #

(6)

Signature

Name.	Kevin	Last	Dean	Address	508 Levee #204	Phone #	415
Signature	<i>Kevin Dean</i>				SF, CA 9402		350-7619

Name.	Rose	Last	Johnson	Address	1350 Golden Gate	Phone #	447-0653
Signature	<i>Rose Johnson</i>						

Name.	M. W. S.	Last	Lomstadze	Address	546 29th. Ave	Phone #	(415) 933-9468
Signature	<i>M. W. S.</i>						

Name.	Jill	Last	Lee	Address	186 Merced Ave. San Francisco	Phone #	415-681-6546
Signature	<i>Jill Lee</i>						

Name.	Cassandra	Last	McLast	Address	2452 15th Ave #B	Phone #	(214) 318-1580
Signature	<i>Cassandra McLast</i>				San Francisco, CA		

Name.	Blanca	Last	Rivera	Address	398 HAIGHT ST APT 3	Phone #	(415) 690015
Signature	<i>Blanca Rivera</i>				San Francisco 94102		

Name.	Angelita	Last	Perez	Address	2451 BRYANT ST SF.	Phone #	415-282-7531
Signature	<i>Angelita Perez</i>						

Name.	Amy	Last	Castro	Address	1542-47th AVE.	Phone #	415/407 0501
Signature	<i>Amy Castro</i>				S.F. CA 94122		

Name.	Mary	Last	Hanson	Address	1321-17th Ave	Phone #	415-681-1417
Signature	<i>Mary Hanson</i>				SF 94122		

Name.	Roshanna	Last	Walt	Address	1917 Oakdale Ave	Phone #	510-754481
Signature	<i>Roshanna Walt</i>						

Name.	Robert	Last	Guest	Address	815 Alvarado St A	Phone #	415-203-0101
Signature	<i>Robert Guest</i>				SF CA 94114		

Name.	Ari	Last	Mitchell	Address	3685 17th St #16	Phone #	415-94114 828 8341
Signature	<i>Ari Mitchell</i>				San Francisco CA		

Name.	Claudia	Last	Castro	Address	224-Anheuser St SF CA	Phone #	415-452-8047
Signature	<i>Claudia Castro</i>				94134		

Name.		Last		Address		Phone #	
Signature							

THIS PETITION IS TO PRESERVE THE UNIVERSITY MOUND LADIES HOME BUILDING.

LOCATED 350 UNIVERSITY STREET SAN FRANCISCO CA, 94134

Amenities built in the 1930s; this historic, stately building is located near the beautiful McLaren Park. It is a historic home for seniors in San Francisco's Portola District, was founded in 1884 with a \$100,000 bequest from James Lick, also the benefactor of the Lick Observatory. Today it is a 74-bed non-profit community providing assisted living, palliative care, and hospice care for both women and men of modest means. This building was designed by San Francisco architect Martin J. Rist, it features a Georgian Revival exterior and an interior that evokes the Spanish Colonial style especially in the common areas such as the front parlor, chapel, and dining room. This is one of the best-kept secrets in San Francisco. University Mound Ladies Home is affordable assisted living facility. To preserve this building please sign.

Petition Organizer

Name . Belles Last Yelda Address. 426 Cambridge Street Phone # 239-1433

Signature Bumell, Ramona 236 Hugo St. SF 94122

Name. Last Address Phone #

Signature Gyadwo, Anna 579 23rd AVE SF 94121

Name. Last Address Phone #

Signature Torres, Norma 833 Dartmouth St ^{SF} 94134

Name. Last Address Phone #

Signature Ursula Rosa 142 SANTA MARINA ST. ^{SF} 94110

Name Last Address Phone #

Signature Eileen Clayton 1000 Cortland Phone # 970-334

Name Last Address Phone #

Signature Fran/Memo 205 Ware St ^{SF} 94110 Phone # 415-648-289

Name. Last Address Phone #

Signature Rosalie Vasquez 418 Gate St SF CA 94110

Name. Last Address Phone #

Signature Anthony Blum 3800 Folsom St. #15-827-85

Name. Last Address Phone #

Signature Carol Siddle 738 Andover St. SF 415-285-4057

Name. Last Address Phone #

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Name . Belles Last Yelda Address. 426 Cambridge Street Phone # 239-1433

