



# SAN FRANCISCO PLANNING DEPARTMENT

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## PUBLIC NOTICE Availability of Notice of Preparation of Environmental Impact Report and Notice of Public Scoping Meeting

*Date:* December 5, 2012  
*Case No.:* 2012.0718E  
*Project Title:* **Event Center and Mixed-Use Development  
at Piers 30-32 and Seawall Lot 330**  
*Zoning:* Piers 30-32: M-2 (Heavy Industrial),  
Waterfront 1 Special Use District, 40-X Height and Bulk District  
Seawall Lot 330: SB-DTR (South Beach Downtown Residential),  
Waterfront 3 Special Use District, 65/105-R Height and Bulk  
District  
*Block/Lot:* Piers 30-32: 9900/030; 9900/032  
Seawall Lot 330: 3770/002; 3771/002  
*Lot Size:* Piers 30-32: 12.7 acres  
Seawall Lot 330: 2.3 acres  
*Project Sponsor:* GSW Arena LLC  
*Contact:* Ellen Warner, Vice President, Development – (510) 986-2200  
*Lead Agency:* San Francisco Planning Department  
*Staff Contact:* Chris Kern – (415) 575-9037  
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The San Francisco Planning Department has issued a Notice of Preparation (NOP) of an Environmental Impact Report (EIR) and will be conducting a public scoping meeting in connection with this project, pursuant to the requirements of the California Environmental Quality Act. The NOP is available for public review and comment on the Planning Department's Negative Declarations and EIRs web page (<http://tinyurl.com/sfceqadocs>). Compact discs and paper copies of the NOP are also available at the Planning Information Center counter on the first floor of 1660 Mission Street, San Francisco. Materials referenced in the NOP are available for review by appointment at the Planning Department's office on the fourth floor of 1650 Mission Street [call (415) 575-9037].

**Project Description:** GSW Arena LLC (GSW), an affiliate of Golden State Warriors, LLC, which owns and operates the Golden State Warriors National Basketball Association (NBA) team, proposes to construct a multi-purpose event center, public open space, maritime uses, a parking facility and visitor-serving retail uses on the approximately 13-acre Piers 30-32 in San Francisco. The event center would host the Golden State Warriors basketball team during the NBA season, as well as provide a year-round venue for a variety of other uses, including concerts, cultural events, family shows, conferences and conventions. The improvements on Piers 30-32 would include substantial repair and structural upgrades to the pier itself, which is in disrepair. Piers 30-32 are vacant except for a small restaurant building and are currently used for restaurant purposes and surface parking.

GSW also proposes to construct a mixed-use development on the approximate 2.3-acre Seawall Lot 330, located directly across The Embarcadero from Piers 30-32. Seawall Lot 330, which is currently used as a surface parking lot, would be developed with a variety of mixed uses, including residential, hotel and retail uses.

The Planning Department has determined that an EIR must be prepared for the proposed project prior to any final decision regarding whether to approve the project. The purpose of the EIR is to provide information about potential significant physical environmental effects of the proposed project, to identify possible ways to minimize the significant effects, and to describe and analyze possible alternatives to the proposed project. Preparation of an NOP or EIR does not indicate a decision by the City to approve or to disapprove the project. However, prior to making any such decision, the decision makers must review and consider the information contained in the EIR.

The Planning Department will hold a **PUBLIC SCOPING MEETING** on **Tuesday, January 15, 2013** from 6:30 to 8:30 p.m. at the Delancey Street Foundation, Herbert Halper Town Hall Room, 600 The Embarcadero. The purpose of this meeting is to receive oral comments to assist the Planning Department in reviewing the scope and content of the environmental impact analysis and information to be contained in the EIR for the project. Written comments will also be accepted until 5:00 p.m. on **January 16, 2013**. Written comments should be sent to Bill Wycko, San Francisco Planning Department, 1650 Mission Street, Suite 400, San Francisco, CA 94103, or sent by email to Chris Kern, the CEQA coordinator for this project, at [chris.kern@sfgov.org](mailto:chris.kern@sfgov.org). Fax comments can be sent to (415) 558-6409.

If you work for an agency that is a Responsible or a Trustee Agency, we need to know the views of your agency as to the scope and content of the environmental information that is relevant to your agency's statutory responsibilities in connection with the proposed project. Your agency may need to use the EIR when considering a permit or other approval for this project. We will also need the name of the contact person for your agency. If you have questions concerning environmental review of the proposed project, please contact **Chris Kern** at (415) 575-9037.