Signature *Riglio Roselli* 346 Panatelli 239-1433

Name. JOHN Last JOHNS Address 436 UNIVERSITY ST. Phone # 239-5944

Signature *John Johns*

Name. CHRISTINA Last JOHNS Address 436 UNIVERSITY ST. Phone # 239-5944

Signature *Christina E Johns*

Name. Giuliana Last Pinochi Address 1121 Bacon St Phone # 239-7664

Signature *Giuliana Pinochi*

Name Signature *Alberto* Last *Pinochi* Address 1121 Bacon Phone # 239-7664

Name Signature *Susan* Last *Pucci* Address 480 Princeton Phone # 239-5914

Name. Last Pucci Address Phone #

Signature *GIAMPIERO* 480 PRINCETON ST SF 239-5914

Name. Last Bozzetto Address Phone #

Signature *LOHNA* 209 Amherst 239-7098

Name. Last Bozzetto Address Phone #

Signature *Umberto* 209 Amherst 239-7098

Name. Last Address Phone # *(8)*

Signature

Name.	Last	Address	Phone #
Signature Shirley	Liu	400 University St. S.F. 94134	586-8379
Signature Mary	Wen	400 University St. 94134	586-8379
Signature Song Quan	Wen	400 University St.	586-8379
Signature Arthur Stellini	Stellini	231 PRINCETON ST	415. 586. 2918
Signature Ricky	chen	1127 Burrows St	415-812-2982
Signature LINDA	YELDA	426 Cambridge	415-239-1433
Signature Kay	Bleichner	408 Princeton	(818) 585-6918
Signature Louis	Sozzi	1140 BACON ST	239-7353
Signature Tony	AVALOS	445 Princeton	415 587-9533
Signature DONNA	AVALOS	445 PRINCETON	587-9533
Signature Yoko	Okamura	406 Myra Way	415 609 0281
Signature GEMIGNANI	DAVID	1232 BACON ST	415-239-6985
Signature Edith	Hardley	234 Ottawa Ave	585 2939
Signature DENNIS	MIDDLETON	1115 BURROWS ST ST. CA 94134	415 240-2846
Signature Dustin	NOVO	266 University	239 6643
Name.	Last	Address	Phone #



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Petition Organizer

Name . Belles Last Yelda Address 426 Cambridge Street Phone # 239-1433

Signature

Name. William **Last** Borghello **Address** 57 Princeton St. **Phone #** 239-6656
Signature *William Borghello*

Name. Thomas **Last** Castro **Address** 468 Princeton St **Phone #** 684-2598
Signature *Thomas Castro*

Name. Joseph **Last** Maffei **Address** 1134 Wayland **Phone #** 494-5293
Signature *Joseph Maffei*

Name Chris **Last** Siebert **Address** 468 Princeton St **Phone #** 916-521-7760
Signature *Chris Siebert*

Name • **Last** PETERS **Address** 468 Princeton St **Phone #** 415 239 6790
Signature *Peter R Peters*

Name. Erik **Last** Persau **Address** 1224 Wayland **Phone #** 415 239-6827
Signature *Erik Persau*

Name. CARMEN **Last** AGUOS **Address** 474 PRINCETON ST **Phone #** 415-
Signature *Darman Agios*

Name. Ed **Last** BARSII **Address** 1150 Wayland St **Phone #** 415 239-6822
Signature *Eel Barri*

Name. Dorothy **Last** Barri **Address** 1150 Wayland St **Phone #** 415 239-6822
Signature *Dorothy Barri*

Signature

Name. TOMA Last HERNANDEZ Address 1122 WAYLAND ST Phone # 572-2923
Signature *[Handwritten Signature]*

Name. KELLY Last MORENO Address #1122 WAYLAND ST Phone # 239 6249
Name. Last Address Phone #
Signature *[Handwritten Signature]*

Name. Victoria Last Avallós Address 445 Princeton Phone # 587-9533
Signature *[Handwritten Signature]*

Name. Robert E Last Fyles Address 414 Princeton ST Phone # 286-1049
Signature *[Handwritten Signature]*

Name. Olimpia Last Peneyra Address 469 Princeton Phone # 333-0291
Signature *[Handwritten Signature]*

Name. Victoria Last Vassallo Address 486 Princeton Phone # 333-5954
Signature *[Handwritten Signature]*

Name. LIPRIANO Last PENEYRA Address 469 PRINCETON ST Phone # 333-0294
Signature *[Handwritten Signature]*

Name. MARGARET Last Zolli Address 12 Scotia Ave Phone # 467-0426
Signature *[Handwritten Signature]*

Name. Summer Last ناصر Address 1331 FELTON ST Phone # 415-337-1214
Signature *[Handwritten Signature]*

Name. Arnold Last Hidar Address 375 Cambridge ST Phone # 415 334 5288
Signature *[Handwritten Signature]*

Name. Arnold Last Hidar Address 375 Cambridge ST Phone # 415 334 5288
Signature *[Handwritten Signature]*

Name. GREG Last CORPUZ Address Phone #
Signature *[Handwritten Signature]* 1401 FELTON ST. S.F. CA. 415-582-669

Name. Mary Zugar Last Zugar Address Phone # 239-9125
Signature *[Handwritten Signature]* 1220 Bacon St

Name. Last Address Phone #
Signature WAY, M 4,5 Cambridge 586-7917

Name. Last Address Phone #

Signature

Name.	Last	Address	Phone #
Signature	Freddie, Rick	94579 1491 Vining Pl SL 510	282-5068

Name.	Last	Address	Phone #
Signature	Freddie	1491 Vining Dr. San Leandro 516	282-5067

Name.	Last	Address	Phone #
Signature	Sandi Borok	5 Eugenia Ave SF 94110	415 847-6308

Name.	Last	Address	Phone #
Signature	Peter Tempel	230 El Camino del Mar SF 94121	

Name.	Last	Address	Phone #
Signature	Juan Alderete	324 Felton	415-468-3499

Name.	Last	Address	Phone #
Signature	LAV	1324 Felton St	415 23947

Name.	Last	Address	Phone #
Signature	LE	1318 Felton St	415 298-0119

Name.	Last	Address	Phone #
Signature	Michael Martin	218 Yale St	415 585-8824

Name.	Last	Address	Phone #
Signature	Socorro Alderete	326 Felton St	468-3495

Name.	Last	Address	Phone #
Signature	TRUMAN YUE	236 YALE ST.	333-8065

Name.	Last	Address	Phone #
Signature	Twmba Kien	211 YALE ST. SAN FRANCISCO	650-303-3147

Name.	Last	Address	Phone #
Signature	Ruby Kwang	242 Amherst St SF, CA, 94134	415-728-8692

Name.	Last	Address	Phone #
Signature	Augustine	248 Amherst St SF 94134	415-971-0885

Name.	Last	Address	Phone #
Signature	W. Hays Hobbs-Dru	232 Princeton St	415-335-8719

Name.	Last	Address	Phone #
-------	------	---------	---------

Signature

Name. Alice Sales Last Sales Address 300 O'DWY ST Phone # 415 658 0910
Signature *Alice Sales*

Name. SANDRA Last LAFERRERA Address 226 PRINCETON ST Phone #
Signature *Sandra LaFerrera* SF CA. 94134 415 585 0142

Name. BRUCE Last LARSON Address 1133 BURROWS ST Phone #
Signature *Bruce Larson* 408-505-9499

Name. FRANK Last Address Phone #
Signature *Frank Ricchi* 1139 Burrows 415 333 5026

Name. Janice Last Macchia Address 1139 Burrows Phone #
Signature *Janice Macchia* 415 333-5036

Name. GIOVANNI Last BELLAFRONTE Address 1134 BURROWS ST Phone # (415) 349-8178
Signature *Giovanni Bellafonte*

Name. VANDA Last BELLAFRONTE Address 1134 BURROWS ST Phone # (415) 349-8178
Signature *Vanda Bellafonte*

Name. Delynn Last Parker Address 1164 Burrows St Phone # (415)
Signature *Delynn Parker* S.F. CA 94134 305-8370

Name. DAVID Last LARA Address Phone # 415
Signature *David Lara* 1146 Burrows St. 469-9351

Name. Jo Ann Last LARA Address 1146 Burrows St. Phone #
Signature *Jo Ann Lara* 415-469-9351

Name. Adriano Last Ceballos-Vannucci Address 1147 Burrows St Phone # 415-237-5777
Signature *Adriano Ceballos-Vannucci*

Name. Steven Last Vannucchi Address 1147 Burrows St Phone # 415-239-5949
Signature *Steven Vannucchi*

Name. J. Perez Last PEREZ Address 1174 Burrows Phone # 415-239-5325
Signature *J. Perez*

Name. Carol Last Perez Address 1174 Burrows St Phone # 239-5325
Signature *Carol Perez*

Name. Paul Last Perez Address 1178 Burrows Phone # 239-6018
Signature *Paul Perez*

Name. Lisa Last Perez Address 1178 Burrows Phone # 239-6018
Signature *Lisa Perez*

Name. PETE Last SCERRI Address 1175 BURROW Phone # 334 486
Signature *Pete Scerri* SF CA 94134

Name. JENNIE SCERRI Last Scerri Address 1175 Burrows Phone # 334-4826
Signature *Jennie Scerri* SF 94134

Signature

Name.	ALINA L. BELTRAMI Last	Address	Phone #
Signature	<i>Alina L. Beltrami</i>	1190 BURROWS ST	239-6040
Name.	Sam Hontales Last Hontales	Address	Phone #
Signature	<i>Sam Hontales</i>	1195 Burrows St.	584-0661
Name.	Rita Last Hontales	Address	Phone #
Signature	<i>Rita Hontales</i>	1175 Burrows St.	584-0661
Name.	Ester Hontales Last Hontales	Address	Phone #
Signature	<i>Ester Hontales</i>	1178 Burrows St.	239-7388
Name.	JOSE O. SALAZAR Last	Address	Phone #
Signature	<i>Jose O. Salazar</i>	1199 BURROWS ST	715-8009
Name.	MARIA Last SALAZAR	Address	Phone #
Signature	<i>maria Salazar</i>	1199 BURROWS.	715-8109
Name.	TAI Last Wu	Address	Phone #
Signature	<i>Tai Wu</i>	281 Amherst St	415-585-2429
Name.	Steven Last Lee	Address	Phone #
Signature	<i>Steven Lee</i>	265 Amherst St.	415-585-0804
Name.	Chenny Last Lee	Address	Phone #
Signature	<i>Chenny Lee</i>	265 Amherst St.	415-585-0804
Name.	Fermín Ramos Last	Address	Phone #
Signature	<i>Fermín Ramos</i>	206 Amherst St	415-239-03
Name.	ALBERT Last ALBERT	Address	Phone #
Signature	<i>Albert</i>	206 AMHERST ST	415-239-03
Name.	ANTHONY Last ROMANO	Address	Phone #
Signature	<i>Anthony Romano</i>	1530 BURROWS ST	415 334-1677
Name.	Last	Address	Phone #
Signature			
Name.	Last	Address	Phone #
Signature			
Name.	Last	Address	Phone #
Signature			
Name.	Last	Address	Phone #
Signature			

THIS PETITION IS TO PRESERVE THE UNIVERSITY MOUND LADIES HOME BUILDING.

LOCATED 350 UNIVERSITY STREET SAN FRANCISCO CA, 94134

Amenities built in the 1930s; this historic, stately building is located near the beautiful McLaren Park. It is a historic home for seniors in San Francisco's Portola District, was founded in 1884 with a \$100,000 bequest from James Lick, also the benefactor of the Lick Observatory. Today it is a 74-bed non-profit community providing assisted living, palliative care, and hospice care for both women and men of modest means. This building was designed by San Francisco architect Martin J. Rist, it features a Georgian Revival exterior and an interior that evokes the Spanish Colonial style especially in the common areas such as the front parlor, chapel, and dining room. This is one of the best-kept secrets in San Francisco. University Mound Ladies Home is affordable assisted living facility. To preserve this building please sign.

Petition Organizer

Name	Last	Address	Phone
Belles	Yelda	426 Cambridge Street SF. CA 94134	#415-239-1433
FRANCIS	CAIRNS	1467 Silver Ave	415 468 8636
GRACE	FERNANDEZ	1467 S. Silver Ave	415-468-8636
Wanda	Crady	130 Hamilton	415-468-2238
Alina	Beltrami	1190 Burrows St.	239-6040
Juli	Conrad	447 Lincoln St	415-765-0891
Joni	Burman	247 Hamilton	415-7128
Mary	Sullivan	2717 Bowley Belmont	592-6966
Fredrick	Mutkovich	508 Mauga St	94122
Sarah	Vannucci	369 Princeton	94134
SIL	RATTO	223 PRINCETON	94134
Bachan	Gotelli	125 Sonja Rd.	94080
TONY	SAMMUT	210 HAMILTON ST.	94134
Eric	Gitt	321 Princeton	239-5216
Albert	Sandora	693 University Street SF. CA. 94134	call (415) 722-6270
Barbara	Dunn	953 DWIGHT ST.	415-334-9841 - 945-6500
Name.	Last	Address	
Name.	Last	Address	
Name.	Last	Address	

Signature

Name. Andrew Last Hontalas Address 195 Burrows Street Phone #
Signature Andrew V. Hontalas San Francisco, CA 94134 (415) 710-0115

Name. PEGGY ROBINETTE Last Address 174 SCOTIA AVE Phone #
Signature Peggy J. Robinette S.F. 415-734-0920

Name. ABIGAIL Last JOHNSTON Address 1342 FLORIDA ST Phone # 415-
Signature Abigail Johnston SE, CA 94110 826-0870

Name. BETTY PARSHALL Last PARSHALL Address 386 WILDE AVE. Phone # 415-
Signature Betty Parrshall SF 94134 467-7423

Name. JOAN Last FANNING Address 69 ALDER ST Phone # 415
Signature Joan Fanning SF, CA 94134 468-2080

Name. Barbara Last Lane Address 601 MISSISSIPPI ST Phone # 415
Signature Barbara Lane SF, CA 94107 821-2778

Name. Ken Last Vuong Address 1179 Burrow St Phone # 415
Signature Ken Vuong SF CA 94134 867-5494

Name. Miriam Last Zaranis Address 249 Amherst Phone #
Signature Miriam Zaranis St. 415 552 5007

Name. Last Address Phone #
Signature

Name. Last Address Phone #

Lange House

199 Carl Street

street address

199 Carl.

1273
block number

17A
lot number

5
summary

building type/use/number of floors

landmark number

R/3

RELATIONSHIP WITH SURROUNDING BUILDINGS

Relationship of setting to building -2 -1 0 1 2 3 4 5

Importance as contribution to a cluster/streetscape -2 -1 0 1 2 3 4 5

ARCHITECTURAL DESIGN VALUATION

Facade proportions -2 -1 0 1 2 3 4 5

Richness/Excellence of detailing/decoration -2 -1 0 1 2 3 4 5

Unique visual feature of interest 0 1 2 3 4 5

Example of a rare or unusual style or design 0 1 2 3 4 5

Overall architectural quality -2 -1 0 1 2 3 4 5

PROPOSED FOR FURTHER INVESTIGATION

CORNICE, PARAPET, APPENDAGE
Importance of cornice to building design -2 -1 0 1 2 3 4 5

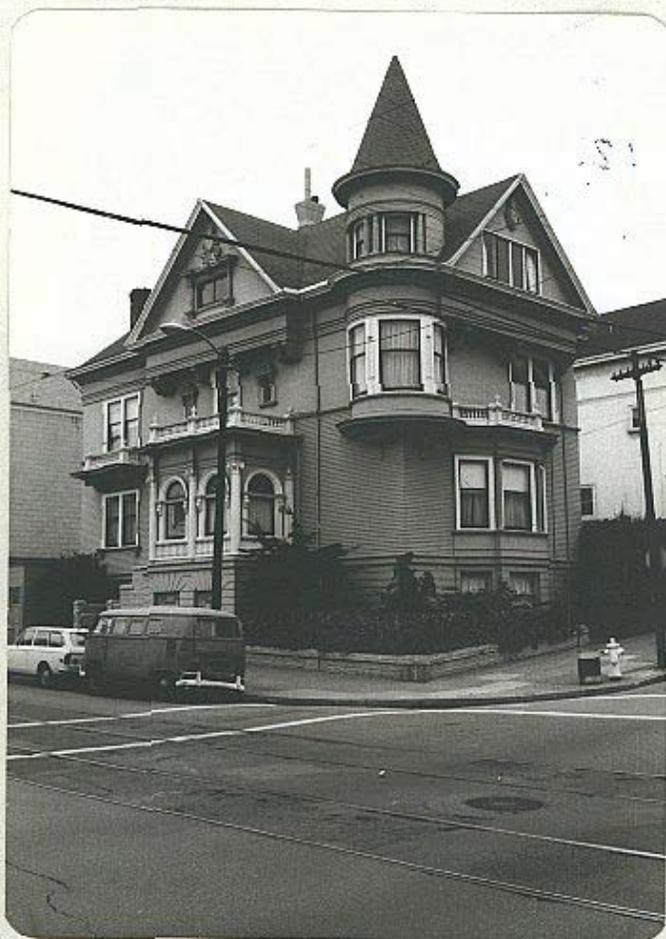
Cornice contribution to streetscape -2 -1 0 1 2 3 4 5

FACADE CONDITION
Physical condition -2 -1 0 1 2 3 4 5

Paint/Material color -2 -1 0 1 2 3 4 5

REMODELING
Appropriateness of improvements -2 -1 0 1 2 3 4 5

7 6/20/75
date



Field Notes

Very fine Q.A. Classical/Colonial Revival with an underwooded corner tower.

Review Notes

1900

Junior League Listing
 text index file
 Northern California Guide
 Other Listing _____

photo

26/11

B-5